

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

**CONVEYING PARTY DATA**

| Name                         | Formerly | Execution Date | Entity Type           |
|------------------------------|----------|----------------|-----------------------|
| Stored Value Solutions, Inc. |          | 02/16/2010     | CORPORATION: DELAWARE |

**RECEIVING PARTY DATA**

|                   |                                       |
|-------------------|---------------------------------------|
| Name:             | Ceridian Stored Value Solutions, Inc. |
| Street Address:   | 101 Bullitt Lane                      |
| Internal Address: | Suite 305                             |
| City:             | Louisville                            |
| State/Country:    | KENTUCKY                              |
| Postal Code:      | 40222                                 |
| Entity Type:      | CORPORATION: DELAWARE                 |

**PROPERTY NUMBERS Total: 7**

| Property Type        | Number   | Word Mark                    |
|----------------------|----------|------------------------------|
| Serial Number:       | 77798247 | GIFT IT.                     |
| Serial Number:       | 77798249 | GIVE IT.                     |
| Serial Number:       | 77798250 | SPEND IT.                    |
| Serial Number:       | 77798251 | GIVE IT. SPEND IT. ANYWHERE. |
| Serial Number:       | 77798252 | GIFT IT. SPEND IT. ANYWHERE. |
| Registration Number: | 3615714  | SVS                          |
| Registration Number: | 3615967  | SVS                          |

**CORRESPONDENCE DATA**

Fax Number: (615)244-6804  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 615-850-8741  
 Email: rfelber@wallerlaw.com  
 Correspondent Name: Robert P. Felber, Jr.  
 Address Line 1: 511 Union Street

OP \$190.00 77798247

Address Line 2: Suite 2700  
Address Line 4: Nashville, TENNESSEE 37219

|                         |                           |
|-------------------------|---------------------------|
| ATTORNEY DOCKET NUMBER: | 023266.81583 CERIDIAN SVS |
| NAME OF SUBMITTER:      | Robert P. Felber, Jr.     |
| Signature:              | /Robert P. Felber, Jr./   |
| Date:                   | 03/01/2010                |

Total Attachments: 2  
source=STORED VALUE SOLUTIONS - Name change#page1.tif  
source=STORED VALUE SOLUTIONS - Name change#page2.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "STORED VALUE SOLUTIONS, INC.", CHANGING ITS NAME FROM "STORED VALUE SOLUTIONS, INC." TO "CERIDIAN STORED VALUE SOLUTIONS, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF FEBRUARY, A.D. 2010, AT 12:18 O'CLOCK P.M.

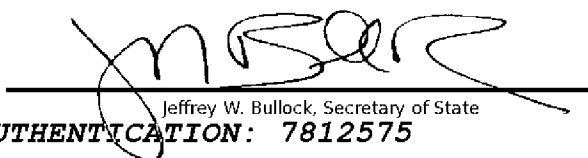
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE SIXTEENTH DAY OF FEBRUARY, A.D. 2010.

2530113 8100

100143340



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7812575

DATE: 02-15-10

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 004157 FRAME: 0931

**CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF INCORPORATION  
OF  
STORED VALUE SOLUTIONS, INC.**

Pursuant to the provisions of Section 242 of the General Corporation Law of the State of Delaware, the undersigned corporation hereby adopts the following Certificate of Amendment to its Certificate of Incorporation:

1. The name of the corporation is Stored Value Solutions, Inc.
2. The corporation's Certificate of Incorporation is hereby amended (the "Amendment") by deleting in its entirety the text of the FIRST article and replacing it with the following text:  
  
The name of the corporation (hereinafter called the "Corporation") is Ceridian Stored Value Solutions, Inc.
3. The Amendment and this Certificate of Amendment have been duly adopted by the Board of Directors and sole stockholder of the corporation in accordance with the applicable provisions of Sections 242 of the General Corporation Law of the State of Delaware.
4. This Amendment shall be effective February 16, 2010.

IN WITNESS WHEREOF, the undersigned corporation has caused this Certificate of Amendment to be signed this 11<sup>th</sup> day of February, 2010.

**STORED VALUE SOLUTIONS, INC.**

By: \_\_\_\_\_

*Lisa E. Peerman*  
Lisa E. Peerman

Title: Senior Vice President, General  
Counsel and Secretary