

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT															
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL															
CONVEYING PARTY DATA																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>TMW Marketing Company, Inc.</td> <td></td> <td>02/18/2010</td> <td>CORPORATION: CALIFORNIA</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	TMW Marketing Company, Inc.		02/18/2010	CORPORATION: CALIFORNIA								
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CORRESPONDENCE DATA																
Fax Number: (212)318-3400 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 212 318 3183 Email: mrosenfeld@fulbright.com, nyipdocket@fulbright.com Correspondent Name: Mark N. Mutterperl Address Line 1: Fulbright & Jaworski LLP, 666 Fifth Ave. Address Line 4: New York, NEW YORK 10103																
NAME OF SUBMITTER:	Mark N. Mutterperl															
Signature:	/mark n. mutterperl/															

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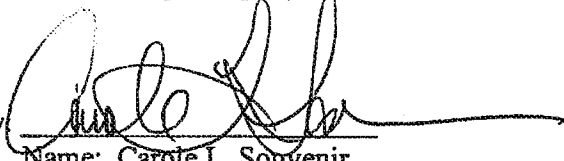
TRADEMARK ASSIGNMENT

WHEREAS, TMW Marketing Company, Inc., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, California 94538 ("Assignor"), owns the Marks on Schedule A, which are registered in the United States Patent and Trademark Office (the "Marks");

WHEREAS, K&G Men's Company, Inc., a corporation organized under the laws of the State of Delaware, having a place of business at 1225 Chattahoochee Avenue, N.W., Atlanta, Georgia 30318 ("Assignee"), acquired the Marks and the registrations thereof on January 29, 2010;


NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms its assignment to Assignee, effective as of January 29, 2010, of all of its rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

TMW Marketing Company, Inc.

By 

Name: Carole L. Souvenir
Title: Vice President and
Assistant Secretary

Dated: 2/18/10

Schedule A					
Title	Country	App. No.	App. Date	Reg. No.	Reg. Date
FENZIA	United States of America	74/150,015	03/22/1991	1,739,086	12/08/1992
KILBURNE AND FINCH	United States of America	78/525,102	12/01/2004	3,045,933	01/17/2006
KILBURN and FINCH (stylized) 	United States of America	73/514,199	12/18/1994	1,348,160	07/09/1985
ROBERTO VILLINI	United States of America	74/672,722	05/11/1995	2,056,065	04/22/1997