

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L & P Property Management Company		01/29/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	L.P. Brown Company, Inc.		
Street Address:	6060 Primacy Parkway, Suite 454		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38119-5770		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3299980	BALE GUARD	
Registration Number:	1998068	COTTON TOPPER	
Registration Number:	1769685	HERCULITE	
Registration Number:	2850815	ULTRA TWIST	
CORRESPONDENCE DATA			
Fax Number:	(901)682-6488		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	901-685-7428		
Email:	rwalker@walkermckenzie.com		
Correspondent Name:	Russell H. Walker		
Address Line 1:	Walker, McKenzie & Walker, P.C.		
Address Line 2:	6363 Poplar Ave., Suite 318		
Address Line 4:	Memphis, TENNESSEE 38119-4899		
ATTORNEY DOCKET NUMBER:	A9,040 LP BROWN TM ASSIGN		

OP \$115.00 3299980

900155341

**TRADEMARK
 REEL: 004153 FRAME: 0804**

NAME OF SUBMITTER:	Russell H. Walker, USPTO Reg. 35401
Signature:	/Russell H. Walker/
Date:	02/22/2010
Total Attachments: 4 source=TM_Assignment-LP_to_LPBB#page1.tif source=TM_Assignment-LP_to_LPBB#page2.tif source=TM_Assignment-LP_to_LPBB#page3.tif source=TM_Assignment-LP_to_LPBB#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made effective this 29th day of January, in the year 2010, by and between L&P PROPERTY MANAGEMENT COMPANY, organized under the laws of the State of Delaware, U.S.A. and a wholly owned subsidiary of Leggett & Platt, Incorporated, a Missouri corporation, with a principal place of business at No. 1 Leggett Road, Carthage, Missouri 64836 ("Assignor") in favor of L.P. BROWN COMPANY, INC., organized under the laws of Delaware, with a principal place of business at 6060 Primacy Parkway, Suite 454, Memphis, Tennessee 38119-5770 ("Assignee");

WITNESSETH:

WHEREAS, Assignor is the record owner of the entire right, title and interest in and to the trademarks and trademark applications set forth in Exhibit A hereto ("Trademark Rights"); and

WHEREAS, Assignee is desirous of acquiring, and Assignor is willing to convey, all right, title and interest in and to said Trademark Rights, and the goodwill of the business to which the Trademark Rights pertain,

NOW, THEREFORE, for and in consideration of payment by Assignee to Assignor of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents, does hereby sell, assign and transfer to Assignee, and any successors, assigns, nominees and/or legal representatives of Assignee, the entire right, title and interest, including the goodwill of the business symbolized by said Trademark Rights, for the United States of America, its territories and possessions, and in all foreign countries, in and to said trademarks, and the goodwill of the business to which the Trademark Rights pertain, including the goodwill of the business symbolized by said Trademark Rights, and any and all foreign counterparts or legal equivalents of the said Trademark Rights in any and all foreign countries, including the right to claim priority under any International Convention and the right to sue for any past infringement in the United States of America and/or any and all foreign countries.

Assignor hereby covenants that no assignment, sale, agreement, license or encumbrance has been or will be made or entered into that would conflict with or limit the rights granted under this Assignment.

Assignor further covenants that Assignor will promptly provide to Assignee, upon Assignee's request, all pertinent facts and documents relating to said Trademark Rights, foreign counterparts and legal equivalents as may be known and accessible to Assignor, and Assignor will testify as to the same in any interference, litigation or proceeding related thereto, and will promptly execute and deliver to Assignee or its legal representatives any and all papers, instruments or affidavits necessary or desirable to vest and/or record title in Assignee or for Assignee to apply for, perfect, obtain, maintain, issue and/or enforce any of said Trademark Rights, counterparts and/or legal equivalents thereof and/or any trademark registrations granted thereon.

IN WITNESS WHEREOF, Assignor, by a duly authorized officer, has executed this Assignment effective the date first above written.

("ASSIGNOR")

L&P PROPERTY MANAGEMENT COMPANY

By: Gene B. Kartchner

Name: Gene B. Kartchner

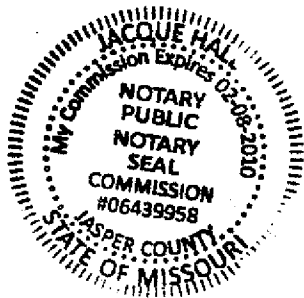
Title: Vice President

State of Missouri)
)ss
County of Jasper)

On this 29th day of January, in the year 2010, before me, a Notary Public, in and for said State of Missouri, United States of America, in the County of Jasper, personally appeared Gene B. Kartchner, who is Vice President of L&P Property Management Company, known to me to be the person who executed the within Trademark Assignment on behalf of said corporation and acknowledged to me that he executed the same for the purposes therein stated.

(Seal)

Jacque Hall
Jacque Hall, Notary Public

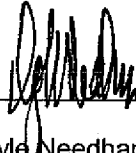


THE UNDERSIGNED, has acknowledged and accepted the foregoing Trademark Assignment as of this 29th day of January, in the year 2010.

("ASSIGNEE")

L.P. BROWN COMPANY, INC.

By: _____



Name: Doyle Needham

Title: President

EXHIBIT A
TO TRADEMARK ASSIGNMENT

Trademark	Ctry	Application No.	Registration No.	Date Filed	Date Registered
BALE GUARD	U.S.	78/883,255	3,299,980	May 15, 2006	Sep. 25, 2007
COTTON TOPPER (stylized)	U.S.	74/671,581	1,998,068	May 1, 1995	Sep. 3, 1996
HERCULITE	U.S.	74/305,918	1,769,685	Aug. 20, 1992	May 11, 1993
ULTRA TWIST	U.S.	78/207,368	2,850,815	Jan. 27, 2003	June 8, 2004