

Addendum to U.S. Trademark Recordation form Coversheet for Recording Patent, Trademark and
Copyright Security Agreement – executed on December 31, 2009

1. Additional Names of Conveying Parties

DVSC, Inc., a Pennsylvania corporation
 ECCA Enterprises, Inc., a Delaware corporation
 Empire Vision Center, Inc., a New York corporation
 VIVA IP Corp., a New Jersey corporation
 Viva Optique, Inc., a New Jersey corporation

4. A Additional Trademark Application Nos.

77/328,283
77/753,020
77/682,361
77/809,450
77/795,888
77/795,875
77/727,259
77/817,852
77/795,892
77/795,885
77/806,108
78/828,517

4. B Additional Trademark Registration Nos.

3,135,232
3,289,247
1,867,340
3,502,487
2,744,884
3,248,152
3,269,194
2,612,181
2,738,023
2,410,099
3,478,148
3,238,991
2,609,502
2,612,181
3,020,260
2,484,895
2,074,262
2,199,419
2,158,626

3,235,280
2,539,553
2,956,895
2,066,189
2,773,767
3,091,552
3,495,160
3,658,018
3,657,282
2,544,240
1,279,287
1,660,196
3,546,626
1,661,198
1,661,199
2,522,006
1,655,091
2,983,305
2,492,290
2,173,639
2,900,458
2,124,405
2,002,143
2,061,919
2,623,042
2,472,187
2,453,255
1,339,695
3,718,595
3,393,204
1,496,303
2,984,646
2,514,691
3,724,952
3,237,957
3,146,965
3,410,745
3,374,217
3,410,739
3,486,378
3,374,234
3,030,010
3,280,384
1,734,451
1,522,493
3,374,232
3,386,785
3,403,457
1,741,022

1,189,827
3,353,916

**NOTICE OF SECURITY INTEREST
U.S. TRADEMARKS**

WHEREAS, HVHC Inc., a Delaware corporation (the "Borrower"), Davis Vision, Inc., a New York corporation ("Davis Vision"), Davisvision IPA, Inc., a New York corporation ("Davisvision IPA"), Empire Vision Center, Inc., a New York corporation ("Empire Vision"), DVSC, Inc., a Pennsylvania corporation ("DVSC"), Viva Optique, Inc., a New Jersey corporation ("Viva Optique"), Viva IP Corp., a New Jersey corporation ("Viva IP"), VIVA INTERNATIONAL, INC., a New Jersey corporation ("Viva International"), VIVA EUROPA, INC., a New Jersey corporation ("Viva Europa"), MIRACLE OPTICS, a California corporation ("Miracle Optics"), ECCA HOLDINGS CORPORATION, a Delaware corporation ("ECCA Holdings"), Eye Care Centers of America, Inc., a Texas corporation ("Eye Care Centers"), EyeMasters, Inc., a Delaware corporation ("EyeMasters"), ECCA Enterprises, Inc., a Delaware corporation ("ECCA Enterprises"), Eye Care Holdings, Inc., a Delaware corporation ("Eye Care Holdings"), ECCA MANAGED VISION CARE, INC., a Texas corporation ("ECCA Managed Vision"), Stein Optical, Inc., a Delaware corporation ("Stein Optical"), Eye Drx Retail Management, Inc., a Delaware corporation ("Eye Drx"), Vision World, Inc., a Delaware corporation ("Vision World"), HOUR EYES, INC., a Maryland corporation ("Hour Eyes"), Visionary Retail Management, Inc., a Delaware corporation ("Visionary Retail"), Visionary Properties, Inc., a Delaware corporation ("Visionary Properties"), Visionworks Holdings, Inc., a Florida corporation ("Visionworks Holdings"), Visionworks, Inc., a Florida corporation ("Visionworks"), ECCA Management Investments, Inc., a Delaware corporation ("ECCA Management Investments"), ECCA Management, Inc., a Delaware corporation ("ECCA Management"), ECCA Management Services, Ltd., a Texas limited partnership ("ECCA Management Services"), EyeMasters of Texas Investments, Inc., a Delaware corporation ("EyeMasters of Texas Investments"), EyeMasters of Texas Management, Inc., a Delaware corporation ("EyeMasters of Texas Management"), EyeMasters of Texas, Ltd., a Texas limited partnership ("EyeMasters of Texas"), ECCA Distribution Investments, Inc., a Delaware corporation ("ECCA Distribution Investments"), ECCA Distribution Management, Inc., a Delaware corporation ("ECCA Distribution Management"), ECCA Distribution Services, Ltd., a Texas limited partnership ("ECCA Distribution Services"), Visionary Lab Investments, Inc., a Delaware corporation ("Visionary Lab Investments"), Visionary Lab Management, Inc., a Delaware corporation ("Visionary Lab Management") and Visionary Lab Services, Ltd., a Texas limited partnership ("Visionary Lab Services") (the Borrower, Davis Vision, Davisvision IPA, Empire Vision, DVSC, Viva Optique, Viva IP, Viva International, Viva Europa, Miracle Optics, ECCA Holdings, Eye Care Centers, EyeMasters, ECCA Enterprises, Eye Care Holdings, ECCA Managed Vision, Stein Optical, Eye Drx, Vision World, Hour Eyes, Visionary Retail, Visionary Properties, Visionworks Holdings, Visionworks, ECCA Management Investments, ECCA Management, ECCA Management Services, EyeMasters of Texas Investments, EyeMasters of Texas Management, EyeMasters of Texas, ECCA Distribution Investments, ECCA Distribution Management, ECCA Distribution Services, Visionary Lab Investments, Visionary Lab Management and Visionary Lab Services are each, a "Grantor" and collectively, the "Grantors"), have adopted, used and are using the United States trademarks listed on the annexed Schedule A, which trademarks are registered in or subject to the trademark applications filed in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, pursuant to that certain Credit Agreement, dated as of December 31, 2009 (as may be amended, modified, supplemented or restated from time to time, the "Credit Agreement"), by and among the Borrower, the Guarantors party thereto, the Lenders party thereto and PNC Bank, National Association, as administrative agent for the Lenders (in such capacity, the "Administrative Agent"), the Grantors have entered into that certain Patent, Trademark and Copyright Security Agreement, dated of even date herewith (the "Security Agreement") in favor of the Administrative Agent; and

WHEREAS, pursuant to the Security Agreement, the Grantors have granted to the Administrative Agent (for itself and for the benefit of the Lenders), a mortgage on, pledge of and security interest in, all right, title and interest of the Grantors in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks, and the registrations or applications for registration thereof, and all proceeds thereof, including, without limitation, any royalties, claims for infringement and proceeds of sale or other disposition thereof (the "Trademark Collateral") to secure the payment and performance of the Obligations (as defined in the Credit Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Grantors do hereby confirm their grant to the Administrative Agent (for itself and for the benefit of the Lenders) of a mortgage on, pledge of and security interest in the Trademark Collateral to secure prompt payment and performance of the Obligations.

