

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RDS Acquisition, Inc.		01/19/2010	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Red Door Salons, Inc.		
Street Address:	3822 E. University Dr.		
Internal Address:	Suite 5		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77446680	SIMPLY FACE & BODY	
Serial Number:	77446673	SIMPLY FACE + BODY	
Serial Number:	77446677	SIMPLY FACE AND BODY	
CORRESPONDENCE DATA			
Fax Number:	(816)421-5547		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	816-474-6550		
Email:	ACKTMDocket@shb.com		
Correspondent Name:	Amy C. Kelly		
Address Line 1:	2555 Grand Blvd		
Address Line 4:	Kansas City, MISSOURI 64108		
ATTORNEY DOCKET NUMBER:	ELAR.62064		
NAME OF SUBMITTER:	Amy C. Kelly		

OP \$90.00 77446680

Signature:	/amyckelly/
Date:	02/17/2010
Total Attachments: 2 source=Name change to Red Door Salons#page1.tif source=Name change to Red Door Salons#page2.tif	

Red Door Spa Holdings

red door spas
Elizabeth Arden

Mario Tricoci
Simply Spas

3822 E. University Dr., Suite 5, Phoenix, AZ 85034
602.760.2539 • Fax: 602.288.8139

February 15, 2010

Amy C. Kelly
Shook Hardy & Bacon LLP

Dear Amy,

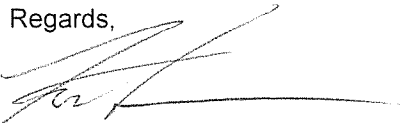
Please be advised that we have changed the names of our corporate entities as per the schedule below.

Previous Company Name	Current Company Name	Address	State of Inc
EA Acquisition, Inc.	Elizabeth Arden Spas, Inc.	3822 E. University Dr. Suite 5 Phoenix, AZ 85034	AZ
MT Acquisition, Inc.	Mario Tricoci Hair Salons & Day Spas, Inc.	3822 E. University Dr. Suite 5 Phoenix, AZ 85034	AZ
RDS Acquisition, Inc.	Red Door Salons, Inc.	3822 E. University Dr. Suite 5 Phoenix, AZ 85034	AZ

Please update our records with respect to our trademarks.

If you have any questions or need additional information, please let me know.

Regards,



Kurt Graham
Vice President, Controller

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AZ CORP COMMISSION

AZ Corp. Commission



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AZ CORPORATION COMMISSION
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ARTICLES OF AMENDMENT
TO ARTICLES OF INCORPORATION
OF RDS ACQUISITION, INC.

Pursuant to A.R.S. §10-1006, the undersigned Arizona corporation hereby adopts the following Articles of Amendment to its Articles of Incorporation:

- FIRST: The name of the corporation, prior to the filing of these Articles of Amendment, is RDS Acquisition, Inc.
- SECOND: The corporation's Articles of Incorporation are hereby amended by deleting Article I and substituting in its place the following:
ARTICLE I: The name of the corporation is Red Door Saloon, Inc.
- THIRD: The amendment was adopted on January 7, 2010.
- FOURTH: The amendment was adopted by the corporation's board of directors without shareholder action. No shareholder action was required to adopt the amendment.

Dated: January 7, 2010.

RDS Acquisition, Inc.

By: *Christina Pardo*
Christina Pardo, its Assistant Secretary

RECEIVED SEP 28 2010 10:43 AM - 1044 ARTICLES OF AMENDMENT RDS ACQUISITION

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