

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Essential Group, Inc.		01/31/2010	CORPORATION: DELAWARE
Essential CRO, Inc.		01/31/2010	CORPORATION: DELAWARE
AmericasDoctor.com Coordinator Services, Inc.		01/31/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Essential Group International LLC
<b>Street Address:</b>	1325 Tri-State Parkway
<b>Internal Address:</b>	Suite 300
<b>City:</b>	Gurnee
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60031
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Registration Number:	2575947	ADVANTAGE PATIENT RECRUITMENT
Registration Number:	2308333	AMERICA'S DOCTOR
Registration Number:	2309003	AMERICASDOCTOR.COM
Registration Number:	2305979	REAL DOCTORS. REAL ANSWERS. REAL TIME. 24 HOURS A DAY.
Serial Number:	76520922	ASSURED PERFORMANCE YOU CAN OWN
Registration Number:	3096014	CUSTOM SOLUTIONS PROVEN TO SUCCEED
Registration Number:	3096015	ESSENTIAL PATIENT RECRUITMENT
Serial Number:	78386905	ESSENTIAL GROUP
Serial Number:	78387269	ESSENTIAL CRO
Registration Number:	3206634	ESSENTIAL

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Registration Number:	3203864	DELIVERING SUCCESS THROUGH THERAPEUTIC EXPERTISE
Registration Number:	3585443	ESSENTIAL
Registration Number:	3585332	ESSENTIAL NAVIGATION SYSTEM
Registration Number:	3507298	EXPERIENCE ESSENTIAL. EXPERIENCE RESULTS.
Serial Number:	75626494	AD CHATWARE
Serial Number:	75574091	AD
Serial Number:	75626485	AD FAMILY PROTECT
Serial Number:	75743606	AMDR
Serial Number:	76466139	AMERICAN COLLEGE OF CLINICAL RESEARCH
Serial Number:	75657978	AMERICA'S ANIMAL DOCTOR
Serial Number:	75657976	AMERICA'S ANSWER
Serial Number:	76127119	AMERICASDOCTOR HELPING CREATE TOMORROW'S MEDICINE
Serial Number:	75574093	AMERICA'S DOCTOR HOSPITAL CONNECTION
Serial Number:	75574092	AMERICA'S DOCTOR ONLINE
Serial Number:	75657979	AMERICA'S VETERINARIAN
Serial Number:	78387253	AMERICASDOCTOR
Serial Number:	76466138	AMERICASDOCTOR UNIVERSITY
Serial Number:	75626493	FAMILY PROTECT
Serial Number:	76466137	INTERNATIONAL COLLEGE OF CLINICAL RESEARCH
Serial Number:	75800610	LIVING WITH...
Serial Number:	75800611	WHAT'S THIS I HEAR ABOUT...
Serial Number:	74666061	ARC AFFILIATED RESEARCH CENTERS, INC.

**CORRESPONDENCE DATA**

Fax Number: (703)917-4788  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 703-917-4770  
Email: clareau@inventivhealth.com  
Correspondent Name: Norman Chirite  
Address Line 1: 1800 Tysons Blvd.  
Address Line 2: Suite 550  
Address Line 4: McLean, VIRGINIA 22102

NAME OF SUBMITTER:	Norman Chirite
Signature:	/Norman Chirite/
Date:	02/22/2010

**TRADEMARK**

**REEL: 004153 FRAME: 0468**

**Total Attachments: 23**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of this 31st day of January, 2010 ("Effective Date"), is from Essential Group, Inc., Essential CRO, Inc. and AmericasDoctor.com Coordinator Services, Inc. (collectively, "Assignor") to Essential Group International LLC ("Assignee").

WHEREAS, Assignor is the sole owner of the entire right, title and interest in and to the trademarks and trademark applications listed in the attached Schedule A (the "Assigned Trademarks").

WHEREAS, Assignee is desirous of acquiring the Assigned Trademarks, and the goodwill of the business with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks.


NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

1. Assignor does hereby sell, assign, transfer, convey and deliver unto the Assignee, its successors and assigns, its entire worldwide right, title and interest, whether statutory or common law rights, in and to the Assigned Trademarks and the registrations thereof without limitation, the right to any renewals and extensions that may be granted thereon, the right to prosecute any applications therefor, together with the goodwill of the business with which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which the Assigned Trademarks are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, as assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity); together with the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
2. This Assignment is binding upon, and inures to the benefit of, the parties and their respective legal representatives, successors and assigns.
3. Assignor hereby requests the U.S. Commissioner of Patents and Trademarks and/or the applicable foreign authorities to record this Assignment.
4. All questions concerning the construction, validity and interpretation of this Assignment and the performance of the obligation imposed by this Assignment shall be governed by the laws of the State of Delaware, regardless of the laws that might otherwise govern under applicable principles of conflict of laws.


{NY091491;2}

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Assignment to be duly executed and delivered as of the Effective Date.


**ASSIGNOR:** Essential Group, Inc.

By   
Name: Dennis N. Cavender  
Title: Executive Vice President, Chief Financial Officer  
and Secretary

Essential CRO, Inc.

By   
Name: Dennis N. Cavender  
Title: Executive Vice President, Chief Financial Officer  
and Secretary

AmericasDoctor.com Coordinator Services, Inc.

By   
Name: Dennis N. Cavender  
Title: Executive Vice President, Chief Financial Officer  
and Secretary

**ASSIGNEE:** Essential Group International LLC

By \_\_\_\_\_  
Name: David S. Bassin  
Title: Vice President and Secretary

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Assignment to be duly executed and delivered as of the Effective Date.

**ASSIGNOR:** Essential Group, Inc.

By

\_\_\_\_\_  
Name: Dennis N. Cavender  
Title: Executive Vice President, Chief Financial Officer  
and Secretary

Essential CRO, Inc.

By

\_\_\_\_\_  
Name: Dennis N. Cavender  
Title: Executive Vice President, Chief Financial Officer  
and Secretary

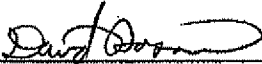
AmericasDoctor.com Coordinator Services, Inc.

By

\_\_\_\_\_  
Name: Dennis N. Cavender  
Title: Executive Vice President, Chief Financial Officer  
and Secretary

**ASSIGNEE:** Essential Group International LLC

By

  
\_\_\_\_\_  
Name: David S. Bassin  
Title: Vice President and Secretary

Signature Page to Trademark Assignment

**Schedule A  
Assigned Trademarks**

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
ADVANTAGE PATIENT RECRUITMENT	76/266323	06/04/2001	2575947	06/04/2002	35	recruitment services, namely, recruitment of patients for medical research studies
AMERICA'S DOCTOR	75/396193	11/25/1997	2308333	01/18/2000	42	computer services, namely, providing medical and health-related information via an interactive on-line computer network
<b>AmericasDoctor.com</b>	75/574089	10/21/1998	2309003	01/18/2000	42	computer services, namely, providing, medical and health-related information via an interactive on-line computer network
REAL DOCTORS. REAL ANSWERS. REAL TIME. 24 HOURS A DAY.	75/574090	10/21/1998	2305979	01/04/2000	42	computer services, namely, providing medical and health related information via an interactive on-line computer network
ASSURED PERFORMANCE YOU CAN OWN	76/520922	06/09/2003			35	recruitment of patients and consumers for medical and market research studies and/or clinical trials
CUSTOM SOLUTIONS PROVEN TO SUCCEED	76/514411	05/15/2003	3096014	05/23/2006	35	patient recruitment services, namely, recruiting patients for participation in clinical drug trials, clinical research and medical studies
ESSENTIAL PATIENT RECRUITMENT	76/514422	05/15/2003	3096015	05/23/2006	35	patient recruitment services, namely, recruiting patients for participation in clinical drug trials, clinical research, and medical studies
ESSENTIAL GROUP	78/386905	03/18/2004			35, 41, 42	Providing general business administration and management services on behalf of entities providing public or private clinical trials, medical studies or market

