

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Women's Apparel Group Finco, LLC | | 02/22/2010 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Women's Apparel Group, LLC | | |
| Street Address: | 35 United Drive | | |
| City: | West Bridgewater | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 02379 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2613214 | BRIDGEWATER STUDIO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: (317)464-5111 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: (317) 464-5321 | | | |
| Email: rgelbert@mgrfirm.com | | | |
| Correspondent Name: Randee Sibul-Gelbert | | | |
| Address Line 1: Meitus Gelbert Rose LLP | | | |
| Address Line 2: 47 S. Meridian, Suite 400 | | | |
| Address Line 4: Indianapolis, INDIANA 46220 | | | |
| ATTORNEY DOCKET NUMBER: | RED-B S S-LIEN RELEASE | | |
| NAME OF SUBMITTER: | Randee Sibul-Gelbert | | |
| Signature: | /Randee Sibul-Gelbert/ | | |

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TRADEMARK
REEL: 004155 FRAME: 0096

OP \$40.00 2613214

Date:

02/24/2010

Total Attachments: 1

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NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by a Trademark Assignment of Security dated July 28, 2008, WOMEN'S APPAREL GROUP, LLC, a Delaware limited liability company ("Assignor") assigned to and granted to WOMEN'S APPAREL GROUP FINCO, LLC ("Assignee"), as agent for itself and various other financial institutions, a security interest in all right, title and interest of Assignor in and to the U.S. federal trademark registration number 2,613,214 (serial number 76/007,585), BRIDGEWATER STUDIO; and

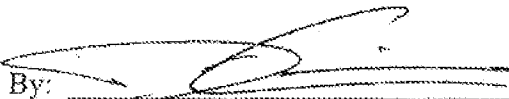
WHEREAS, Assignee wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the trademark listed above;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the trademark listed above.

IN WITNESS WHEREOF, the parties have caused this Notice of Release of Security Interest in Trademarks to be duly executed as of the date below.

Date: 2/22/10

WOMEN'S APPAREL GROUP FINCO, LLC
as Agent

By: 

Name: DANIEL COLLIN

Title: PRESIDENT