

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
S&K Famous Brands, Inc.		12/23/2009	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	TMW Marketing Company, Inc.
Street Address:	40650 Encyclopedia Circle
City:	Fremont
State/Country:	CALIFORNIA
Postal Code:	94538
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1433036	CAMBRIDGE BAY
Registration Number:	1765957	CAMBRIDGE BAY
Registration Number:	1636984	CLUB RUN EXECUTIVE
Registration Number:	1639815	CLUB RUN SHIRTMAKERS
Registration Number:	2701305	DANIEL GRAY MENSWEAR
Registration Number:	1592116	GIO BRASSERO
Registration Number:	1591041	GLENCARLYN
Registration Number:	3045933	KILBURNE AND FINCH
Registration Number:	1348160	KILBURN & FINCH
Registration Number:	2056065	ROBERTO VILLINI
Registration Number:	3228977	S&K
Registration Number:	2096201	S&K FAMOUS BRANDS
Registration Number:	1656855	TAILORS ROW
Registration Number:	1753302	TAILORS ROW

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Registration Number:	1875326	TAILORS ROW
Registration Number:	1768125	TAILORS ROW
Registration Number:	1724782	TAILORS ROW
Registration Number:	1739086	FENZIA
Registration Number:	2274160	S&K AMERICA'S SUIT STORE
Registration Number:	2255194	S&K AMERICA'S SUIT STORE

CORRESPONDENCE DATA

Fax Number: (212)318-3400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212 318 3183
Email: mrosenfeld@fulbright.com, nyipdocket@fulbright.com
Correspondent Name: Mark N. Mutterperl
Address Line 1: Fulbright & Jaworski LLP, 666 Fifth Ave.
Address Line 4: New York, NEW YORK 10103

NAME OF SUBMITTER:	Mark N. Mutterperl/
Signature:	/mark n. mutterperl/
Date:	02/18/2010

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, S & K Famous Brands, Inc., a corporation organized under the laws of the Commonwealth of Virginia ("Assignor"), owns the following marks which are registered in the United States Patent and Trademark Office (collectively, the "Trademarks"):

<u>Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>
CAMBRIDGE BAY	3/17/1987	1,433,036
CAMBRIDGE BAY	4/20/1993	1,765,957
CLUB RUN EXECUTIVE	3/5/1991	1,636,984
CLUB RUN SHIRTMAKERS	4/2/1991	1,639,815
DANIEL GRAY MENSWEAR	3/25/2003	2,701,305
GIO BRASSERO	4/17/1990	1,592,116
GLENCARLYN	4/10/1990	1,591,041
KILBURNE AND FINCH	1/17/2006	3,045,933
KILBURNE AND FINCH stylized	7/9/1985	1,348,160
ROBERTO VILLINI	4/22/1997	2,056,065
S&K	4/17/2007	3,228,977
S&K FAMOUS BRANDS	9/16/1997	2,096,201
TAILORS ROW	9/10/1991	1,656,855

TAILORS ROW	2/16/1993	1,753,302
TAILORS ROW	1/24/1995	1,875,326
TAILORS ROW	4/27/1993	1,768,125
TAILORS ROW	10/13/1992	1,724,782

WHEREAS, Assignor also seeks to transfer the following three marks (the "Other Marks") on an as is, where is basis and without any representation or warranty thereto:

<u>Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>
FENZIA	12/8/1992	1,739,086
S&K AMERICA'S SUIT STORE & design	8/31/1992	2,274,160
S&K AMERICA'S SUIT STORE	6/22/1999	2,255,194

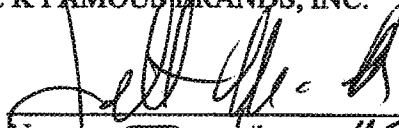
WHEREAS, TMW Marketing Company, Inc., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, California 94538, United States of America ("Assignee"), desires to acquire the Trademarks and the Other Marks (collectively, the "Marks") and any registrations thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof free and clear of all liens, security interests, encumbrances and claims of any kind.

S & K FAMOUS BRANDS, INC.

By:

Name:
Title:


Sondra N. Cho
Cho

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December 23, 2009

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