

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Scholastic Inc. | | 11/30/2009 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Lectorum Publications, Inc. | | |
| Street Address: | 205 Chubb Avenue | | |
| City: | Lyndhurst | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 07071 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3653817 | LIBRERIALECTORUM.COM | |
| Registration Number: | 3593787 | LECTORUM | |
| Registration Number: | 3585296 | LECTORUM | |
| Registration Number: | 3585297 | LECTORUM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (215)864-8999 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 215.864.8249 | | |
| Email: | lorem@ballardspahr.com, eckenrodet@ballardspahr.com | | |
| Correspondent Name: | Melissa J. Lore | | |
| Address Line 1: | Ballard Spahr LLP | | |
| Address Line 2: | 1735 Market Street, 51st Floor | | |
| Address Line 4: | Philadelphia, PENNSYLVANIA 19103-7599 | | |
| ATTORNEY DOCKET NUMBER: | 108681 | | |
| NAME OF SUBMITTER: | Melissa J. Lore | | |

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REEL: 004156 FRAME: 0431

| | |
|--|-------------------|
| Signature: | /Melissa J. Lore/ |
| Date: | 02/25/2010 |
| Total Attachments: 3 source=Lectorum Publications Inc - TM Assignment#page1.tif source=Lectorum Publications Inc - TM Assignment#page2.tif source=Lectorum Publications Inc - TM Assignment#page3.tif | |

ASSIGNMENT OF TRADEMARKS

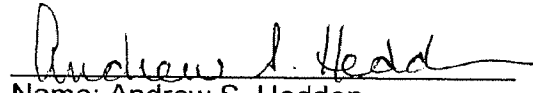
This Assignment is made as of November 30, 2009, by Scholastic Inc. a company organized under the laws of the State of New York (the "ASSIGNOR"), to Lectorum Publications, Inc., a company organized under the laws of the State of New York, with an office located at 205 Chubb Avenue, Lyndhurst, NJ 07071 (the "ASSIGNEE").

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark applications, registrations and the associated trademarks listed on Exhibit A, attached hereto and made a part hereof (the "Marks and Registrations"), together with the goodwill of the business symbolized by and associated with such Marks and Registrations, and the right to recover for damages and profits for past infringements thereof.

ASSIGNOR hereby agrees that ASSIGNEE shall have the right to record this instrument of assignment in the United States Patent and Trademark Office, so as to establish ASSIGNEE as owner of record of the Marks and Registrations in the United States.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.

Scholastic Inc.

A handwritten signature in black ink, appearing to read "Andrew S. Hedden", written over a horizontal line.

Name: Andrew S. Hedden

Title: Executive Vice President

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REEL: 004156 FRAME: 0434

EXHIBIT A

| <u>Trademark</u> | <u>Registration #</u> | <u>Registration Date</u> |
|-------------------------|------------------------------|---------------------------------|
| librerialectorum.com | 3,653,817 | July 14, 2009 |
| LECTORUM | 3,593,787 | March 24, 2009 |
| LECTORUM | 3,585,296 | March 10, 2009 |
| LECTORUM | 3,585,297 | March 10, 2009 |