

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Charles C. Smith		02/09/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	K Vintners, L.L.C.		
<b>Street Address:</b>	820 Mill Creek Road		
<b>City:</b>	Walla Walla		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	99362		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WASHINGTON		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2948033	K	
Registration Number:	3103035	K	
Registration Number:	3099375	THE CREATOR	
Registration Number:	3428114	THE HUSTLER	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton of Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	56557-4000		
NAME OF SUBMITTER:	Matthew D. Schneller		

CH \$115.00 2948033

Signature:	/Matthew D. Schneller/
Date:	02/23/2010
Total Attachments: 4 source=KVintnersLLC#page1.tif source=KVintnersLLC#page2.tif source=KVintnersLLC#page3.tif source=KVintnersLLC#page4.tif	

## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Charles C. Smith ("Assignor"), an individual doing business at 820 Mill Creek Road, Walla Walla, Washington 99362, is the owner of the trademark registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS, K Vintners, L.L.C. ("Assignee"), a limited liability corporation with its principal place of business at 820 Mill Creek Road, Walla Walla, Washington 99362, is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 9<sup>th</sup> day of February, 2010.

By \_\_\_\_\_

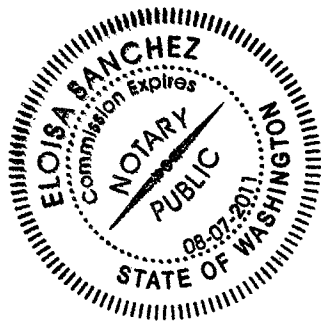
Name: Charles C. Smith

Title: Owner

STATE OF WASHINGTON )  
 ) ss.  
COUNTY OF WALLA WALLA )

On the 9<sup>th</sup> day of FEBRUARY, 2010, before me personally appeared Charles C. Smith, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the owner as described in and which executed the foregoing instrument, that he has signed said instrument as a free act.

SUBSCRIBED AND SWORN to before me on the date stated above.

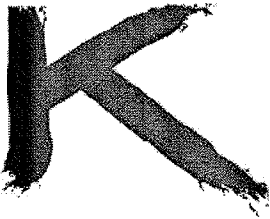
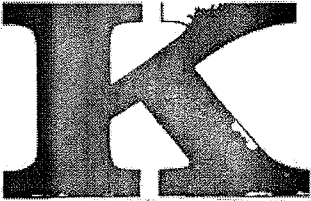


[Signature]  
NOTARY PUBLIC in and for the State of  
WA, residing at WALLA WALLA  
My Appointment Expires: 8/7/11



**EXHIBIT 1**

**TRADEMARK REGISTRATIONS**

<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
K (Stylized with Brush Stroke) 	2,948,033	May 10, 2005
K (Stylized Roman Capital) 	3,103,035	June 13, 2006
THE CREATOR	3,099,375	May 30, 2006
THE HUSTLER	3,428,114	May 13, 2008