

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/25/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sheplers of Texas L.P.		02/17/2010	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	Western Enterprises, L.L.C.
Street Address:	6501 W. Kellogg
City:	Wichita
State/Country:	KANSAS
Postal Code:	67209
Entity Type:	LIMITED LIABILITY COMPANY: KANSAS

Name:	Sheplers GP, L.C.
Street Address:	6501 W. Kellogg
City:	Wichita
State/Country:	KANSAS
Postal Code:	67209
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2342054	BOOTS 'N JEANS

CORRESPONDENCE DATA

Fax Number: (913)647-9057
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9136479050
 Email: tmdocketing.hurd@hoveywilliams.com

900154998

**TRADEMARK
 REEL: 004151 FRAME: 0319**

CH \$40.00 2342054

Correspondent Name: Michael B. Hurd
Address Line 1: 10801 Mastin Blvd., Suite 1000
Address Line 4: Overland Park, KANSAS 66210

ATTORNEY DOCKET NUMBER:	35620
NAME OF SUBMITTER:	Michael B. Hurd
Signature:	/MBH/
Date:	02/18/2010
Total Attachments: 1 source=Signed Assignment#page1.tif	

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Sheplers of Texas L.P., a Texas limited partnership, is the record owner of United States Trademark Registration No. 2,342,054 for the mark BOOTS 'N JEANS.

WHEREAS, Sheplers of Texas L.P., by affirmative vote of its limited partner Western Enterprises, L.L.C., a Kansas limited liability company, and its general partner Sheplers GP, L.C., a Texas limited liability company, was dissolved effective as of 10:01 a.m. on July 26, 2009.

WHEREAS, upon the said dissolution, the assets of Sheplers of Texas L.P. were transferred to Western Enterprises, L.L.C. and Sheplers GP, L.C.

WHEREAS, Western Enterprises, L.L.C. and Sheplers GP, L.C. and other entities were subsequently merged, effective as of 12:00 p.m. on July 26, 2009, with and into Sheplers, Inc., a Kansas corporation.

WHEREAS, upon said merger, Sheplers, Inc. was and is the surviving entity.

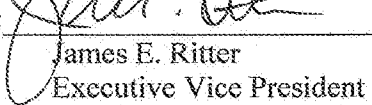
WHEREAS, the parties wish to reflect the present ownership of the aforesaid United States Trademark Registration No. 2,342,054 in Sheplers, Inc. by the present nunc pro tunc assignment together with the merger of Western Enterprises, L.L.C. and Sheplers GP, L.C. with and into Sheplers, Inc.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sheplers of Texas L.P. does hereby assign, nunc pro tunc, effective as of July 25, 2009, all of its right, title and interest in and to United States Trademark Registration No. 2,342,054 and in and to the mark BOOTS 'N JEANS, together with the goodwill of the business symbolized by the said registration and mark, to Western Enterprises, L.L.C. and Sheplers GP, L.C.

Sheplers of Texas L.P.

By: /s/ Sheplers GP, L.C., its general partner

By: /s/ Sheplers, Inc., the sole managing member of Sheplers GP, L.C.

By: 
James E. Ritter
Executive Vice President and
Chief Financial Officer