

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |   |                        |
|----------------------------------|--|---|------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |   |                        |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |   |                        |
| <b>CONVEYING PARTY DATA</b>      |  |   |                        |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>                                     | <b>Entity Type</b>     |
| CCI Assessment Group, Inc.       |  | 02/23/2010  | CORPORATION: MINNESOTA |
| <b>RECEIVING PARTY DATA</b>      |  |   |                        |
| <b>Name:</b>                     | Cipolla Companies, Inc.  |   |                        |
| <b>Doing Business As:</b>        | DBA CCI Surveys International  |   |                        |
| <b>Street Address:</b>           | 7021 Comanche Court  |   |                        |
| <b>City:</b>                     | Edina  |   |                        |
| <b>State/Country:</b>            | MINNESOTA  |   |                        |
| <b>Postal Code:</b>              | 55439  |   |                        |
| <b>Entity Type:</b>              | CORPORATION: MINNESOTA   |   |                        |
| <b>PROPERTY NUMBERS Total: 3</b> |  |   |                        |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>  |                        |
| <b>Registration Number:</b>      | 2829086  | CCI DIRECT-CONNECT  |                        |
| <b>Registration Number:</b>      | 1807171  | CCI PROFILING SYSTEM                                      |                        |
| <b>Registration Number:</b>      | 1917199  | FEEDBACK ACTION PLANNING TRAINING & DEVELOPMENT FOLLOW UP |                        |
| <b>CORRESPONDENCE DATA</b>       |  |   |                        |
| <b>Fax Number:</b>               | (763)398-0062  |   |                        |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |   |                        |
| <b>Phone:</b>                    | 7633980441   |   |                        |
| <b>Email:</b>                    | pzimmer@ckzlawfirm.com   |   |                        |
| <b>Correspondent Name:</b>       | Paul A. Zimmer, Esq.   |   |                        |
| <b>Address Line 1:</b>           | 945 Winnetka Avenue North  |   |                        |
| <b>Address Line 2:</b>           | Suite 200  |   |                        |
| <b>Address Line 4:</b>           | Golden Valley, MINNESOTA 55427   |   |                        |
| <b>ATTORNEY DOCKET NUMBER:</b>   | CIPCO/CORP   |   |                        |

OP \$90.00 2829086

**900155382**

**TRADEMARK  
 REEL: 004154 FRAME: 0287**

|   |                      |
|---|----------------------|
| NAME OF SUBMITTER:  | Paul A. Zimmer, Esq. |
| Signature:  | /Paul A. Zimmer/     |
| Date:   | 02/23/2010           |
| Total Attachments: 1<br>source=Assigment of Marks#page1.tif |                      |

**ASSIGNMENT**

**FOR VALUABLE CONSIDERATION**, CCI ASSESSMENT GROUP, INC., a Minnesota corporation ("Assignor"), hereby sells and assigns to CIPOLLA COMPANIES, INC. d/b/a CCI Surveys International, a Minnesota corporation ("Assignee"), its entire and exclusive right, title and interest in and to (i) U.S. Service Mark, Reg. No. 2,829,086; (ii) U.S. Trademark Reg. No. 1,807,171; and (iii) U.S. Trademark Reg. No. 1,917,199.

Dated: February 23, 2010

CCI ASSESSMENT GROUP, INC.

By 

Lawrence J. Cipolla, President