The Grantors do hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent (for itself and for the benefit of the Lenders) with respect to the assignment of, mortgage on, pledge of and security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth in this Notice of Security Interest.

The Agent's address is One PNC Plaza, 249 Fifth Avenue, Pittsburgh, Pennsylvania 15222.

[INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, and intending to be legally bound, the Grantors have executed this Notice of Security Interest on the day and year first above written, with the intention that it constitute a document under seal.

GRANTORS:

WITNESS:

HVHC Inc., a Delaware corporation

Tracy S. McLeod

By: [Signature] (SEAL)

Name: Michael J. Kincaid

Title: Executive Vice President, Chief

Financial Officer and Treasurer

Davis Vision, Inc., a New York corporation

WITNESS:

Tracy S. McLeod

By: [Signature] (SEAL)

Name: Michael J. Kincaid

Title: Treasurer

WITNESS:

Davisvision IPA, Inc., a New York corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

Empire Vision Center, Inc., a New York corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

DVSC, Inc., a Pennsylvania corporation

By: _____ (SEAL)

Name: _____

Title: _____

IN WITNESS WHEREOF, and intending to be legally bound, the Grantors have executed this Notice of Security Interest on the day and year first above written, with the intention that it constitute a document under seal.

GRANTORS:

WITNESS:

HVHC Inc., a Delaware corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

Davis Vision, Inc., a New York corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

Davisvision IPA, Inc., a New York corporation

Denise Gatterger

By: Joseph Siniscalchi (SEAL)

Name: Joseph Siniscalchi

Title: Treasurer

WITNESS:

Empire Vision Center, Inc., a New York corporation

Denise Gatterger

By: Joseph Siniscalchi (SEAL)

Name: Joseph Siniscalchi

Title: Treasurer

WITNESS:

DVSC, Inc., a Pennsylvania corporation

Denise Gatterger

By: Joseph Siniscalchi (SEAL)

Name: Joseph Siniscalchi

Title: Treasurer

WITNESS:

Viva Optique, Inc., a New Jersey corporation

Janet Sandus

By: Frank Resignia (SEAL)
Name: Frank Resignia
Title: President

WITNESS:

Viva IP Corp., a New Jersey corporation

Janet Sandus

By: Frank Resignia (SEAL)
Name: Frank Resignia
Title: President

WITNESS:

VIVA INTERNATIONAL, INC., a New Jersey corporation

Janet Sandus

By: Frank Resignia (SEAL)
Name: Frank Resignia
Title: President

WITNESS:

VIVA EUROPA, INC., a New Jersey corporation

Janet Sandus

By: Frank Resignia (SEAL)
Name: Frank Resignia
Title: President

WITNESS:

MIRACLE OPTICS, a California corporation

Janet Sandus

By: Frank Resignia (SEAL)
Name: Frank Resignia
Title: President

WITNESS:

ECCA HOLDINGS CORPORATION, a Delaware corporation

By: _____ (SEAL)
Name: _____
Title: _____

WITNESS:

Viva Optique, Inc., a New Jersey corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

Viva IP Corp., a New Jersey corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

VIVA INTERNATIONAL, INC., a New Jersey corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

VIVA EUROPA, INC., a New Jersey corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

MIRACLE OPTICS, a California corporation

By: _____ (SEAL)

Name: _____

Title: _____

WITNESS:

ECCA HOLDINGS CORPORATION, a Delaware corporation



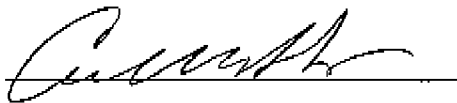
By:  (SEAL)

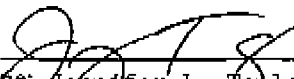
Name: Jennifer L. Taylor

Title: Assistant Secretary and Treasurer

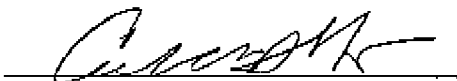
WITNESS:


Eye Care Centers of America, Inc., a Texas corporation



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
EyeMasters, Inc., a Delaware corporation


WITNESS:



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
ECCA Enterprises, Inc., a Delaware corporation


WITNESS:



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
Eye Care Holdings, Inc., a Delaware corporation


WITNESS:



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
ECCA MANAGED VISION CARE, INC., a Texas corporation


WITNESS:



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
Stein Optical, Inc., a Delaware corporation

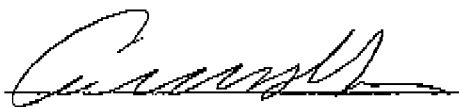
WITNESS:



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer

WITNESS:

Eye Drx Retail Management, Inc., a Delaware corporation



By: JLT (SEAL)
Name: Jennifer L. Taylor

Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
Vision World, Inc., a Delaware corporation

WITNESS:



By: JLT (SEAL)
Name: Jennifer L. Taylor

Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
HOOR EYES, INC., a Maryland corporation

WITNESS:



By: JLT (SEAL)
Name: Jennifer L. Taylor

Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
Visionary Retail Management, Inc., a Delaware corporation

WITNESS:



By: JLT (SEAL)
Name: Jennifer L. Taylor

Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
Visionary Properties, Inc., a Delaware corporation


WITNESS:



By: JLT (SEAL)
Name: Jennifer L. Taylor

Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
Visionworks Holdings, Inc., a Florida corporation

WITNESS:

