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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cisco Systems, Inc.		02/25/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Cisco Technology, Inc.	
Street Address:	170 West Tasman Drive	
City:	San Jose	
State/Country:	CALIFORNIA	
Postal Code:	95134	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2756397	SAY IT SMART
Registration Number:	2683661	AUDIUM

CORRESPONDENCE DATA

Fax Number: (650)938-5200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (650) 988-8500

Email: trademarks@fenwick.com

Correspondent Name: Sally M. Abel, Esq.
Address Line 1: 801 California Street
Address Line 2: Silicon Valley Center

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	23764-00071-2185
NAME OF SUBMITTER:	Sally M. Abel, Esq.
Signature:	/sabel/
	TRADEMARK

TRADEMARK REEL: 004156 FRAME: 0685

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Date:	02/25/2010
Total Attachments: 2 source=ASSNMT#page1.tif source=ASSNMT#page2.tif	

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TRADEMARKS ASSIGNMENT

This Trademarks Assignment ("Assignment") is entered into by and between Cisco Systems, Inc., a California corporation ("Cisco"), and Cisco Technology, Inc., a California corporation ("CTI").

WHEREAS, pursuant to a prior Asset Transfer Agreement between Cisco and CTI (the "Asset Transfer Agreement"), certain intellectual property rights, including without limitation all rights, title and interest in and to the Cisco Marks (as defined below), were assigned previously to CTI.

NOW, THEREFORE, Cisco and CTI agree as follows and confirm that:

"Cisco Marks" means all of Cisco's trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation Cisco's trademark registrations and applications (except for Cisco's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office) and any and all of Cisco's common law rights in the aforementioned items, together with all goodwill associated with and symbolized by the aforementioned items, including without limitation the marks identified in Schedule 1 attached hereto and all of the goodwill associated with and symbolized by such marks.

Cisco has assigned and transferred, and CTI has received and accepted, all of Cisco's rights, title and interest throughout the world in and to the Cisco Marks and all the rights, claims and privileges pertaining to the Cisco Marks, including without limitation: the registrations and applications pertaining thereto (except for Cisco's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office), together with all of the goodwill of the business associated with and symbolized by the Cisco Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of Cisco in all matters related thereto.

Cisco hereby authorizes and requests the United States Commissioner of Patents and Trademarks and the relevant officials of foreign countries to implement this Assignment.

IN WITNESS WHEREOF, Cisco and CTI have caused this Assignment to be made as of the date of the Aset Transfer Agreeement referenced above.

CISCO SYSTEMS, INC. By: Yyma 3 miles	CISCO TECHNOLOGY, INC. By: Y January Committee Committe		
Name: Mark T. Gorman	Name: Mark T. Gorman		
Title: Assistant Secretary	Title: Assistant Secretary		
Date: <u>4//www.25, 20/0</u>	Date: <u>7. (2010</u>		
Address: 170 West Tasman Drive San Jose, CA 95134 Attn: Tax Department	Address: 170 West Tasman Drive San Jose, CA 95134 Attn: Tax Department		

TRADEMARK REEL: 004156 FRAME: 0687

SCHEDULE 1 TO TRADEMARKS ASSIGNMENT

Country	<u>Trademark</u>	Application No.	Registration No.	<u>Status</u>
United States	SAY IT SMART	78/182,178	2,756,397	REG
United States	AUDIUM	78/050,972	2,683,661	REG

RECORDED: 02/25/2010

TRADEMARK REEL: 004156 FRAME: 0688