

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ilchester Cheese Co. Ltd.		09/22/2009	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Norseland Limited		
Street Address:	Somerton Road, Ilchester		
City:	Somerset, England		
State/Country:	UNITED KINGDOM		
Postal Code:	BA22 8JL		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77407265	ILCHESTER BRITISH CHEESE	
Serial Number:	78579719	CHUCKLES	
CORRESPONDENCE DATA			
Fax Number:	(415)677-6262		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 434 1600		
Email:	trademark@howardrice.com		
Correspondent Name:	HOWARD RICE NEMEROVSKI CANADY FALK & RAB		
Address Line 1:	3 Embarcadero Center, 7th Floor		
Address Line 2:	attn: Carole F. Barrett, Esq.		
Address Line 4:	San Francisco, CALIFORNIA 94111-4024		
ATTORNEY DOCKET NUMBER:	40289.0001		
DOMESTIC REPRESENTATIVE			
Name:	HOWARD RICE NEMEROVSKI CANADY FALK & RAB		

CH \$65.00 77407265

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**TRADEMARK
 REEL: 004155 FRAME: 0931**

Address Line 1: 3 Embarcadero Center, 7th Floor
Address Line 2: attn: Carole F. Barrett, Esq.
Address Line 4: San Francisco, CALIFORNIA 94111-4024

NAME OF SUBMITTER:	Carole F. Barrett
Signature:	/CFB_dch/
Date:	02/25/2010
Total Attachments: 1 source=Change Name to Norseland Limited#page1.tif	



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 840256

The Registrar of Companies for England and Wales hereby certifies that

ILCHESTER CHEESE COMPANY LIMITED

having by special resolution changed its name, is now incorporated
under the name of

NORSELAND LIMITED

Given at Companies House on **22nd September 2009**



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES

TRADEMARK