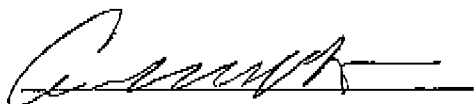



By: JLT (SEAL)
Name: Jennifer L. Taylor

Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer

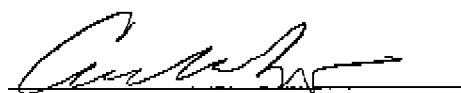
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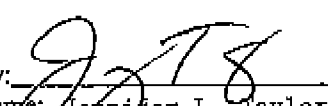
Visionworks, Inc., a Florida corporation



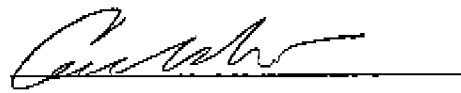
By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Office, Assistant Secretary and Treasurer ECCA Management Investments, Inc., a Delaware corporation

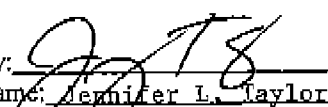
WITNESS:



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer ECCA Management, Inc., a Delaware corporation

WITNESS:

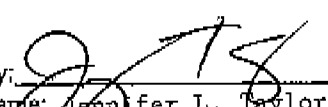


By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer ECCA Management Services, Ltd., a Texas limited partnership

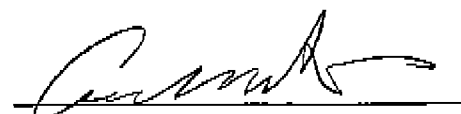
WITNESS:


By: ECCA Management, Inc., its general partner



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer EyeMasters of Texas Investments, Inc., a Delaware corporation

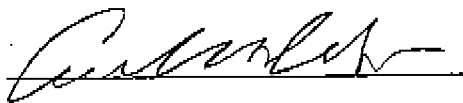
WITNESS:



By:  (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer

WITNESS:

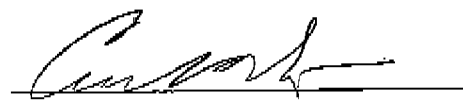
EyeMasters of Texas Management, Inc., a Delaware corporation



By: JL Taylor (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
EyeMasters of Texas, Ltd., a Texas limited partnership

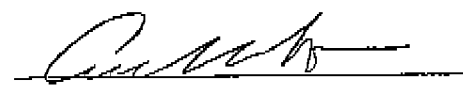
WITNESS:

By: EyeMasters of Texas Management, Inc. its general partner



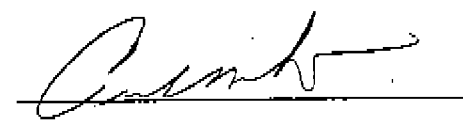
By: JL Taylor (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
ECCA Distribution Investments, Inc., a Delaware corporation

WITNESS:



By: JL Taylor (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
ECCA Distribution Management, Inc., a Delaware corporation

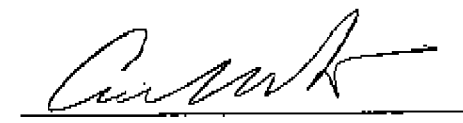
WITNESS:



By: JL Taylor (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer
ECCA Distribution Services, Ltd., a Texas limited partnership

WITNESS:

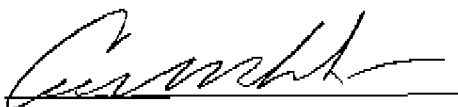
By: ECCA Distribution Management, Inc., its general partner



By: JL Taylor (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer

WITNESS:

Visionary Lab Investments, Inc., a Delaware corporation



By: JLT (SEAL)
Name: Jennifer L. Taylor

Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer

WITNESS:

Visionary Lab Management, Inc., a Delaware corporation

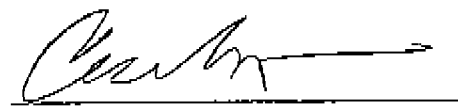


By: JLT (SEAL)
Name: Jennifer L. Taylor

Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer

WITNESS:

Visionary Lab Services, Ltd., a Texas limited partnership



By: Visionary Lab Management, Inc.,
its general partner

By: JLT (SEAL)
Name: Jennifer L. Taylor
Title: Executive Vice President, Chief Financial Officer, Assistant Secretary and Treasurer

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Peru)

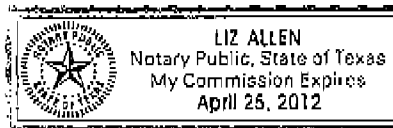
SS:

On this, the 27th day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Michael J. Kippard, who acknowledged himself/herself to be the EVPCFO/Treas of HVHC Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Liz Allen
Notary Public

My Commission Expires: 04/25/12



ACKNOWLEDGMENT

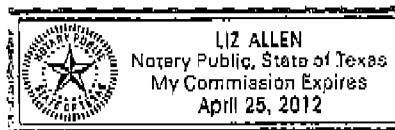
STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December 2009, before me, a Notary Public, the undersigned officer, personally appeared Michael J Kincaid, who acknowledged himself/herself to be the Treasurer of Davis Vision, Inc., a New York corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Liz Allen
Notary Public

My Commission Expires: 04/25/12



ACKNOWLEDGMENT

STATE/Commonwealth of New York)
)
COUNTY OF Nassau) SS:

On this, the 30th day of December 2008, before me, a Notary Public, the undersigned officer, personally appeared Joseph Siniscalchi, who acknowledged himself to be the Treasurer of Davisvision IPA, Inc., a New York corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Heather N. Reynolds
Notary Public

My Commission Expires:

HEATHER N. REYNOLDS
Notary Public, State of New York
No. 02RE6132962
Qualified in Nassau County
Commission Expires August 29, 20 13

01049933

ACKNOWLEDGMENT

STATE/Commonwealth of New York)
) SS:
COUNTY OF Nassau)

On this, the 30th day of December, 2007, before me, a Notary Public, the undersigned officer, personally appeared Joseph Siniscalchi who acknowledged (himself) herself to be the Treasurer of Empire Vision Center, Inc., a New York corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Heather N Reynolds
Notary Public

My Commission Expires:

HEATHER N. REYNOLDS
Notary Public, State of New York
No. 02RE6132962
Qualified in Nassau County
Commission Expires August 29, 20 13

[0200925]

ACKNOWLEDGMENT

STATE/Commonwealth of New York)
)
COUNTY OF Nassau) SS:

