

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Arlington GmbH & Co. KG | | 10/23/2008 | CORPORATION: GERMANY |
| RECEIVING PARTY DATA | | | |
| Name: | KUNERT Fashion GmbH & Co. KG | | |
| Street Address: | 49 Julius-Kunert-Strasse | | |
| City: | Immenstadt | | |
| State/Country: | GERMANY | | |
| Postal Code: | D-87509 | | |
| Entity Type: | CORPORATION: GERMANY | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2398136 | WELLNESS | |
| Registration Number: | 2753910 | HUDSON | |
| Registration Number: | 3101700 | FLY & CARE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)276-4433 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 312 577-7000 | | |
| Email: | trademark@fitcheven.com | | |
| Correspondent Name: | John E. Lyhus | | |
| Address Line 1: | 120 S. LaSalle Street | | |
| Address Line 2: | Suite 1600 | | |
| Address Line 4: | Chicago, ILLINOIS 60603-3406 | | |
| ATTORNEY DOCKET NUMBER: | 7863-96533 | | |
| DOMESTIC REPRESENTATIVE | | | |

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**TRADEMARK
 REEL: 004156 FRAME: 0459**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

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| NAME OF SUBMITTER: | John E. Lyhus |
| Signature: | /John E. Lyhus/ |
| Date: | 02/25/2010 |
| Total Attachments: 0 | |

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