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
						<p>research studies of pharmaceutical, pharmacogenomic, bio technical, nutritional or medical products or devices in terms of evaluating third party clinical research sites for their ability to provide contractual research trade services; arranging of contractual trade services with selected third parties to perform such trials and studies; arranging of contractual trade services with third parties to collect and test laboratory specimens from clinical trial and study sites; and advertising and business management consultancy regarding clinical trials and studies and the recruitment of patients and consumers for such trails and studies</p> <p>Educational services in the nature of providing courses, training, testing and workshops in the field of clinical research, product lifecycle management, medical education, and distributing course materials in connection therewith; training clinical trial site and study site personnel in the use of tests and rating systems for protocol requirements; training clinical trial site personnel in the use of medical and research equipment required by trial and study protocols; and educational services in the nature of arranging for conference and</p>



Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
						seminar speakers through a speakers' bureau Product development and contract research services relating to public or private clinical trials or medical studies of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices; laboratory research testing in the fields of pharmacology, nutrition, biotechnology and medicine; conducting medical, scientific and data analysis research services for clinical trials or studies; development of clinical trial methodologies, protocol and project design, data retrieval methods, clinical data management and preparing statistical reports resulting from such clinical trials or studies; advisory services in the field of product development and research provided to physicians involved in the planning and preparation of lifecycle management activities for pharmaceutical, pharmacogenomic, biotechnical, nutritional, or medical products or devices; and technical consulting services in the nature of preparing and filing documents to comply with United States Food and Drug Administration requirements concerning clinical trials

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
ESSENTIAL CRO	78/387269	03/19/2004			35, 41, 42	Providing general business administration and management services on behalf of entities providing public or private clinical trials, medical studies or market research studies of pharmaceutical, pharmacogenomic, biotechnical, nutritional or medical products or devices in terms of evaluating third party clinical research sites for their ability to provide contractual research trade services; arranging of contractual trade services with selected third parties to perform such trials and studies; arranging of contractual trade services with third parties to collect and test laboratory specimens from clinical trial and study sites; and advertising and business management consultancy regarding clinical trials and studies and the recruitment of patients and consumers for such trials and studies Educational services in the nature of providing courses, training, testing and workshops in the field of clinical research, product lifecycle management, medical education, and distributing course materials in connection therewith; training clinical trial site and study site personnel in the use of tests and rating systems for protocol requirements; training clinical trial site personnel in the use of medical and research equipment required by trial and study

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
						protocols; and educational services in the nature of arranging for conference and seminar speakers through a speakers' bureau Product development and contract research services relating to public or private clinical trials or medical studies of pharmaceutical, pharmacies, nutritional, bio technical or medical products or devices; laboratory research testing in the fields of pharmacology, nutrition, biotechnology and medicine; conducting medical, scientific and data analysis research services for clinical trials or studies; development of clinical trial methodologies, protocol and project design, data retrieval methods, clinical data management and preparing statistical reports resulting from such clinical trials or studies; advisory services in the field of product development and research provided to physicians involved in the planning and preparation of lifecycle management activities for pharmaceutical, pharmacies, bio technical, nutritional, or medical products or devices; and technical consulting services in the nature of preparing and filing documents to comply with United States Food and Drug Administration requirements concerning clinical trials

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
ESSENTIAL	78/386872	03/18/2007	3206634	02/06/2007	35, 42	Providing general business administration and management services on behalf of entities providing public or private clinical trials, medical studies or market research studies of pharmaceutical, pharmacogenomic, biotechnical, nutritional or medical products or devices in terms of evaluating third party clinical research sites for their ability to provide contractual research trade services; arranging of contractual trade services with selected third parties to perform such trials and studies; arranging of contractual trade services with third parties to collect and test laboratory specimens from clinical trial and study sites; and advertising and business management consultancy regarding clinical trials and studies and the recruitment of patients and consumers for such trials and studies Product development and contract research services relating to public or private clinical trials or medical studies of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices; laboratory research testing in the fields of pharmacology, nutrition, biotechnology and medicine; conducting medical, scientific and data analysis research services for clinical trials or studies; development or clinical trial methodologies, protocol and project

