

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rent-Way, Inc.		12/21/2009	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Rent-A-Center East, Inc.		
Street Address:	5501 Headquarters Drive		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2097244	RENTWAY	
Registration Number:	2094767	RENTWAY	
Registration Number:	3659513	HOME CHOICE	
Serial Number:	78855297	HOMECHOICE	
Registration Number:	2011934	RENT-WAY	
Registration Number:	2284526	HOME CHOICE	
Registration Number:	3157170	¡SOMOS UNA FAMILIA!	
Serial Number:	77185721	HOMECHOICE	
Registration Number:	2824785	WE ARE FAMILY	
Registration Number:	2321379	RENTWAY THE RIGHT WAY. RIGHT AWAY.	
CORRESPONDENCE DATA			
Fax Number:	(214)855-8200		

OP \$265.00 2097244

900155425

TRADEMARK
REEL: 004154 FRAME: 0316

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-855-8000
Email: cholland@fulbright.com
Correspondent Name: Linda M. Merritt
Address Line 1: 2200 Ross Avenue, Suite 2800
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	62690-G99999-10409631
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NAME OF SUBMITTER:	Linda M. Merritt
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Signature:	/Linda M. Merritt/
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Date:	02/23/2010
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Total Attachments: 7

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"RENT-WAY, INC.", A PENNSYLVANIA CORPORATION,
WITH AND INTO "RENT-A-CENTER EAST, INC." UNDER THE NAME OF "RENT-A-CENTER EAST, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2009, AT 11:54 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 11:59 O'CLOCK P.M.

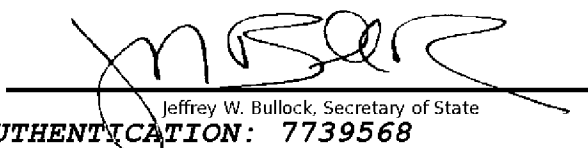
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2101702 8100M

091143916



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7739568

DATE: 01-05-10

TRADEMARK
REEL: 004154 FRAME: 0318

CERTIFICATE OF OWNERSHIP AND MERGER

OF

RENT-WAY, INC.

(a Pennsylvania Corporation)

INTO

RENT-A-CENTER EAST, INC.

(a Delaware corporation)

(Pursuant to Section 253 of the General
Corporation Law of the State of Delaware)

It is **HEREBY CERTIFIED** that:

1. Rent-A-Center East, Inc. (the "Corporation") is a business corporation of the State of Delaware.
2. The Corporation owns all of the issued and outstanding shares of capital stock of Rent-Way, Inc., a business corporation of the State of Pennsylvania ("Sub").
3. That, in accordance with the provisions of Section 253 of the Delaware General Corporation Law (the "DGCL"), the Board of Directors of the Corporation, duly adopted the following resolutions by unanimous written consent on December 4, 2000 pursuant to the provisions of Section 141(f) of the DGCL, which resolutions remain in full force and effect on the date hereof and are set forth as follows:

RESOLVED, that, pursuant to the provisions of Section 253 of the DGCL, the Corporation shall merge into itself its wholly-owned subsidiary, Rent-Way, Inc., a business corporation incorporated under the laws of the state of Pennsylvania ("Sub"), that the Corporation shall be the surviving corporation in the merger, and that all of the estate, property, rights, privileges, powers and franchises of Sub shall vest in and be held and enjoyed by the Corporation as fully and entirely and without change or diminution as the same were before held and enjoyed by Sub in its name; and

RESOLVED, that the Corporation shall assume all of the obligations of Sub; and

RESOLVED, that said merger shall become effective at 11:59 p.m. Eastern time on December 31, 2009; and

RESOLVED, that the President, Vice President, Treasurer, Secretary or Assistant Secretary of the Corporation be and they hereby are authorized and directed, in the name


and on behalf of the Corporation, to execute and deliver such documents and writings and to take such actions as may be necessary or which such officers may deem appropriate to carry out the intent and purposes of the foregoing resolutions, the execution and delivery or performance thereof by such officer or officers of the Corporation to be conclusive evidence of the approval by the Corporation of the terms and conditions or the appropriateness thereof.

4. This Certificate shall be effective at 11:59 p.m. Eastern time on December 31, 2009.

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IN WITNESS WHEREOF, the Corporation has caused this certificate to be duly executed by an authorized officer this 21st day of December, 2009.

RENT-A-CENTER EAST, INC.,
a Delaware corporation

By: 
Name: Ronald D. Demoss
Title: Secretary

**PENNSYLVANIA DEPARTMENT OF STATE
 CORPORATION BUREAU**

Articles/Certificate of Merger

(15 Pa.C.S.)