On this, the 30th day of December, 2007, before me, a Notary Public, the undersigned officer, personally appeared Joseph Siniscalchi, who acknowledged himself to be the Treasurer of DVSC, Inc., a Pennsylvania corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Heather N Reynolds
Notary Public

My Commission Expires:

HEATHER N. REYNOLDS
Notary Public, State of New York
No. 02RE6132962
Qualified in Nassau County
Commission Expires August 29, 20 13

ACKNOWLEDGMENT

STATE/Commonwealth of New Jersey)
COUNTY OF Hudson)

SS:

On this, the 30 day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Frank Resigone, who acknowledged himself/herself to be the President of Viva Optique, Inc., a New Jersey corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Karin Bautz
Notary Public

My Commission Expires: 7-18-10



ACKNOWLEDGMENT

STATE/Commonwealth of New Jersey)
)
COUNTY OF Mid Sussex)

SS:

On this, the 30 day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Frank Pasquone, who acknowledged himself/herself to be the President of Viva IP Corp., a New Jersey corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Karin Bautz
Notary Public

My Commission Expires: 7-13-10



ACKNOWLEDGMENT

STATE/Commonwealth of New Jersey)
)
COUNTY OF Middlesex) SS:

On this, the 30 day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Frank Reigano, who acknowledged himself/herself to be the President of VIVA INTERNATIONAL, INC., a New Jersey corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Karin Bautz
Notary Public

My Commission Expires: 7-18-10



ACKNOWLEDGMENT

STATE/Commonwealth of New Jersey)
COUNTY OF Hudson) SS:

On this, the 30 day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Fran Perussia, who acknowledged himself/herself to be the President of VIVA EUROPA, INC., a New Jersey corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Karin Bautz
Notary Public

My Commission Expires: 7-18-10



ACKNOWLEDGMENT

STATE/Commonwealth of New Jersey
COUNTY OF Hudson

SS:

On this, the 20 day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Frank Rodriguez, who acknowledged himself/herself to be the President of MIRACLE OPTICS, a California corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Karin Bautz
Notary Public

My Commission Expires: 7-18-10



ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the ~~Exec. Sec.~~ Asst. Sec. of ECCA HOLDINGS CORPORATION, a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

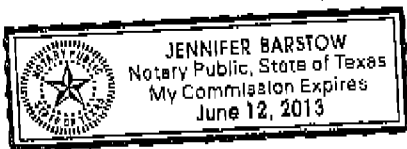
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EVP, CFO, Ass^t Sec. and Treas^r of Eye Care Centers of America, Inc., a Texas corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

June 12, 2013

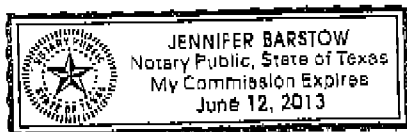
ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar)

SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the VP, CFO, Asst. Sec. & Treasurer of EyeMasters, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

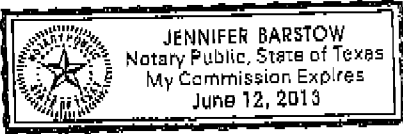
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the VP, CFO, Bank Sec. and Treasurer of ECCA Enterprises, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:
June 12, 2013

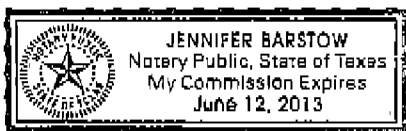
ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar)

SS:

On this, the 29th day of December 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EVP CFO Ass. Sec. and Treasurer of Eye Care Holdings, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

June 12, 2013

5

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the BY, CFO, and Sec. and Treasurer of ECCA MANAGED VISION CARE, INC., a Texas corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

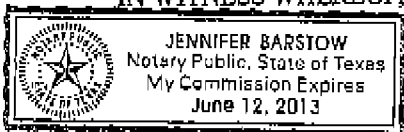
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BELAR) SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EW, CFO, ASST. Sec. of Stein Optical, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:
June 12, 2013

7

ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EVICFO, Assst. Sec. & Treasurer of Eye Drx Retail Management, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

June 12, 2013

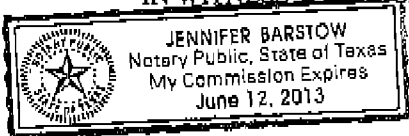
ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BEXAR)

SS:

On this, the 29TH day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L Taylor, who acknowledged himself/herself to be the Exec. Off. Asst. Sec. Treasurer of Vision World, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

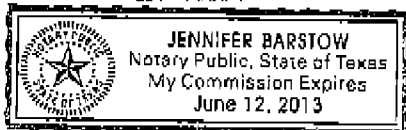
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the VP, CFO, Asst. Sec. & Treasurer of HOUR EYES, INC., a Maryland corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

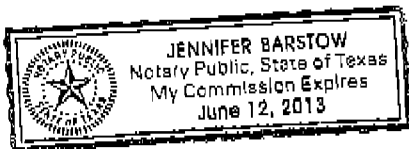
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the VP, CFO, and Sec. Treasurer of Visionary Retail Management, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

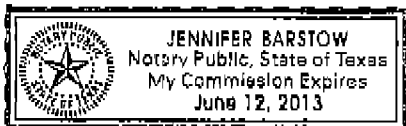
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the VP, CFO, and Sec. & Treasurer of Visionary Properties, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

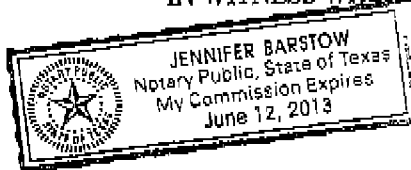
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of DECEMBER, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EVP, CFO, Asst. Sec. and Treasurer of Visionworks Holdings, Inc., a Florida corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar)

SS:

On this, the 29th day of December 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EVP, Asst. Sec. and Treasurer of Visionworks, Inc., a Florida corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

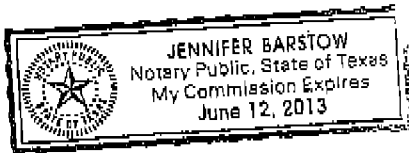
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the Exec. CFO Ass. Sec. and Treasurer of ECCA Management Investments, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

