

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alesis, LLC		02/18/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Alesis, L.P.		
Street Address:	200 Scenic View Drive		
Internal Address:	Suite 201		
City:	Cumberland		
State/Country:	RHODE ISLAND		
Postal Code:	02864		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	1810524	ADAT	
Registration Number:	1447267	ALESIS	
Registration Number:	3099970	ALESIS	
Registration Number:	3143061	BASSFIRE 60	
Registration Number:	3280451	COOLFIRE 15	
Registration Number:	3383879	MULTIMIX	
Registration Number:	3617784	MULTIPOINT	
Registration Number:	3563996	PHOTON	
Registration Number:	3149658	PLAYMATE GUITARIST	
Registration Number:	3040475	POWERED BY ALESIS	
Registration Number:	3080612	ROADFIRE 15	
Registration Number:	3080613	WILDFIRE 15	
Registration Number:	3240483	X GUITAR BY ALESIS	

CH \$365.00 1810524

Serial Number:

77497144

SURGE

CORRESPONDENCE DATA

Fax Number: (401)455-0701

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 401.455.0700

Email: tray@duffysweeney.com

Correspondent Name: Tyler T. Ray

Address Line 1: 1800 Financial Plaza

Address Line 2: Duffy & Sweeney, LTD

Address Line 4: Providence, RHODE ISLAND 02903

ATTORNEY DOCKET NUMBER:

ALESIS IP CONVERSION

NAME OF SUBMITTER:

/Tyler T. Ray/

Signature:

/Tyler T. Ray/

Date:

02/26/2010

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Alesis, LLC, a Delaware limited liability company, having its principal address at 200 Scenic View Drive, Suite 201, Cumberland, RI 02864 (the "Assignor"), has adopted, used and is using the marks attached on Exhibit A (the "Marks"), which are registered or pending registration on the Principal Register in the United States Patent and Trademark Office; and

WHEREAS, Alesis, L.P. a Delaware limited partnership, having its principal address at 200 Scenic View Drive, Suite 201, Cumberland, RI 02864 (the "Assignee"), is desirous of acquiring the Marks and the registration or pending registration of the Marks;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignee, all right, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks, and the above-identified registration or pending registration of the Marks.

ALESIS, LLC

By: JEO Manager I, Inc., its Manager

By: Paul R. Antrop
Paul R. Antrop, Executive Vice President

STATE OF Rhode Island
COUNTY OF Providence

In Providence, RI, on the 18th day of February 2010 before me personally appeared the above named Paul R. Antrop to me known and known by me to be the party executing the foregoing instrument, on behalf of said corporation and he acknowledged said instrument, by him executed, to be his free act and deed and the free act and deed of said corporation limited liability company.

Notary: Jean A. Harrington
My commission expires: 8-19-2012
OFFICIAL SEAL
JEAN A. HARRINGTON
NOTARY PUBLIC - RHODE ISLAND
My Commission Expires 8-19-2012

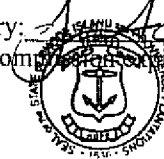


EXHIBIT A

Alesis, LLC

A. U.S. Trademark Registrations

Mark	Reg. No.	Registration Date	Goods
ADAT	1,810,524	12/14/93	Audio recording devices; namely, multi-track digital audio recorders, audio tape recorders, computer software for operating audio recording devices and accompanying instruction manuals sold as a unit.
ALESIS	1,447,267	7/14/87	Digital sound reverberation effects units.
ALESIS	3,099,970	6/6/06	Audio electronic equipment for professional and consumer use, namely, hard disk recorders, monitors, speakers, amplifiers, mixers, digital processors, signal processors, optical interfaces, vocal and instrumental effects processors, computer ports for editing, managing, and mixing audio; and related accessories, namely, power cords, in class 9. Music synthesizers, electronic drum and percussion machines, in class 15.
BASSFIRE 60	3,143,061	9/12/06	Bass guitar amplifiers.
COOLFIRE 15	3,280,451	8/14/07	Acoustic guitar amplifier.
MULTIMIX	3,383,879	2/19/08	Central processing units for processing information, data, sound or images.
MULTIPOINT	3,617,784 (Supp. Reg.)	5/5/09	A desktop digital electronic device for recording audio files to a computer; a portable, handheld digital electronic device for recording, organizing, transmitting, manipulating, and reviewing text, data, audio, image, and video files.
PHOTON	3,563,996	1/20/09	Electronic musical keyboards; music synthesizers.
PLAYMATE GUITARIST	3,149,658	9/26/06	Compact disc player with guitar digital signal processing.

Mark	Reg. No.	Registration Date	Goods
POWERED BY ALESIS	3,040,475	1/10/06	Audio and video electronic equipment for professional and consumer use; namely, soundboards, mixers, amplifiers, speakers, turntables, compact disk players, cassette tape decks, microphones, electronic video switches and accessories; namely, connectors, cables, cords, antennas and parts therefore for sound and video equipment.
ROADFIRE 15	3,080,612	4/11/06	Amplifiers.
WILDFIRE 15	3,080,613	4/11/06	Amplifiers.
X GUITAR BY ALESIS & design	3,240,483	5/8/07	Guitars.

B. Trademark Applications

Mark	Application No.	Date of Application	Goods
SURGE	77/497,144	6/12/08	Cymbals.