

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
John Wheeler		02/25/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Universal Holdings I, LLC
Street Address:	1401 Ocean Avenue, Suite 305
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90401
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	2717160	FOXES
Registration Number:	2370639	INTENSEMINTS
Registration Number:	2353548	PHARMARIGHT
Registration Number:	2304353	
Registration Number:	2430636	DAILY-C
Registration Number:	2260023	FRUITRIENTS
Registration Number:	2339159	NATURTHIN
Registration Number:	1950350	
Registration Number:	1949738	ALL-HERBAL
Registration Number:	1410815	
Registration Number:	1192612	SEN-SEN
Registration Number:	0425169	SB
Registration Number:	0421962	JUICELETS
Registration Number:	0247418	

OP \$590.00 2717160

Registration Number:	0247091	SEN-SEN
Registration Number:	0084536	SEN-SEN
Registration Number:	0050947	SMITH BROTHERS
Registration Number:	2934545	SMITH BROS.
Registration Number:	2693606	SMOKERSGUARD
Registration Number:	2502294	HAPPY HEALTH CANDIES
Registration Number:	3697248	WARM APPLE PIE
Registration Number:	3627640	AIR SECURE
Serial Number:	77194655	AIR SECURITY

CORRESPONDENCE DATA

Fax Number: (212)586-5095
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-381-8737
Email: triess@ctswlaw.com
Correspondent Name: Y. Ting Riess
Address Line 1: 420 Lexington Ave, Suite 2400
Address Line 4: New York, NEW YORK 10170

NAME OF SUBMITTER:	Y. Ting Riess
Signature:	/s/ Y. Ting Riess
Date:	02/25/2010

Total Attachments: 2
source=00074216#page1.tif
source=00074216#page2.tif

Schedule A

Trademarks

U.S. TRADEMARKS

Mark	Serial No.	Application Date	Registration No.	Registration Date
FOXES	76357749	1/11/02	2717160	5/20/03
INTENSEMINTS	75683390	4/15/99	2370639	7/25/00
PHARMARIGHT	75683008	4/15/99	2353548	5/30/00
<i>Design Only</i>	75650046	3/1/99	2304353	12/28/99
DAILY-C	75472622	4/23/98	2430636	2/27/01
FRUITRIENTS	75448116	3/11/98	2260023	7/6/99
NATURTHIN	75448297	3/11/98	2339159	4/4/00
<i>Design Only</i>	74547114	7/8/94	1950350	1/23/96
ALL-HERBAL	74317848	9/28/92	1949738	1/16/96
<i>Design Only</i>	73580994	2/3/86	1410815	9/23/86
SEN-SEN	73306738	4/20/81	1192612	3/23/82
SB	71496735	2/16/46	0425169	11/5/46
JUICELETS	71487830	8/31/45	0421962	6/25/46
<i>Design Only</i>	71261396	2/8/28	0247418	9/25/98
SEN-SEN	71259667	1/4/28	0247091	9/18/28
SEN-SEN	71055270	3/23/1911	0084536	12/19/1911
SMITH BROTHERS	71005969	5/18/1905	0050947	4/3/1906
SMITH BROS.	76579575	3/8/04	2934545	3/22/2005
SMOKERSGUARD	75508277	6/25/98	2693606	3/4/2003
HAPPY HEALTH CANDIES	75335928	8/5/07	2502294	10/30/2001
WARM APPLE PIE	77414601	3/6/08	3697248	10/13/09
AIR SECURE	77194688	5/31/07	3627640	5/26/09
AIR SECURITY	77194655	5/31/07	N/A*	N/A

*Intent to Use Application

CANADIAN TRADEMARKS

Mark	Registration No.
SMITH BROS.	TMA0541275
F & F	TMA126999
SEN-SEN	TMA0439493

ILLINOIS TRADEMARK

Mark	Registration No.
F & F MAXIMUM STRENGTH	099892