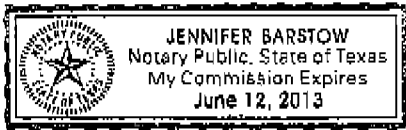
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of December 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EVP, CFO, and Sec. and Treasurer of ECCA Management, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of December 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor who acknowledged himself/herself to be the VP, CFO, Assistant Secretary of ECCA Management, Inc., a Delaware corporation (the "General Partner"), which is the general partner of ECCA Management Services, Ltd., a Texas limited partnership (the "Partnership"), and that he/she, as such officer of the General Partner, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the General Partner in its capacity as the general partner of the Partnership.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

June 12, 2013

17

ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of December 2009, before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the VP, CFO, Treasurer of EyeMasters of Texas Investments, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

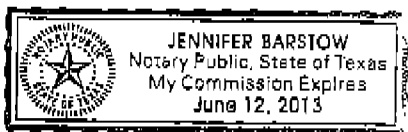
My Commission Expires:
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L Taylor, who acknowledged himself/herself to be the EVP, CFO, & Asst. Sec. & Treasurer of EyeMasters of Texas Management, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

June 12, 2013

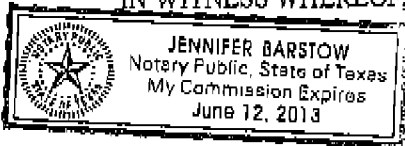
ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar)

SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor who acknowledged himself/herself to be the EVP, CFO, Asst. Sec. & Treasurer of EyeMasters of Texas Management, Inc., a Delaware corporation (the "General Partner"), which is the general partner of EyeMasters of Texas, Ltd., a Texas limited partnership (the "Partnership"), and that he/she, as such officer of the General Partner, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the General Partner in its capacity as the general partner of the Partnership.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

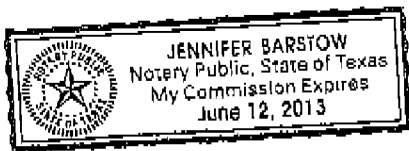
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of DECEMBER, 2009, before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EM, CFO, ASST. MGR of ECCA Distribution Investments, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

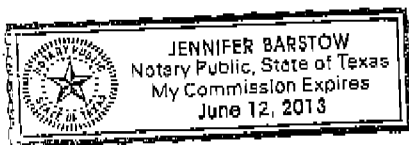
June 12, 2013.

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the EW, CFO, CEO, Sec. & Treasurer of ECCA Distribution Management, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

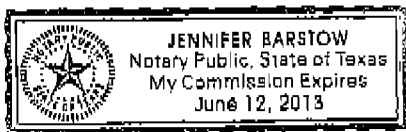
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L Taylor who acknowledged himself/herself to be the VP CFO, Asst. Sec. and Treasurer of ECCA Distribution Management, Inc., a Delaware corporation (the "General Partner"), which is the general partner of ECCA Distribution Services, Ltd., a Texas limited partnership (the "Partnership"), and that he/she, as such officer of the General Partner, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the General Partner in its capacity as the general partner of the Partnership.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

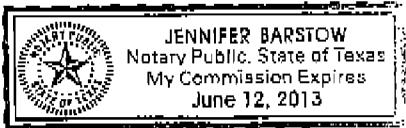
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar) SS:

On this, the 29th day of December, 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the ETM, CPC, #302 Secretary of Visionary Lab Investments, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

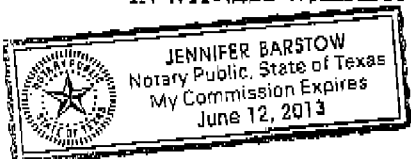
June 12, 2013

ACKNOWLEDGMENT

STATE/Commonwealth of TEXAS)
)
COUNTY OF BEXAR) SS:

On this, the 29th day of December, 2009, before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor, who acknowledged himself/herself to be the Sec. Treasurer of Visionary Lab Management, Inc., a Delaware corporation (the "Company"), and that he/she as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the Company.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:

June 12, 2013

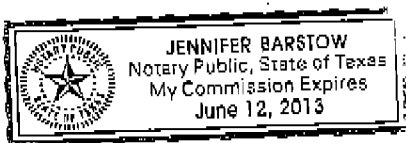
ACKNOWLEDGMENT

STATE/Commonwealth of Texas)
)
COUNTY OF Bexar)

SS:

On this, the 29th day of December 2009 before me, a Notary Public, the undersigned officer, personally appeared Jennifer L. Taylor who acknowledged himself/herself to be the VP, CFO, Pres. Secretary of Visionary Lab Management, Inc., a Delaware corporation (the "General Partner"), which is the general partner of Visionary Lab Services, Ltd., a Texas limited partnership (the "Partnership"), and that he/she, as such officer of the General Partner, executed the foregoing instrument for the purposes therein contained by signing his/her name on behalf of the General Partner in its capacity as the general partner of the Partnership.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.



Jennifer Barstow
Notary Public

My Commission Expires:



June 12, 2013



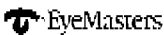



[01009523]



SCHEDULE A


TRADEMARKS

U.S. Trademark Registrations



OWNER	MARK	REG. DATE.	REG. NO.
Davis Vision, Inc.	ADVANTAGE EYE CARE PROGRAM	12/23/03	2,796,735
Davis Vision, Inc.	CAMBRIDGE EYE DOCTORS	8/29/06	3,135,232
Davis Vision, Inc.	CLAIMS PAID IN THE USA	9/04/07	3,289,247
Davis Vision, Inc.	EMPIRE VISION CENTERS	12/13/94	1,867,340
Davis Vision, Inc.	ENSURING AMERICA'S VISION	9/16/08	3,502,487
Davis Vision, Inc.	SUPERPAGE	7/29/03	2,744,884
Davis Vision, Inc.	THE EYECARE ADVANTAGE	5/29/07	3,248,152
Davis Vision, Inc.	VALUE ADVANTAGE PROGRAM	7/24/07	3,269,194
Davisvision, Inc.	THE EYECARE ADVANTAGE	8/27/02	2,612,181
DVSC, Inc.	COMPLETE ADVANTAGE	7/15/03	2,738,023
DVSC, Inc.	DAVISVISION and Design 	12/05/00	2,410,099
DVSC, Inc.	DAVISVISION THE EYECARE ADVANTAGE and Design 	7/29/08	3,478,148
DVSC, Inc.	SIGHTCARE SightCare	5/08/07	3,238,991
DVSC, Inc.	THE EXCEL ADVANTAGE	8/20/02	2,609,502
DVSC, Inc.	THE EYECARE ADVANTAGE	8/27/02	2,612,181
ECCA Enterprises, Inc.	AZTEC COLLECTION	11/29/05	3,020,260
ECCA Enterprises, Inc.	BINYON'S	9/4/01	2,484,895
ECCA Enterprises, Inc.	BLUE MOON	6/24/97	2,074,262
ECCA Enterprises, Inc.	BOARDROOM CLASSICS	10/27/98	2,199,419
ECCA Enterprises, Inc.	CHELSEA MORGAN	5/19/98	2,158,626
ECCA Enterprises, Inc.	CONTACTS MADE EASY	4/24/07	3,235,280
ECCA Enterprises, Inc.	DOCTOR'S VALU VISION	2/19/02	2,539,553

