

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Woodward Laboratories, Inc.		02/17/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Pacific World Corporation
Street Address:	25800 Commercentre Drive
City:	Lake Forest
State/Country:	CALIFORNIA
Postal Code:	92630-8803
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2836791	BARRIER SHIELD
Registration Number:	2784588	BODY SHIELD
Registration Number:	2670045	DIABETIC BASICS
Registration Number:	2106476	DR. G'S
Registration Number:	2243644	HANDCLEN
Registration Number:	2242115	
Registration Number:	2302840	PEACHY CLEAN
Serial Number:	77562771	PROXYCLEN
Registration Number:	2563057	SIMPLE AS ABC-ALWAYS BE CLEAN
Registration Number:	2474520	SPA SOAK
Registration Number:	2106477	WOODWARD LABORATORIES
Registration Number:	2148199	WOODWARD'S MYCOCIDE

CORRESPONDENCE DATA

900155134

**TRADEMARK
 REEL: 004152 FRAME: 0171**

OP \$315.00 2836791

Fax Number: (615)244-6804
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 615-850-8741
Email: rfelber@wallerlaw.com
Correspondent Name: Robert P. Felber, Jr.
Address Line 1: 511 Union Street
Address Line 2: Suite 2700
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	025310.00696 WOODWARD TM
NAME OF SUBMITTER:	Robert P. Felber, Jr.
Signature:	/Robert P. Felber, Jr./
Date:	02/19/2010

Total Attachments: 3
source=Woodward TM Assignment#page1.tif
source=Woodward TM Assignment#page2.tif
source=Woodward TM Assignment#page3.tif

ASSIGNMENT OF TRADEMARKS

Effective as of February 17, 2010 for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, WOODWARD LABORATORIES, INC. (also known as WOODWARD LABORATORIES INCORPORATED), a California corporation with offices at 100 Columbia #100, Aliso Viejo, California 92656-1110 (the "Assignor"), does hereby sell, assign, transfer and set over to PACIFIC WORLD CORPORATION, a California corporation with offices at 25800 Commercentre Drive, Lake Forest, California 92630-8803, all of Assignor's world-wide rights, title and interest in and to all trademarks and service marks owned by Assignor, including, without limitation, those trademarks identified on Exhibit A attached hereto (collectively, the "Marks").

This assignment includes, without limitation, all world-wide applications and registrations for the Marks, any renewals or extensions of such registrations, all common law rights, and all other rights therein and thereto throughout the world, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by duly authorized representatives, as of the date first above written.

ASSIGNOR:

ASSIGNEE:

WOODWARD LABORATORIES, INC.
(a/k/a WOODWARD LABORATORIES
INCORPORATED)

PACIFIC WORLD CORPORATION

By: R. Jack Kimmel

By: R. Jack Kimmel

Name: R. Jack Kimmel

Name: R. Jack Kimmel

Title: Executive Vice President

Title: Executive Vice President

EXHIBIT A

ASSIGNMENT OF TRADEMARKS

The Marks

<u>Trademark</u>	<u>Registration No./Serial No.</u>
BARRIER SHIELD	Registration No. 2836791
BODY SHIELD	Registration No. 2784588
DIABETIC BASICS	Registration No. 2670045
DR. G'S	Registration No. 2106476
HANDCLENS	Registration No. 2243644
	Registration No. 2242115
PEACHY CLEAN	Registration No. 2302840
PROXYCLENS	Application No. 77562771
SIMPLE AS ABC-ALWAYS BE CLEAN	Registration No. 2563057
SPA SOAK	Registration No. 2474520
WOODWARD LABORATORIES	Registration No. 2106477
WOODWARD'S MYCOCIDE	Registration No. 2148199

MYCOCIDE	Common Law
MYCOCIDE HT	Common Law
MYCOCIDE NS	Common Law
MYCOCIDE RW	Common Law
MYCOCIDE CX	Common Law
DR. G'S CLEAR NAIL	Common Law
WOODWARD	Common Law
	Common Law
	Common Law
	Common Law