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Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
DELIVERING SUCCESS THROUGH THERAPEUTIC EXPERTISE	78/846700	03/27/2006	3203864	01/30/2007	35, 41, 42	design, data retrieval methods, clinical data management and preparing statistical reports resulting from such clinical trials or studies; advisory services in the field of product development and research provided to physicians involved in the planning and preparation of lifecycle management activities for pharmaceutical, pharmacogenomic, biotechnical, nutritional, or medical products or devices; and technical consulting services in the nature of preparing and filing documents to comply with US Food and Drug Administration requirements concerning clinical trials Providing general business administration and management services on behalf of entities providing public or private clinical trials, medical studies or market research studies of pharmaceutical, pharmacogenomic, biotechnical, nutritional or medical products or devices in terms of evaluating third party clinical research sites for their ability to provide contractual research trade services; arranging of contractual trade services with selected third parties to perform such trials and studies; arranging of contractual trade services with third parties to collect and test laboratory specimens from clinical trial and study sites; and advertising and business

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Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
						<p>management consultancy regarding clinical trials and studies and the recruitment of patients and consumers for such trials and studies Educational services in the nature of providing courses, training, testing and workshops in the field of clinical research, product lifecycle management, medical education, and distributing course materials in connection therewith; training clinical trial site and study site personnel in the use of tests and rating systems for protocol requirements; training clinical trial site personnel in the use of medical and research equipment required by trial and study protocols; and educational services in the nature of arranging for conference and seminar speakers through a speakers' bureau Product development and contract research services relating to public or private clinical trials or medical studies or pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices; laboratory research testing in the fields of pharmacology, nutrition, biotechnology and medicine; conducting medical, scientific and data analysis research services for clinical trials or studies; development or clinical trial methodologies, protocol and project design, data retrieval methods, clinical data management and preparing</p>

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
<b>Essential</b>	77/343641	12/04/2007	3585443	03/10/2007	35, 42	<p>statistical reports resulting from such clinical trials or studies; advisory services in the field of product development and research provided to physicians involved in the planning and preparation of lifecycle management services for pharmaceutical, pharmacogenomic, biotechnical, nutritional, or medical products or devices; and technical consulting services in the nature of preparing and filing documents to comply with US Food and Drug Administration requirements concerning clinical trials</p> <p>Providing general business administration and management services on behalf of entities providing public or private clinical trials, medical studies or market research studies of pharmaceutical, pharmacogenomic, biotechnical, nutritional or medical products or devices in terms of evaluating third party clinical research sites for their ability to provide contractual research trade services; arranging of contractual trade services with selected third parties to perform such trials and studies; arranging of contractual trade services with third parties to collect and test laboratory specimens from clinical trial and study sites; and advertising and business management consultancy regarding clinical trials and studies and the recruitment</p>


Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
ESSENTIAL NAVIGATION SYSTEM	77/262879	08/23/2007	3585332	03/10/2009	35, 42	<p>of patients and consumers for such trials and studies</p> <p>Product development and contract research services relating to public or private clinical trials or medical studies of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices; laboratory research testing in the fields of pharmacology, nutrition, biotechnology and medicine; conducting medical, scientific and data analysis research services for clinical trials or studies; development or clinical trial methodologies, protocol and project design, data retrieval methods, clinical data management and preparing statistical reports resulting from such clinical trials or studies; advisory services in the field of product development and research provided to physicians involved in the planning and preparation of lifecycle management activities for pharmaceutical, pharmacogenomic, biotechnical, nutritional, or medical products or devices</p> <p>Providing general business administration and management services on behalf of entities providing public or private clinical trials, medical studies or market research studies of pharmaceutical, pharmacogenomic, biotechnical, nutritional or medical products or devices in terms of evaluating third party</p>






Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
						<p>clinical research sites for their ability to provide contractual research trade services; arranging of contractual trade services with selected third parties to perform such trials and studies; arranging of contractual trade services with third parties to collect and test laboratory specimens from clinical trial and study sites; and advertising and business management consultancy regarding clinical trials and studies and the recruitment of patients and consumers for such trials and studies, and preparing statistical reports from clinical trials or studies</p> <p>Product development and contract research services relating to public or private clinical trials or medical studies of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices; laboratory research testing in the fields of pharmacology, nutrition, biotechnology and medicine; conducting medical, scientific and data analysis research services for clinical trials or studies; development of clinical trial methodologies, protocol and project design, data retrieval methods, clinical data management and preparing statistical reports resulting from such clinical trials or studies; advisory services in the field of product development and research provided to physicians involved in the planning</p>

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Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
EXPERIENCE ESSENTIAL. EXPERIENCE RESULTS.	77/262876	08/23/2007	3507298	09/30/2008	35, 42	and preparation of lifecycle management activities for pharmaceutical, pharmacogenomic, biotechnical, nutritional, or medical products or devices Providing general business administration and management services on behalf of entities providing public or private clinical trials, medical studies or market research studies of pharmaceutical, pharmacogenomic, biotechnical, nutritional or medical products or devices in terms of evaluating third party clinical research sites for their ability to provide contractual research trade services; arranging of contractual trade services with selected third parties to perform such trials and studies; arranging of contractual trade services with third parties to collect and test laboratory specimens from clinical trial and study sites; and advertising and business management consultancy regarding clinical trials and studies and the recruitment of patients and consumers for such trials and studies Product development and contract research services relating to public or private clinical trials or medical studies of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices; laboratory research testing in the fields of pharmacology, nutrition, biotechnology


Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
						and medicine; conducting medical, scientific and data analysis research services for clinical trials or studies; development or clinical trial methodologies, protocol and project design, data retrieval methods, clinical data management and preparing statistical reports resulting from such clinical trials or studies; advisory services in the field of product development and research provided to physicians involved in the planning and preparation of lifecycle management activities for pharmaceutical, pharmacogenomic, biotechnical, nutritional, or medical products or devices; and technical consulting services in the nature of preparing and filing documents to comply with US Food and Drug Administration requirements concerning clinical trials
AD CHATWARE	75/626494	01/25/1999			9	communication software for use in an interactive computer network via a global computer network
	75/574091	10/21/1998			42	computer services, namely, providing medical and health related information via an interactive on-line computer network
AD FAMILY PROTECT	75/626485	01/25/1999			42	information services, namely, providing on-line information on family medical histories and medical history via a global computer network
AMDR	75/743606	07/06/1999			42	computer services, namely, providing medical and health related information via an interactive on-line computer network

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
AMERICAN COLLEGE OF CLINICAL RESEARCH	76/466139	11/12/2002			41	educational services in the nature of providing courses, training, testing and workshops for physician investigators, research coordinators, physician practice and hospital administration personnel, clinical research associates, medical monitors, medical directors and other clinical development personnel in the field of clinical research, product lifecycle management, medical education, and distributing course materials in connection therewith
AMERICA'S ANIMAL DOCTOR	75/657978	03/10/1999			42	computer services, namely, providing medical and health related information via an interactive on-line computer network
AMERICA'S ANSWER	75/657976	03/10/1999			42	computer services, namely, providing medical and health related information via an interactive on-line computer network
	76/127119	09/13/2000			42	computer services, namely, providing medical and health related information via an interactive online computer network
	75/574093	10/21/1998			42	computer services, namely, providing medical and health related information via an interactive on-line computer network
	75/574092	10/21/1998			42	computer services, namely, providing medical and health related information via an interactive on-line computer network
AMERICA'S VETERINARIAN	75/657979	03/10/1999			42	computer services, namely, providing medical and health related information via an interactive on-line computer network

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
AMERICASDOCTOR	78/387253	03/19/2004			35, 41, 42	<p>Providing general business administration and management service of a business nature for clinical trial sites in the field of clinical research and testing of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices; namely, sales and marketing consulting; Providing general business administration and management service of a business nature for clinical trial sites in the field of clinical research and testing of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices, namely, consulting services relating to the development, defense, and negotiation of sales proposals for clinical trials; Providing general business administration and management service of a business nature for clinical trial sites in the field of clinical research and testing of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices, namely, consulting services relating to the development of business standard operating procedures for clinical trials</p> <p>Educational services in the nature of providing courses, training, testing and workshops in the fields of clinical research and product lifecycle management, and distributing course</p>

