

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Waterfront Media Inc.		01/15/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Everyday Health, Inc.
Street Address:	45 Main Street
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11201
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3057310	THE DIET RING
Registration Number:	3030305	WATERFRONT MEDIA
Registration Number:	3387385	EVERYDAY HEALTH
Registration Number:	3387384	EVERYDAY HEALTH
Registration Number:	3371410	EVERYDAY HEALTH
Serial Number:	77978536	EVERYDAY HEALTH
Serial Number:	77566508	EVERYDAY HEALTH
Serial Number:	77686461	WATERFRONT MEDIA
Serial Number:	77676190	EVERYDAY HEALTH NETWORK
Serial Number:	77894612	EVERYDAY HEALTH
Serial Number:	77882577	EVERYDAY HEALTH
Serial Number:	77828617	DAILY GLOW

CORRESPONDENCE DATA

900154969

**TRADEMARK
 REEL: 004150 FRAME: 0886**

CH \$315.00 3057310

Fax Number: (212)468-4888

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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jwatson@dglaw.com

Correspondent Name: Jeffrey C. Katz

Address Line 1: 1740 Broadway

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	20614-22-0 ASSIGNMENT NM
NAME OF SUBMITTER:	Jeffrey C. Katz
Signature:	/Jeffrey C. Katz/
Date:	02/17/2010
Total Attachments: 0	

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