

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Release of Security Interest in Trademarks (First Lien)(originally recorded against at Reel/Frame:002701/0416)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Antares Capital Corporation		02/26/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Monarch Dental Corporation		
Street Address:	201 East Sandpointe, 8th Floor		
Internal Address:	c/o Smile Brands Inc.		
City:	Santa Ana		
State/Country:	CALIFORNIA		
Postal Code:	92707		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2059007	MONARCH	
Registration Number:	2054702		
Registration Number:	2149365	MONARCH DENTAL ASSOCIATES	
Registration Number:	2160468	MONARCH DENTAL	
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	gdurham@omm.com		
Correspondent Name:	Gina M. Durham, Esq.		
Address Line 1:	400 South Hope Street		
Address Line 2:	O'Melveny & Myers LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	105,158-002		

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TRADEMARK
 REEL: 004158 FRAME: 0450

NAME OF SUBMITTER:	Gina M. Durham
Signature:	/Gina M. Durham/
Date:	02/26/2010
Total Attachments: 3 source=TM-Release (1st Lien)#page1.tif source=TM-Release (1st Lien)#page2.tif source=TM-Release (1st Lien)#page3.tif	

**NOTICE OF RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

Reference is made to (i) that certain Patent, Trademark and Copyright Security Agreement dated as of May 24, 2005 (the "Bright Now! IP Security Agreement"), made by Bright Now! Dental, Inc., a Washington corporation and successor by merger to Ivory Merger Co., Inc. ("Bright Now!") in favor of Antares Capital Corporation, a Delaware corporation, as agent for its own benefit and the benefit of the Lenders party to the Credit Agreement, which security interests were recorded pursuant to a previous security agreement between the parties recorded at the United States Patent and Trademark Office at Reel 002701 and Frame 0424 on March 28, 2003, (ii) that certain Patent, Trademark and Copyright Security Agreement dated as of May 24, 2005 (the "Monarch IP Security Agreement"), made by Monarch Dental Corporation, a Delaware corporation ("Monarch") in favor of Antares Capital Corporation, a Delaware corporation, as agent for its own benefit and the benefit of the Lenders party to the Credit Agreement, which security interests were recorded pursuant to a previous security agreement between the parties recorded at the United States Patent and Trademark Office at Reel 002701 and Frame 0416 on March 28, 2003 and (iii) that certain Patent, Trademark and Copyright Security Agreement dated as of May 24, 2005, recorded at the United States Patent and Trademark Office at Reel 003120 and Frame 0642 on July 13, 2005 (the "Castle IP Security Agreement" and, together with the Bright Now! IP Security Agreements and the Monarch IP Security Agreements collectively referred to as the "IP Security Agreements"), made by Castle Dental Centers, Inc., a Delaware corporation ("Castle" and, together with Bright Now! and Monarch, collectively referred to as the "Borrowers") in favor of Antares Capital Corporation, a Delaware corporation, as agent for its own benefit and the benefit of the Lenders party to the Credit Agreement, granting a security interest in the Borrowers' right, title and interest in certain trademark registrations and applications (the "Trademarks") including, without limitation, the trademark registrations and applications listed on Schedule A hereto. Defined terms used herein but not otherwise defined herein have the meanings given to such terms in the IP Security Agreements or documents referred to in the IP Security Agreements.

Antares Capital Corporation, as administrative agent for the Lenders (the "Releasor") hereby re-assigns and releases to the Borrowers and terminates all right, title and interest that the Releasor has in and to the Trademarks and all proceeds of the foregoing; and all general intangibles associated with the foregoing, including without limitation, all goodwill associated in any way with such Trademarks; the right to sue for past, present and future infringements, and all rights corresponding thereto associated with such Trademarks.

Antares Capital Corporation, as administrative agent to the Lenders' execution of and/or delivery of any documents releasing any security interest or claim in any property of the Borrowers as set forth herein is made without recourse, representation, warranty or other assurance of any kind by Antares Capital Corporation, as administrative agent for the Lenders, including as to the condition or value of the Trademarks.

This release shall be governed by and construed in accordance with the laws of the State of New York without regard to conflicts of law principles.

ANTARES CAPITAL CORPORATION,
as administrative agent for the Lenders

By: Brian Sommerfeld
Name: Brian E. Sommerfeld
Title: Duty Authorized Signatory
Dated: 2-26-11

SCHEDULE A

Entity	Mark	Serial No.	Reg. No.
Smile Brands Inc. (formerly, Bright Now!)	CONFIDENT	76/380085	2755318
Smile Brands Inc. (formerly, Bright Now!)	BRIGHT NOW!	76/056599	2453217
Smile Brands Inc. (formerly, Bright Now!)	BRIGHT NOW!	76/565664	2298047
Smile Brands West, Inc. (formerly Monarch)	MONARCH DENTAL	75/284164	2160468
Smile Brands West, Inc. (formerly Monarch)	MONARCH DENTAL ASSOCIATES	75/270226	2149365
Monarch	DESIGN ONLY	75/069298	2054702
Monarch	MONARCH	75/069296	2059007
Castle	CASTLE DENTAL CENTERS	75/174431	2095162
SB Holdings 2, Inc. (formerly Castle)	CASTLE DENTAL CENTERS	75/174432	2095163
Castle	CASTLE DENTAL	78/286467	N/A
Castle	DESIGN ONLY	78/286469	N/A