OWNER	MARK	REG. DATE.	REG. NO.
ECCA Enterprises, Inc.	DOCTOR'S VISIONWORKS	5/31/05	2,956,895
ECCA Enterprises, Inc.	DOCTOR'S VALU VISION & DESIGN	6/3/97	2,066,189
			
ECCA Enterprises, Inc.	ECCA MANAGED VISION CARE & DESIGN	10/14/03	2,773,767
			
ECCA Enterprises, Inc.	EV	5/9/06	3,091,552
ECCA Enterprises, Inc.	EVSD	9/2/08	3,495,160
ECCA Enterprises, Inc.	EVSD SUN DEFENSE	7/21/09	3,658,018
ECCA Enterprises, Inc.	EYE CARE CENTERS OF AMERICA, INC.	7/21/09	3,657,282
ECCA Enterprises, Inc.	EYE DRx	3/5/02	2,544,240
ECCA Enterprises, Inc.	EYE MASTERS	5/22/84	1,279,287
ECCA Enterprises, Inc.	EYEMASTERS & DESIGN	10/8/91	1,660,196
			
ECCA Enterprises, Inc.	EYEMASTERS WHY PAY MORE	12/16/08	3,546,626
ECCA Enterprises, Inc.	HOUR EYES	10/15/91	1,661,198
ECCA Enterprises, Inc.	HOUR EYES & DESIGN	10/15/91	1,661,199
			
ECCA Enterprises, Inc.	MASTER EYE ASSOCIATES	12/25/01	2,522,006
ECCA Enterprises, Inc.	MISC. DESIGN (EYE LOGO)	8/27/91	1,655,091
			
ECCA Enterprises, Inc.	PROVSPORT	8/9/05	2,983,305
ECCA Enterprises, Inc.	ROBERT MITCHEL	9/25/01	2,492,290
ECCA Enterprises, Inc.	ROBERT MITCHEL EYEWEAR & DESIGN	7/14/98	2,173,639
			
ECCA Enterprises, Inc.	SALSA	11/2/04	2,900,458
ECCA Enterprises, Inc.	SEE BETTER LOOK BETTER	12/23/97	2,124,405
ECCA Enterprises, Inc.	SLIMLITE	9/24/96	2,002,143
ECCA Enterprises, Inc.	SOUTH HAMPTON	5/13/97	2,061,919
ECCA Enterprises, Inc.	SOUTH HAMPTON	9/24/02	2,623,042

OWNER	MARK	REG. DATE.	REG. NO.
ECCA Enterprises, Inc.	SPLENDOR	7/24/01	2,472,187
ECCA Enterprises, Inc.	STEIN OPTICAL	5/22/01	2,453,255
ECCA Enterprises, Inc.	VISIONWORKS	6/4/85	1,339,695
ECCA Enterprises, Inc.	VISIONWORLD	12/1/09	3,718,595
Empire Vision Center, Inc.	CLEARSHIELD	3/04/08	3,393,204
Empire Vision Center, Inc.	EMPIRE VISION	7/12/88	1,496,303
Empire Vision Center, Inc.	EMPIRE VISION CENTERS FOCUSED ON YOU and Design 	8/16/05	2,984,646
Empire Vision Center, Inc.	PINNACLE	12/04/01	2,514,691
Viva IP Corp.	MAGIC CLIP	12/15/09	3,724,952
Viva IP Corp.	MAGIC TWIST	5/01/07	3,237,957
Viva IP Corp.	MAGIC TWIST	9/19/06	3,146,965
Viva Optique, Inc.	CAYLA & CO	4/08/08	3,410,745
Viva Optique, Inc.	CLIP 1 ON	1/22/08	3,374,247
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	4/08/08	3,410,739
Viva Optique, Inc.	GAME POINT	8/12/08	3,486,378
Viva Optique, Inc.	HAVANA COLLECTION	1/22/08	3,374,234
Viva Optique, Inc.	MAGNETIX	12/13/05	3,030,010
Viva Optique, Inc.	MISCELLANEOUS DESIGN 	8/14/07	3,280,384
Viva Optique, Inc.	SAVVY	11/24/92	1,734,451
Viva Optique, Inc.	SAVVY EYES	1/31/89	1,522,493
Viva Optique, Inc.	TUCKER EST. 1952	1/22/08	3,374,232

OWNER	MARK	REG. DATE.	REG. NO.
Viva Optique, Inc.	VERONICA TAYLOR	2/19/08	3,386,785
Viva Optique, Inc.	VISION LOCK	3/25/08	3,403,457
Viva Optique, Inc.	VIVA	12/22/92	1,741,022
Viva Optique, Inc.	VIVA (Stylized) 	2/16/82	1,189,827
Viva Optique, Inc.	V-LOCK	12/11/07	3,353,916




