

Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Valley of the Sun Cosmetics

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: California
- Other Limited Liability Corporation

Citizenship (see guidelines) California

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) Feb 1, 2010

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Ajmal Shehzad dba Valley of the Sun Cosmetics LLC

Internal

Address: _____

Street Address: 535 Patrice Place

City: Gardena

State: California

Country: USA Zip: 90248

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Individual Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2787980

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Ajmal Shehzad

Internal Address: _____

Street Address: 535 Patrice Place

City: Gardena

State: California Zip: 90248

Phone Number: 310-327-9062

Fax Number: 310-327-9082

Email Address: jim@hollywoodstyleusa.com

6. Total number of applications and registrations involved:

one

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed Credit card

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Ajmal Shehzad
Signature

1/14/10
Date

AJMAL SHEHZAD

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

Valley of the Sun COSMETICS

535 Patrice Place Gardena, CA 90248
ph. 310-327-9062 / 310-327-9082 fax

January 26, 2010

US Trademark Office

To Whom It May Concern:

My name is Ajmal Shehzad, owner/president of Valley of the Sun Cosmetics LLC, 535 Patrice Place, Gardena, CA 90248. Valley of the Sun Cosmetics is the owner of registration # 2787980/serial # 76287920 for the trademark Hollywood Style USA. I am giving my entire rights and goodwill business to

Ajmal Shehzad dba Valley of the Sun Cosmetics **LLC**
535 Patrice Place
Gardena, CA 90248

Sincerely,



Ajmal Shehzad
Owner/President

Encl.: form PTO-1594
form PTO 2038