

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charles C. Smith		02/09/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Charles Smith Wines LLC		
Street Address:	820 Mill Creek Road		
City:	Walla Walla		
State/Country:	WASHINGTON		
Postal Code:	99362		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78943452	BOOM BOOM!	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton of Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	56557-4001		
NAME OF SUBMITTER:	Matthew D. Schneller		
Signature:	/Matthew D. Schneller/		
Date:	02/23/2010		

CH \$40.00 78943452

Total Attachments: 5

source=CharlesSmithWinesAssignment#page1.tif

source=CharlesSmithWinesAssignment#page2.tif

source=CharlesSmithWinesAssignment#page3.tif

source=CharlesSmithWinesAssignment#page4.tif

source=CharlesSmithWinesAssignment#page5.tif

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Charles C. Smith ("Assignor"), an individual doing business at 820 Mill Creek Road, Walla Walla, Washington 99362, is the owner of the trademark registration set forth in Exhibit 1 and incorporated herein by reference;

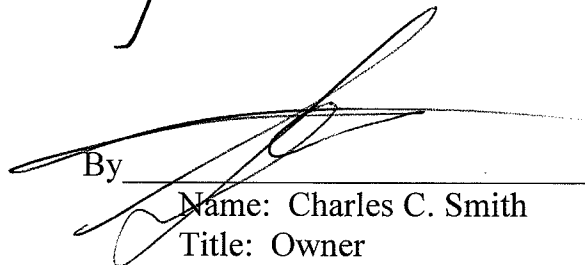
WHEREAS, Assignor is the owner of the pending intent-to-use trademark application set forth in Exhibit 2 and incorporated herein by reference;

WHEREAS, Charles Smith Wines LLC ("Assignee"), a limited liability corporation with its principal place of business at 820 Mill Creek Road, Walla Walla, Washington 99362, is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibits 1 and 2, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

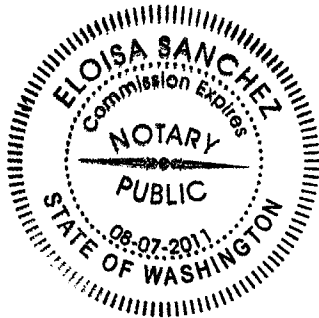
Signed this 9th day of February, 2010.

By 
Name: Charles C. Smith
Title: Owner

STATE OF WASHINGTON)
) ss.
COUNTY OF WALLA WALLA)

On the 9th day of FEBRUARY, 2010, before me personally appeared Charles C. Smith, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the owner as described in and which executed the foregoing instrument, that he has signed said instrument as a free act.

SUBSCRIBED AND SWORN to before me on the date stated above.



[Signature]
NOTARY PUBLIC in and for the State of
WA, residing at WALLA WALLA
My Appointment Expires: 8/7/11

Acceptance of Assignment

Charles Smith Wines LLC , the Assignee above, does hereby accept the assignment of the trademarks .

Signed this 9th day of February, 2010.

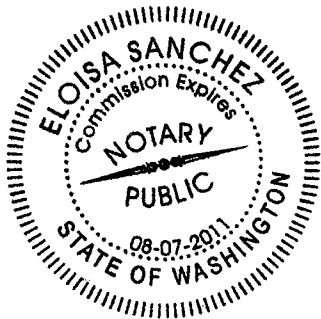
Charles Smith Wines LLC

By: [Signature]
Name: Charles C. Smith
Title: Member

STATE OF WASHINGTON)
) ss.
COUNTY OF WALLA WALLA)

On the 9th day of FEBRUARY, 2010, before me personally appeared Charles C. Smith, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is a Member of Charles Smith Wines LLC, the limited liability company described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said corporation, and that he has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.



[Signature]
NOTARY PUBLIC in and for the State of WA, residing at WALLA WALLA
My Appointment Expires: 8/7/11

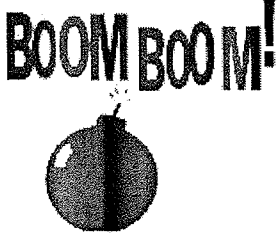
EXHIBIT 1

TRADEMARK REGISTRATIONS

Trademark	Registration No.	Registration Date
BOOM! BOOM!	TMA746,131	August 25, 2009

EXHIBIT 2

PENDING "INTENT-TO-USE" APPLICATIONS

Trademark	Application No.	Filing Date
BOOM! BOOM! and Bomb Design 	78/943,452	August 2, 2006