

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VINCENT CRISCIONE		02/22/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	M & M ENTERPRISES, LLC		
Street Address:	739 W. MAIN STREET		
City:	DOTHAN		
State/Country:	ALABAMA		
Postal Code:	36301		
Entity Type:	LIMITED LIABILITY COMPANY: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3419284	CHILL YOGURT ICE CREAM SMOOTHIES	
CORRESPONDENCE DATA			
Fax Number:	(703)836-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-684-5600		
Email:	jim@sagllp.com, nitasantiago@sagllp.com		
Correspondent Name:	JAMES E. SHLESINGER		
Address Line 1:	5845 RICHMOND HIGHWAY, SUITE 415		
Address Line 4:	ALEXANDRIA, VIRGINIA 22303		
ATTORNEY DOCKET NUMBER:	R7048		
NAME OF SUBMITTER:	James E. Shlesinger		
Signature:	/jes/		
Date:	02/26/2010		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARK REGISTRATION


VINCENT CRISCIONE, an individual and United States citizen, located at 4825 Last Stand Drive, Park City, Utah 84098, has adopted and used the mark, CHILL YOGURT ICE CREAM SMOOTHIES, registered in the United States Patent and Trademark Office, assigned Registration No. 3,419,284, dated April 29, 2008; and,

WHEREAS, M & M Enterprises, LLC, a limited liability company, organized under the laws of the State of Alabama, located and doing business at 739 W. Main Street, Dothan, Alabama, 36301, is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said VINCENT CRISCIONE does hereby assign unto the said M & M ENTERPRISES, LLC, all of his rights, title, and interest, in and to the mark, CHILL YOGURT ICE CREAM SMOOTHIES, which is registered with the United States Patent and Trademark Office under Registration No.

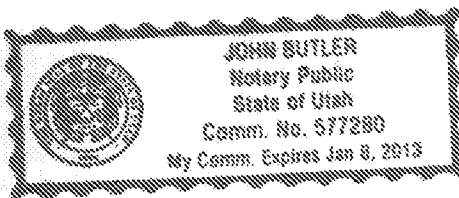
3,419,284, together with the good will of the business with which such mark is used, and the above-identified registration thereof.

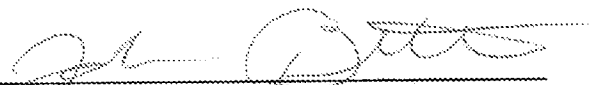
VINCENT CRISCIONE

By: 

Date: 2/22/10

Given under my hand and official seal this 22 day of February, 2010.




NOTARY PUBLIC in and for the
State of Utah
Residing at 6250 N. Sycamore
My appointment expires 1-8-2013

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