

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lunt Silversmiths Inc.		02/11/2010	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Reed and Barton Corporation
Street Address:	144 West Britannia Street
City:	Taunton
State/Country:	MASSACHUSETTS
Postal Code:	02780
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3131550	LUNT
Registration Number:	3009956	LUNT
Registration Number:	0534320	WILLIAM & MARY
Registration Number:	1173951	EMBASSY SCROLL
Registration Number:	0944056	BELVEDERE
Registration Number:	1686076	GOLDEN EMBASSY SCROLL
Registration Number:	0735656	MADRIGAL
Registration Number:	1315464	BEL CHATEAU
Registration Number:	0628672	MODERN VICTORIAN

CORRESPONDENCE DATA

Fax Number: (617)523-6850
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: christopher.ducey@hkllaw.com
 Correspondent Name: Holland & Knight LLP

900155641

**TRADEMARK
 REEL: 004156 FRAME: 0454**

OP \$240.00 3131550

Address Line 1: 10 St. James Ave
Address Line 4: Boston, MASSACHUSETTS 02116

ATTORNEY DOCKET NUMBER:	766150.00386
NAME OF SUBMITTER:	Leonard D. Keefe
Signature:	/Leonard D. Keefe/
Date:	02/25/2010

Total Attachments: 3
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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment") is made as of February ~~11th~~, 2010, by Lunt Silversmiths Inc., a Massachusetts corporation ("Assignor"), in favor and for the benefit of Reed and Barton Corporation, a Massachusetts corporation ("Assignee").

RECITALS

WHEREAS, Assignor and Assignee are parties to an Asset Purchase Agreement dated December 8, 2009 (the "Purchase Agreement"), pursuant to which Assignee shall acquire from Assignor the Transferred Assets (as defined in the Purchase Agreement) which include the Assignor's registered and unregistered intellectual property, including, without limitation, the intellectual property set forth on Schedule 1 attached hereto, all goodwill associated therewith, and all rights to causes of action and remedies related to such intellectual property (including, without limitation, the right to sue for past, present or future infringement of rights related to the foregoing) (collectively, all of such intellectual property, goodwill and rights being the "Transferred IP"); and

WHEREAS, Assignor desires and intends to transfer and assign all of its right, title and interest in the Transferred IP to Assignee.

NOW THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers and delivers to Assignee all of Assignor's right, title and interest in and to the Transferred IP.
2. Assignor hereby agrees to execute and deliver such additional documents and instruments as may be reasonably requested by Assignee in order to vest in Assignee all of the right, title and interest in and to the Transferred IP.
3. Assignor represents that, as of the date hereof, it is not aware of any contract, license or agreement it has entered into with a third party that would restrict, interfere with or otherwise limit the assignment of the Transferred IP.
4. Assignor represents that it has the proper power and authority to execute, deliver and perform this Assignment.
5. This Assignment shall be binding upon Assignor and shall inure to the benefit of the Assignee and their respective successors and assigns.
6. This Assignment shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts, without reference to its conflict of laws principles.

IN WITNESS WHEREOF, the Assignor has executed this Assignment under seal as of the day and year first above written.

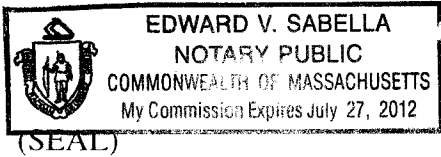
ASSIGNOR:

LUNT SILVERSMITHS INC.

By: *James Lunt*
Name: James Lunt
Title: President

Commonwealth of Massachusetts)
County of *Hampden*) SS

The foregoing Assignment was acknowledged before me this *11th* day of February, 2010, by James Lunt, President of Lunt Silversmiths Inc., on behalf of Lunt Silversmiths Inc., who is personally known to me or has produced *known to me* as Identification



Edward V. Sabella
Notary Public
Commission Number: _____
My Commission Expires: _____

Schedule 1

Intellectual Property

<u>Trademarks</u>	<u>Registration Declaration #</u>	<u>Expiration Date</u>
LUNT (Block Letters)	3,131,550	August 22, 2016
LUNT & Design "L"	3,009,956	November 1, 2015
LUNT [Canadian Registration]	284,806	November 10, 2013
William & Mary	534,320	December 5, 2010
Embassy Scroll	1,173,951	October 20, 2011
Belvedere	944,056	October 3, 2012
Golden Embassy Scroll	1,686,076	May 12, 2012
Madrigal	735,656	August 7, 2012
Bel Chateau	1,315,464	January 22, 2015
Modern Victorian	628,672	June 12, 2016

Web Domains

luntsilver.com

luntsilversmiths.com

lunt-silversmiths.com

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