

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Finchdale, Ltd. | | 02/25/2010 | CORPORATION: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | Guinot | | |
| Street Address: | 1 rue de la Paix | | |
| City: | Paris | | |
| State/Country: | FRANCE | | |
| Postal Code: | 75002 | | |
| Entity Type: | A French societe par actions simpliffee also known as a simple joint stock company: FRANCE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2672243 | GUINOT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)943-0430 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 3109799966 | | |
| Email: | jhgeller@aol.com | | |
| Correspondent Name: | Jay H. Geller | | |
| Address Line 1: | 12100 Wilshire Bl., Suite 500 | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90025 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |
| Address Line 3: | | | |

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**TRADEMARK
 REEL: 004158 FRAME: 0617**

Address Line 4:

NAME OF SUBMITTER:

Jay H. Geller

Signature:

/jhgeller/

Date:

03/02/2010

Total Attachments: 1

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FINCHDALE
International Ltd.

315 Trafalgar House
Grenville Place
London NW7 3SA
England

Tel: + 44 20 8368 9052
Fax: + 44 20 8211 4962

ASSIGNMENT

Whereas Finchdale Ltd, a United Kingdom Corporation, Clinch's House, Lloyd St. Douglas IM 1RX United Kingdom, has adopted and is using the following trademark for which it has obtained United States Patent and Trademark Registration, No. 2672243: **GUINOT**;

Whereas, Guinot, a French Société par actions simplifiée also known as a simple joint stock company, is desirous of acquiring said mark and registration;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said Finchdale Ltd., a United Kingdom corporation, does hereby assign unto said Guinot, a French Société par actions simplifiée also known as a simple joint stock company all right, title and interest in and to the mark together with the good will of the business symbolized by the mark, and the above referenced trademark registration.

Dated this 25 Day of February 2010.

Finchdale Ltd.

By: 

Name: Michael Andrew Gray

Title: Director

Company Registered in England and Wales N° 6734110. Registered Office 122-126 Tooley Street, London SE1 2TU

VAT Registration N° GB 978 7034 70