U.S. Trademark Applications

OWNER	MARK	APP. DATE	APP. NO.
Davis Vision, Inc.	COMPUVISION	11/13/07	77/328,343
Davis Vision, Inc.	COMPUVISION II	11/13/07	77/328,283
Davis Vision, Inc.	DAVISVISION'S EYE HEALTH & WELLNESS PROGRAM	6/05/09	77/753,020
Davisvision, Inc.	DAVISVISION SEE LIFE and Design	3/03/09	77/682,361
Davisvision, Inc.	SIGHT FROM AMERICA	8/20/09	77/809,450
ECCA Enterprises, Inc.	ALBERTO ROMANI	8/03/09	77/795,888
ECCA Enterprises, Inc.	DR. BIZER'S VALUVISION OPTOMETRISTS	8/03/09	77/795,875
ECCA Enterprises, Inc.	RAYZ	5/01/09	77/727,259
ECCA Enterprises, Inc.	RAYZ & DESIGN 	9/01/09	77/817,852
ECCA Enterprises, Inc.	SALSA	8/03/09	77/795,892
ECCA Enterprises, Inc.	TECHNOLITE	8/03/09	77/795,885
ECCA Enterprises, Inc.	TWENTY TWENTY + & DESIGN 	8/17/09	77/806,108
Viva Optique, Inc.	PLANET I	3/03/06	78/828,517

U.S. State Trademark Registrations


OWNER	STATE	MARK	REG. DATE.	REG. NO.
Empire Vision Center, Inc.	Massachusetts	CAMBRIDGE EYE DOCTORS and Design 	3/21/90	43,992
Empire Vision Center, Inc.	Vermont	SIGHTCARE	2/23/98	7,820
Empire Vision Center, Inc.	Massachusetts	SIGHTCARE	7/23/07	68,879
Empire Vision Center, Inc.	Rhode Island	SIGHTCARE (Stylized) 	6/01/97	N/A
Viva Optique, Inc.	Puerto Rico	DO YOU HAVE A SCREW LOOSE AGAIN?	2/28/07	68288
Viva Optique, Inc.	Puerto Rico	V-LOCK	9/05/06	68287
ECCA Enterprises, Inc.	Kentucky	DR. BIZER'S VISION WORLD & DESIGN 	3/07/05	015891
Stein Optical, Inc.	Wisconsin	STEIN OPTICAL	8/18/04	20045500328
ECCA Enterprises, Inc.	North Dakota	VISION WORLD	7/18/91	7107800
ECCA Enterprises, Inc.	North Dakota	VISION WORLD	5/29/03	19030400
ECCA Enterprises, Inc.	South Dakota	VISION WORLD	11/26/91	N/A
Vision World, Inc.	Wisconsin	VISION WORLD	12/11/02	2002531209
ECCA Enterprises, Inc.	Iowa	VISION WORLD	11/25/91	12214
Eye Care Centers of America, Inc.	Louisiana	EYE MASTERS	2/17/82	N/A

Foreign Trademark Registrations

OWNER	MARK	COUNTRY	REG. DATE	REG. NO.
ECCA Enterprises, Inc.	DESIGN ONLY 	Mexico	11/24/98	592974
ECCA Enterprises, Inc.	DESIGN ONLY 	Mexico	10/30/98	592058
ECCA Enterprises, Inc.	EYE MASTERS	Mexico	5/28/04	833335
ECCA Enterprises, Inc.	EYE MASTERS	Mexico	5/28/04	833336
Viva IP Corp.	MAGIC CLIP	Australia	6/28/04	974967
Viva IP Corp.	MAGIC CLIP	European Community	7/27/05	003716842
Viva IP Corp.	MAGIC CLIP	Japan	11/11/05	4907716
Viva IP Corp.	MAGIC CLIP	New Zealand	1/05/04	706621
Viva IP Corp.	MAGIC CLIP	Norway	11/25/05	229642
Viva IP Corp.	MAGIC CLIP	Switzerland	8/19/04	524813
Viva IP Corp.	MAGIC CLIP	Taiwan	5/01/05	1150883
Viva IP Corp.	MAGIC TWIST	Canada	6/26/09	TMA742640
Viva Optique, Inc.	Arcing Lines Design 	European Community	5/11/05	003241817
Viva Optique, Inc.	BEAU MONDE	Brazil	4/29/97	818323965
Viva Optique, Inc.	BEAU MONDE	France	11/29/00	1630447
Viva Optique, Inc.	BEAU MONDE	Hong Kong	6/26/98	B03566/1994
Viva Optique, Inc.	BEAU MONDE	Israel	6/11/98	79989
Viva Optique, Inc.	BEAU MONDE	New Zealand	6/04/98	210610
Viva Optique, Inc.	BEAU MONDE	Switzerland	12/18/91	387362
Viva Optique, Inc.	CENTRIPETAL FORCE TECHNOLOGY	European Community	8/24/04	003125176

OWNER	MARK	COUNTRY	REG. DATE	REG. NO.
Viva Optique, Inc.	CEREDA	Austria	10/9/01	138204
Viva Optique, Inc.	CEREDA	Denmark	4/10/02	VR 1992 02652
Viva Optique, Inc.	CEREDA	Finland	9/07/02	121821
Viva Optique, Inc.	CEREDA	Hong Kong	5/31/98	3865/1994
Viva Optique, Inc.	CEREDA	Hungary	5/29/01	133257
Viva Optique, Inc.	CEREDA	Mexico	7/24/02	755438
Viva Optique, Inc.	CEREDA	New Zealand	5/29/98	210533
Viva Optique, Inc.	C-FORCE	European Community	10/06/04	003125184
Viva Optique, Inc.	CFT	European Community	7/19/04	003125201
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Bulgaria	1/1/08	62830
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Croatia	12/12/06	Z20060465
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	European Community	4/11/07	004991592
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Mexico	3/29/06	927092
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Montenegro	8/03/07	53033
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Norway	3/26/07	238528
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Russia	7/24/07	330112
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Serbia	8/03/07	53033
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Switzerland	6/16/06	547027
Viva Optique, Inc.	DO YOU HAVE A SCREW LOOSE AGAIN?	Ukraine	9/25/07	82507
Viva Optique, Inc.	PURE MAGIC	European Community	7/04/05	003650637
Viva Optique, Inc.	SAVVY	Canada	5/20/09	TMA427411
Viva Optique, Inc.	SAVVY	France	11/29/00	1630446
Viva Optique, Inc.	SAVVY	Hong Kong	6/26/98	451/1993
Viva Optique, Inc.	SAVVY	Hungary	6/07/01	133406
Viva Optique, Inc.	SAVVY	Ireland	6/05/08	143670
Viva Optique, Inc.	SAVVY	Israel	6/11/98	79991