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
AMERICASDOCTOR UNIVERSITY	76/466138	11/12/2002			41	<p>materials in connection therewith; and training clinical trial site personnel in the use of tests and rating systems for clinical trial protocols, and in the use of medical and research equipment for clinical trial protocols</p> <p>Technical assistance in the preparation and processing of regulatory documents for compliance with healthcare and clinical research guidelines and regulations; Consulting services relating to the development of technical standard operating procedures for clinical trials; Consulting services relating to quality control for documents and processes involved in the conduct of clinical trials in the field of clinical research and testing of pharmaceutical, pharmacogenomic, biotechnical, nutritional or medical products and devices</p> <p>educational services in the nature of providing courses, training, testing and workshops for physician investigators, research coordinators, physician practice and hospital administration personnel, clinical research associates, medical monitors, medical directors and other clinical development personnel in the field of clinical research, product lifecycle management, medical education, and distributing course materials in connection therewith</p>

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
FAMILY PROTECT	75/626493	01/25/1999			42	information services, namely, providing on-line information on family medical histories and medical history via a global computer network
INTERNATIONAL COLLEGE OF CLINICAL RESEARCH	76/466137	11/12/2002			41	educational services in the nature of providing courses, training, testing and workshops for physician investigators, research coordinators, physician practice and hospital administration personnel, clinical research associates, medical monitors, medical directors and other clinical development personnel in the field of clinical research, product lifecycle management, medical education, and distributing course materials in connection therewith
LIVING WITH...	75/800610	09/16/1999				publications, namely, health bulletins containing information addressing the practical aspects of living with a chronic disease or disability information services in the field of living with a chronic disease or disability, provided electronically via an interactive web site on a multi-user global computer information network, electronic publications via an interactive web site on a multi-user global computer information network containing on-line magazines, columns and articles addressing the practical aspects of living with a chronic disease or disability

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Class	Goods and Services
WHAT'S THIS I HEAR ABOUT...	75/800611	09/16/1999				publications, namely, health bulletins containing information addressing current health issues information services in the field of current health issues, provided electronically via an interactive web site on a multi-user global computer information network, electronic publications via an interactive web site on a multi-user global computer information network containing on-line magazines, columns and articles addressing the practical aspects of living with a chronic disease or disability
	74/666061	04/26/1995	1971278	04/30/1996	42	arrange for the conduct of clinical research studies on human subjects through qualified research clinics



Mark	Serial No.	Filing Date	Reg. No.	Reg. Date	Country	Goods
<p><b>Essential</b></p> <p>{NY091491;2}</p>	1398146	06/04/2008			Canada	<p>Providing general business administration and management services on behalf of entities providing public or private clinical trials, medical studies or market research studies of pharmaceutical, pharmacogenomic, biotechnical nutritional or medical products devices in terms of evaluating third party clinical research sites for their ability to provide contractual research trade services; arranging of contractual trade services with selected third parties to perform such trials and studies; arranging of contractual trade services with third parties to collect and test laboratory specimens from clinical trial sites; and advertising and business management consulting regarding clinical trials and studies and the recruitment of patients and consumers for such trials and studies; product development and contract research services relating to public or private clinical trials or medical studies of pharmaceutical, pharmacogenomic, nutritional, biotechnical or medical products or devices; laboratory research testing in the fields of pharmacology, nutrition, biotechnology and medicine; conducting medical, scientific and data analysis research services for clinical trials or studies; development or clinical trial methodologies, protocol and project design, data retrieval methods, clinical data management and preparing statistical reports resulting from such clinical trials or studies; advisory services in the field of product development and research provided to physicians involved in the planning and preparation of lifecycle management activities for pharmaceutical, pharmacogenomic, biotechnical nutritional, or medical products devices; and technical consulting services in the nature of preparing and filing documents to comply with United States Food and Drug Administration requirements concerning clinical trials</p>

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