

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Juice Ventures, Inc.		06/05/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Balboa Brands, Inc.		
Street Address:	17915 Sky Park Circle		
Internal Address:	Suite J		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77669519	LIVE LIFE GREEN	
CORRESPONDENCE DATA			
Fax Number:	(949)588-6172		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949 588 6171		
Email:	pto@crockett-crockett.com		
Correspondent Name:	CROCKETT & CROCKETT, P.C.		
Address Line 1:	26020 ACERO		
Address Line 2:	Suite 200		
Address Line 4:	MISSION VIEJO, CALIFORNIA 92691		
ATTORNEY DOCKET NUMBER:	468.37		
NAME OF SUBMITTER:	Niky Economy Syrengelas		
Signature:	/Niky Economy Syrengelas/		

OP \$40.00 77669519

Date:

02/25/2010

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "JUICE VENTURES, INC.", CHANGING ITS NAME FROM "JUICE VENTURES, INC." TO "BALBOA BRANDS, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF JUNE, A.D. 2008, AT 3:31 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3023554 8100

080666823

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6641270

DATE: 06-06-08

TRADEMARK
REEL: 004156 FRAME: 0341

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
JUICE VENTURES, INC.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " I " so that, as amended, said Article shall be and read as follows:

BALBOA BRANDS, INC.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 5th day of June, 2008.

By: /s/ Frank Easterbrook

Authorized Officer

Title: President

Name: Frank Easterbrook

Print or Type