

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Certificate of Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Smokeless Tobacco Manufacturing Limited Partnership		06/30/2006	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	U.S. Smokeless Tobacco Manufacturing Company		
Street Address:	800 Harrison Street		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2798933	FRESH SNAP	
CORRESPONDENCE DATA			
Fax Number:	(914)272-4586		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	TrademarkGroup@altria.com		
Correspondent Name:	Timothy G. Hofmeyer		
Address Line 1:	601 East Jackson Street		
Address Line 2:	Law Dept – 3rd Floor CRT		
Address Line 4:	Richmond, VIRGINIA 23219		
ATTORNEY DOCKET NUMBER:	FRESH SNAP ASSIGNMENT		
NAME OF SUBMITTER:	Timothy G. Hofmeyer		
Signature:	/Timothy G. Hofmeyer/		
Date:	02/22/2010		

CH \$40.00 2798933

Total Attachments: 2

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Delaware

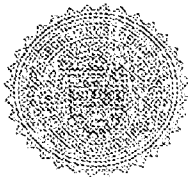
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED PARTNERSHIP UNDER THE NAME OF "U.S. SMOKELESS TOBACCO MANUFACTURING LIMITED PARTNERSHIP" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "U.S. SMOKELESS TOBACCO MANUFACTURING LIMITED PARTNERSHIP" TO "U.S. SMOKELESS TOBACCO MANUFACTURING COMPANY", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JUNE, A.D. 2006, AT 10:46 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JULY, A.D. 2006, AT 12:01 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2999796 8100V

060630513

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4872704

DATE: 06-30-06

TRADEMARK
REEL: 003768 FRAME: 0095

TRADEMARK
REEL: 004153 FRAME: 0382

CERTIFICATE OF CONVERSION
U.S. SMOKELESS TOBACCO MANUFACTURING LIMITED PARTNERSHIP
INTO
U.S. SMOKELESS TOBACCO MANUFACTURING COMPANY

FIRST: U.S. Smokeless Tobacco Manufacturing Limited Partnership was formed in Delaware as a limited partnership on February 1, 1999 and has been a Delaware limited partnership continuously since then.


SECOND: The name of the limited partnership immediately prior to the Effective Date (as defined below) was U.S. Smokeless Tobacco Manufacturing Limited Partnership.

THIRD: The name of the corporation as set forth in its Certificate of Incorporation filed in accordance with 8 D.R.C. §265(b) is U.S. Smokeless Tobacco Manufacturing Company.

FOURTH: This conversion to be effected hereby shall be effective on July 1, 2006 at 12:01 a.m. (the "Effective Date").

THE UNDERSIGNED, duly authorized officer of U.S. Smokeless Tobacco Manufacturing Limited Partnership, a Delaware limited partnership, has executed this Certificate of Conversion as of June 30, 2006.

U.S. SMOKELESS TOBACCO MANUFACTURING
LIMITED PARTNERSHIP

By: 
Name: LEE J. TRAMMEL
Title: V.P.

10077-0

RECORDED: 04/28/2008

TRADEMARK
REEL: 003768 FRAME: 0096

RECORDED: 02/22/2010

TRADEMARK
REEL: 004153 FRAME: 0383