

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OPBIZ, L.L.C.		02/19/2010	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	PHW LAS VEGAS, LLC		
Street Address:	3667 Las Vegas Boulevard South		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3192328	THE SUNSET STRIP BAND	
Registration Number:	2628932	ALADDIN	
Registration Number:	2734651	ROC BAR	
Registration Number:	2636409	ALADDIN	
Registration Number:	2699487	SPICE MARKET BUFFET	
Registration Number:	2761456	NO RISK SLOTS	
Registration Number:	2764504	WHERE WISHES COME TRUE!	
Registration Number:	1779369	ALADDIN	
Registration Number:	1781855	ALADDIN	
Registration Number:	1781854	ALADDIN	
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			

CH \$265.00 3192328

Phone: (213) 430-8308
Email: sgordon@omm.com
Correspondent Name: Shari Gordon
Address Line 1: 400 S. Hope Street
Address Line 2: 18th Floor
Address Line 4: Los Angeles, CALIFORNIA 90071-2899

ATTORNEY DOCKET NUMBER:	357,514-15
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NAME OF SUBMITTER:	Shari L. Gordon
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Signature:	/Shari L. Gordon/
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Date:	02/19/2010
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Total Attachments: 6

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") is made and entered into this 19th day of February 2010 (the "Effective Date") by and between OPBIZ, L.L.C., a Nevada limited liability company ("Assignor"), and PHW LAS VEGAS, LLC, a Nevada limited liability company (the "Assignee").

WHEREAS, this Trademark Assignment is being entered into in connection with the transactions contemplated by the Contribution Agreement, dated as of February 18, 2010, by and among Assignee, Assignor and PH FEE OWNER LLC, a Delaware limited liability company (as amended, supplemented or restated from time to time, the "Contribution Agreement").

WHEREAS, in connection with the transactions contemplated by the Contribution Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to accept from Assignor, the trademarks and applications for trademark set forth on Schedule 1 attached hereto (collectively, the "Assigned Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:


1. Assignor hereby assigns to Assignee its entire right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business associated with the Assigned Trademarks, all other corresponding rights secured under the laws of the United States and any foreign country and all claims for damages by reason of past, present or future infringement or other unauthorized use of the Assigned Trademarks, including the right to collect all proceeds and damages therefrom.
2. Assignor further agrees that should additional or further documentation of the assignment or further acts be required to protect, secure, vest and record good title to the Assigned Trademarks in Assignee, Assignor will, without further consideration, provide or execute such other information or documents or take such further acts as may be reasonably necessary upon Assignee's reasonable request.
3. Assignor hereby authorizes and requests the Commissioner for Trademarks of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Assigned Trademarks registered in the corresponding jurisdiction.
4. This Trademark Assignment may be executed in one or more counterparts, each of which will be deemed an original and all of which together will constitute the same instrument.

[SIGNATURES ON FOLLOWING PAGE]

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment the day and year first above written.

ASSIGNOR:

OPBIZ, L.L.C.,
a Nevada limited liability company

By:  _____

Name: Donna Lehmann

Title: _____

ASSIGNEE:

PHW LAS VEGAS, LLC,
Nevada limited liability company

By: _____

Name: Mark Helm

Title: Authorized Person

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment the day and year first above written.

ASSIGNOR:

OPBIZ, L.L.C.,
a Nevada limited liability company

By: _____

Name: _____

Title: _____

ASSIGNEE:

PHW LAS VEGAS, LLC,
Nevada limited liability company

By:  _____

Name: Mark Helm

Title: Authorized Person

STATE OF Nevada
COUNTY OF Clark

The foregoing instrument was acknowledged before me this 10th day of Feb, 2010, by Dennalehmann of _____ on behalf of CPB12 LLC.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

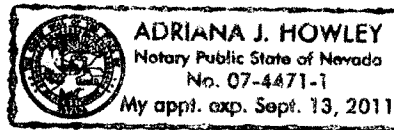
Notary Public in and for Nevada
[State]

[SEAL]

My Commission Expires:

9/13/11

Adriana Howley



STATE OF Nevada

COUNTY OF Clark

The foregoing instrument was acknowledged before me this 10th day of Feb., 2010, by Mark Helm of _____ on behalf of PHW Las Vegas LLC

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

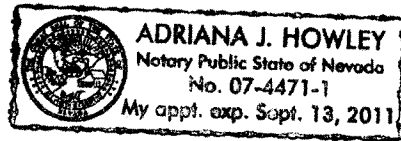
Notary Public in and for Nevada
[State]

[SEAL]

My Commission Expires:

9/13/11

Adriana Howley



Schedule 1

ASSIGNED TRADEMARKS

Serial Number	Reg. Number	Filing Date	Trademark
78736141	3192328	Oct. 19, 2005	THE SUNSET STRIP BAND
76038640	2628932	May 2, 2000	ALADDIN
76453832	2734651	Sept. 30, 2008	ROC BAR
76038639	2636409	May 2, 2000	ALADDIN
76245399	2699487	March 25, 2003	SPICE MARKET BUFFET
76460709	2761456	Oct. 23, 2002	NO RISK SLOTS
75563195	2764504	Oct. 2, 1998	WHERE WISHES COME TRUE!
74331894	1781854	Nov. 17, 1992	ALADDIN
74331893	1779369	Nov. 17, 1992	ALADDIN
74331895	1781855	Nov. 17, 1992	ALADDIN
77490159	-----	June 3, 2008	ELEMENTS (suspended)