- ☒ Domestic Business Corporation (§ 1926)
☐ Domestic Nonprofit Corporation (§ 5926)
☐ Limited Partnership (§ 8547)

Name			
CT CORP COUNTER			
Address			
City	State	Zip Code	
7732527	SO PA		

Document will be returned to the
 name and address you enter to
 the left.



Commonwealth of Pennsylvania
 ARTICLES OF MERGER-BUSINESS 4 Page(s)



T0935767039

Fee: \$150 plus \$40 additional for each
 Party in additional to two

In compliance with the requirements of the applicable provisions (relating to articles of merger or consolidation), the undersigned, desiring to effect a merger, hereby state that:

1. The name of the corporation/limited partnership surviving the merger is:
Rent-A-Center East, Inc.

2. Check and complete one of the following:

- ☐ The surviving corporation/limited partnership is a domestic business/nonprofit corporation/limited partnership and the (a) address of its current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street City State Zip County

(b) Name of Commercial Registered Office Provider

County

c/o

- ☒ The surviving corporation/limited partnership is a qualified foreign business/nonprofit corporation /limited partnership incorporated/formed under the laws of Delaware and the (a) address of its current registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is (the Department is hereby authorized to correct the following information to conform to the records of the Department):

(a) Number and Street City State Zip County

(b) Name of Commercial Registered Office Provider

County

c/o CT Corporation System

Philadelphia County

- ☐ The surviving corporation/limited partnership is a nonqualified foreign business/nonprofit corporation/limited partnership incorporated/formed under the laws of _____ and the address of its principal office under the laws of such domiciliary jurisdiction is:

Number and Street City State Zip

2009 DEC 23 AM 11:54

PA. DEPT. OF STATE

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DSCB:15-1926/5926/8547-2

3. The name and the address of the registered office in this Commonwealth or name of its commercial registered office provider and the county of venue of each other domestic business/nonprofit corporation/limited partnership and qualified foreign business/nonprofit corporation/limited partnership which is a party to the plan of merger are as follows:

Name	Registered Office Address	Commercial Registered Office Provider	County
Rent-Way, Inc.		CT Corporation System	Philadelphia County

4. Check, and if appropriate complete, one of the following:

- ☐ The plan of merger shall be effective upon filing these Articles/Certificate of Merger in the Department of State.
- ☒ The plan of merger shall be effective on: 12-31-2009 at 11:59 p.m.
Date Hour

5. The manner in which the plan of merger was adopted by each domestic corporation/limited partnership is as follows:

Name	Manner of Adoption
Rent-Way, Inc.	Adopted by action of the board of directors of the parent corporation pursuant to 15 Pa.C.S. Section 1924(b)(3)

6. *Strike out this paragraph if no foreign corporation/limited partnership is a party to the merger.*
The plan was authorized, adopted or approved, as the case may be, by the foreign business/nonprofit corporation/limited partnership (or each of the foreign business/nonprofit corporations/limited partnerships) party to the plan in accordance with the laws of the jurisdiction in which it is incorporated/organized.

7. Check, and if appropriate complete, one of the following:

- ☐ The plan of merger is set forth in full in Exhibit A attached hereto and made a part hereof.
- ☒ Pursuant to 15 Pa.C.S. § 1901/§ 8547(b) (relating to omission of certain provisions from filed plans) the provisions, if any, of the plan of merger that amend or constitute the operative provisions of the Articles of Incorporation/Certificate of Limited Partnership of the surviving corporation/limited partnership as in effect subsequent to the effective date of the plan are set forth in full in Exhibit A attached hereto and made a part hereof. The full text of the plan of merger is on file at the principal place of business of the surviving corporation/limited partnership, the address of which is.

5501 Headquarters Drive, Plano, Texas 75024 (Collin County)

Number and street	City	State	Zip	County
5501 Headquarters Drive	Plano	Texas	75024	Collin

DSCB: 15-1926/5926/8547-3

IN TESTIMONY WHEREOF, the undersigned corporation/limited partnership has caused these Articles/Certificate of Merger to be signed by a duly authorized officer thereof this	
<u>21st</u>	day of <u>December</u>
<u>2009</u>	
<u>Rent-A-Center East, Inc.</u>	
Name of Corporation/Limited Partnership	
<u>Ronald O. Dehn</u>	
Signature	
<u>Secretary</u>	
Title	
<u>Name of Corporation/Limited Partnership</u>	
Signature	
Title	