

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr Matthew James Landis		02/12/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Landis Salons, Inc.		
Doing Business As:	DBA Landis Lifestyle Salons		
Street Address:	59 West 100 South		
Internal Address:	Second Floor		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3483102	LANDIS LIFESTYLE SALON	
CORRESPONDENCE DATA			
Fax Number:	(801)575-8092		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-575-8073 x 105		
Email:	mikegolite@hotmail.com		
Correspondent Name:	Michael Golightly		
Address Line 1:	59 West !00 South		
Address Line 2:	Second Floor		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Michael Golightly		
Signature:	/s/Landis Salons Inc./		
Date:	02/24/2010		

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TRADEMARK
REEL: 004155 FRAME: 0009

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of January , 2010 from Matthew James Landis ("ASSIGNOR"), To Landis Salons, Inc., ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

MATTHEW JAMES LANDIS

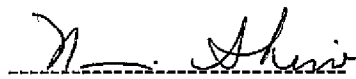


ACKNOWLEDGEMENT

State of Utah)
County of Salt Lake)

On ~~January~~ ^{February} 12, 2010 before me, Nanci Shino a Notary Public, personally appeared MATTHEW JAMES LANDIS, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature of Notary Public

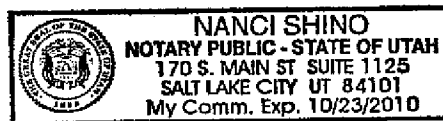


EXHIBIT A

SERVICE MARK AND TRADEMARKS

MARK: LANDIS LIFESTYLE SALON and the logo of a Segoe Lily, the State Flower of Utah

Ser. No. 77-148,017, filed 4-4-2007

Reg. No. 3,483,102, Registered August 12, 2008



LANDIS
LIFESTYLE SALON