

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NBTY, Inc.		02/11/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Puritans Pride, Inc.		
Street Address:	2100 Smithtown Avenue		
Internal Address:	Legal Dept. (IP)		
City:	Ronkonkoma		
State/Country:	NEW YORK		
Postal Code:	11779		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	75010285	FIBER FORCE-6	
Serial Number:	73278248	PURITAN'S PRIDE	
Serial Number:	73427347	PURITAN'S PRIDE ONE	
Serial Number:	74564051	TEMPTIQUE	
CORRESPONDENCE DATA			
Fax Number:	(631)218-7341		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	631-218-7335		
Email:	lhechtel@nbt.com		
Correspondent Name:	NBTY, Inc.		
Address Line 1:	2100 Smithtown Avenue		
Address Line 2:	Legal Dept. (IP)		
Address Line 4:	Ronkonkoma, NEW YORK 11779		
ATTORNEY DOCKET NUMBER:	NBTY TO PP		

CH \$115.00 75010285

900155390

**TRADEMARK
 REEL: 004154 FRAME: 0475**

NAME OF SUBMITTER:	Lee Grosskreuz Hechtel
Signature:	/lgh/
Date:	02/23/2010
Total Attachments: 1 source=US TMs - NBTY to PP#page1.tif	

TRADEMARK ASSIGNMENT

Whereas, effective as of February 11, 2010, NBTY, Inc. ("Assignor") a Delaware corporation, located at 2100 Smithtown Avenue, Ronkonkoma, New York 11779, USA, is the owner of the following trademarks for which registrations have been issued (the "Trademarks"):

Trademark	Serial Number	Registration Number
FIBER FORCE-6	75010285	2008317
PURITAN'S PRIDE	73278248	1200112
PURITAN'S PRIDE ONE	73427347	1280476
TEMPTIQUE	74564051	1917537

Whereas, the Assignor hereby assigns to Puritans Pride, Inc. ("Assignee"), a New York corporation having a principal place of business at 2100 Smithtown Ave. Ronkonkoma, New York 11779, any and all rights to the Trademarks, above, together with all goodwill associated with business in connection with which the Trademark are used.

Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sells, assigns and transfers unto to Assignee, its legal successors and representatives, and the Assignee accepts all of Assignor's entire right, title, and interest in and to the Trademarks and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 12 day of February 2010.

Assignee



HANS LINDGREN
Vice President and Secretary

Assignor



HARVEY KAMIL
President and CFO