OWNER	MARK	COUNTRY	REG. DATE	REG. NO.
Viva Optique, Inc.	SAVVY	Italy	5/20/01	973522
Viva Optique, Inc.	SAVVY	Mexico	8/14/02	525044
Viva Optique, Inc.	SAVVY	Montenegro	6/04/01	38199
Viva Optique, Inc.	SAVVY	Philippines	4/16/04	4-1991-078733
Viva Optique, Inc.	SAVVY	Serbia	6/04/01	38199
Viva Optique, Inc.	SERGIO CEREDA	Benelux	6/4/01	499570
Viva Optique, Inc.	SERGIO CEREDA	Chile	11/08/02	648048
Viva Optique, Inc.	SERGIO CEREDA	Czech Republic	6/11/02	171235
Viva Optique, Inc.	SERGIO CEREDA	France	6/11/01	1670642
Viva Optique, Inc.	SERGIO CEREDA	Germany	6/30/01	2015808
Viva Optique, Inc.	SERGIO CEREDA	Greece	11/04/01	106546
Viva Optique, Inc.	SERGIO CEREDA	Israel	6/11/98	79988
Viva Optique, Inc.	SERGIO CEREDA	Italy	6/05/01	974334
Viva Optique, Inc.	SERGIO CEREDA	Montenegro	6/04/01	38196
Viva Optique, Inc.	SERGIO CEREDA	Poland	6/05/01	R74643
Viva Optique, Inc.	SERGIO CEREDA	Russia	7/12/01	110000
Viva Optique, Inc.	SERGIO CEREDA	Serbia	6/04/01	38196
Viva Optique, Inc.	SERGIO CEREDA	Singapore	6/10/01	T91/05652A
Viva Optique, Inc.	SERGIO CEREDA	Slovak Republic	6/11/01	171235
Viva Optique, Inc.	SERGIO CEREDA	Taiwan	12/16/01	545774
Viva Optique, Inc.	SERGIO CEREDA	Thailand	6/26/01	KOR145937
Viva Optique, Inc.	SERGIO CEREDA	Turkey	12/02/01	132028
Viva Optique, Inc.	VIVA	Australia	6/6/08	A557183
Viva Optique, Inc.	VIVA	Austria	10/9/01	138209
Viva Optique, Inc.	VIVA	Benelux	12/18/00	0490342
Viva Optique, Inc.	VIVA	Canada	9/11/07	TMA402577
Viva Optique, Inc.	VIVA	China	10/19/02	614792
Viva Optique, Inc.	VIVA	Czech Republic	6/11/01	171172
Viva Optique, Inc.	VIVA	Denmark	10/30/02	VR 1992 09975

OWNER	MARK	COUNTRY	REG. DATE	REG. NO.
Viva Optique, Inc.	VIVA	Finland	11/02/03	128663
Viva Optique, Inc.	VIVA	France	7/10/07	1417662
Viva Optique, Inc.	VIVA	Germany	7/31/07	1171308
Viva Optique, Inc.	VIVA	Greece	11/04/01	106548
Viva Optique, Inc.	VIVA	Hong Kong	7/09/08	3366/93
Viva Optique, Inc.	VIVA	Hungary	6/07/01	138485
Viva Optique, Inc.	VIVA	Israel	6/11/98	79990
Viva Optique, Inc.	VIVA	Italy	7/29/97	810368
Viva Optique, Inc.	VIVA	Korea	12/20/01	228903
Viva Optique, Inc.	VIVA	Malaysia	7/26/08	91004039
Viva Optique, Inc.	VIVA	Mexico	7/24/02	436759
Viva Optique, Inc.	VIVA	Montenegro	6/04/01	38197
Viva Optique, Inc.	VIVA	New Zealand	6/04/98	210611
Viva Optique, Inc.	VIVA	Norway	4/28/04	162277
Viva Optique, Inc.	VIVA	Poland	6/05/01	R74113
Viva Optique, Inc.	VIVA	Portugal	2/04/03	270690
Viva Optique, Inc.	VIVA	Serbia	6/04/01	38197
Viva Optique, Inc.	VIVA	Singapore	6/10/01	T91/05651C
Viva Optique, Inc.	VIVA	Slovak Republic	6/11/01	171172
Viva Optique, Inc.	VIVA	Spain	2/20/90	1203654
Viva Optique, Inc.	VIVA	Sweden	3/19/03	247423
Viva Optique, Inc.	VIVA	Switzerland	7/10/07	356204
Viva Optique, Inc.	VIVA	Taiwan	4/16/02	00557788
Viva Optique, Inc.	VIVA	Turkey	12/02/01	131839
Viva Optique, Inc.	VIVA	United Kingdom	7/03/08	A1314624
Viva Optique, Inc.	VIVA (Stylized) 	Philippines	11/29/05	4-2003-0006481
Viva Optique, Inc.	VIVA MODA ITALIANA	Italy	2/13/00	905405

OWNER	MARK	COUNTRY	REG. DATE	REG. NO.
Viva Optique, Inc.	VIVA UOMO	Italy	2/13/00	905404
Viva Optique, Inc.	VIVAOPTIQ	Japan	4/28/03	2522718
Viva Optique, Inc.	V-LOCK	Bulgaria	1/17/08	62930
Viva Optique, Inc.	V-LOCK	Croatia	11/13/06	Z20060335
Viva Optique, Inc.	V-LOCK	European Community	4/12/07	004926101
Viva Optique, Inc.	V-LOCK	Mexico	3/29/06	927093
Viva Optique, Inc.	V-LOCK	Montenegro	5/31/07	52599
Viva Optique, Inc.	V-LOCK	Norway	10/18/06	235693
Viva Optique, Inc.	V-LOCK	Romania	2/23/06	75615
Viva Optique, Inc.	V-LOCK	Russia	8/24/07	332476
Viva Optique, Inc.	V-LOCK	Serbia	5/31/07	52599
Viva Optique, Inc.	V-LOCK	Switzerland	4/20/06	545237
Viva Optique, Inc.	V-LOCK	Turkey	2/24/06	2006/06888
Viva Optique, Inc.	V-LOCK	Ukraine	8/27/07	81203
Viva Optique, Inc.	XANADIUM	European Community	7/28/04	003125879

Foreign Trademark Applications

OWNER	MARK	COUNTRY	APP. DATE	APP. NO.
Viva Optique, Inc.	VIVA	Venezuela	6/17/91	11708