

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adspace Networks, Inc.		12/01/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Coolsign Media, Inc.		
Street Address:	270 East Lane		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2792837	COOLSIGN	
CORRESPONDENCE DATA			
Fax Number:	(310)734-3300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-734-3200		
Email:	mcooke@steptoe.com		
Correspondent Name:	Steptoe & Johnson LLP		
Address Line 1:	2121 Avenue of The Stars, Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	83336.1805		
NAME OF SUBMITTER:	Andrew B. Chen		
Signature:	/Andrew B. Chen/		
Date:	02/26/2010		

CH \$40.00 2792837

Total Attachments: 1

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Adspace Networks, Inc.

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: DE
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) December 1, 2004

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes
 No

Name: Coolsign Media, Inc.

Internal _____

Address: _____

Street Address: 270 East Lane

City: Burlingame

State: California

Country: USA Zip: 94010

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship USA
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2792837

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Michelle Cooke

Internal Address: _____

Step toe & Johnson LLP

Street Address: 2121 Avenue of The Stars, Suite 2800

City: Los Angeles

State: California Zip: 90067

Phone Number: (310) 734-3200

Fax Number: (310) 734-3300

Email Address: mcooke@step toe.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number 194293

Authorized User Name Andrew B. Chen

9. Signature:



Signature

2/25/10

Date

Andrew B. Chen

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

1

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450