

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	02/01/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
R.H. Donnelley Publishing & Advertising, Inc.		01/29/2010	CORPORATION: KANSAS

RECEIVING PARTY DATA

Name:	R.H. Donnelley Inc.
Street Address:	1001 Winstead Drive
City:	Cary
State/Country:	NORTH CAROLINA
Postal Code:	27513
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2852540	
Registration Number:	2334110	
Registration Number:	1832720	
Registration Number:	2934791	WWW.BESTREDYP.COM
Registration Number:	3357615	YOUR BUSINESS COMMONSENSE GUIDE TO SUCCESS

CORRESPONDENCE DATA

Fax Number: (214)981-3400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 214-981-3483
 Email: dclark@sidley.com
 Correspondent Name: Dusan Clark, Esq.
 Address Line 1: Sidley Austin LLP
 Address Line 2: 717 N. Harwood St., Suite 3400

CH \$140.00 2852540

900155928

**TRADEMARK
 REEL: 004158 FRAME: 0656**

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 83500-90100

NAME OF SUBMITTER: Dusan Clark

Signature: /Dusan Clark/

Date: 03/02/2010

Total Attachments: 5

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"R.H. DONNELLEY PUBLISHING & ADVERTISING, INC.", A KANSAS CORPORATION,

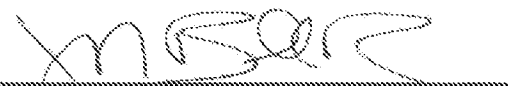
WITH AND INTO "R.H. DONNELLEY INC." UNDER THE NAME OF "R.H. DONNELLEY INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF FEBRUARY, A.D. 2010, AT 9:42 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0571219 8100M

100091375




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7789544

DATE: 02-01-10

You may verify this certificate online
at corp.delaware.gov/authvar.shtml

TRADEMARK
REEL: 004158 FRAME: 0658

CERTIFICATE OF OWNERSHIP AND MERGER
MERGING

R.H. DONNELLEY PUBLISHING & ADVERTISING, INC.

WITH AND INTO

R.H. DONNELLEY INC.

Pursuant to Section 253 of the General Corporation Law of the State of Delaware

R.H. Donnelley Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware (the "DGCL"), does hereby certify that:

FIRST: R.H. Donnelley Publishing & Advertising, Inc., a Kansas corporation ("Sub"), was incorporated on March 27, 1986, pursuant to the General Corporation Code of the State of Kansas and is existing thereunder.

SECOND: The Corporation was incorporated on August 9, 1961 pursuant to the DGCL and is existing thereunder.

THIRD: The Corporation owns 100% of the outstanding shares of capital stock of Sub.

FOURTH: On January 29, 2010, the board of directors of the Corporation by written consent adopted the resolutions attached as Exhibit I hereto providing for the merger of Sub with and into the Corporation, which resolutions have not been amended or rescinded and are in full force and effect.

FIFTH: That this Certificate of Ownership and Merger shall be effective upon filing

IN WITNESS WHEREOF, the undersigned has executed this Certificate of
Ownership and Merger this 29th day of January 2010.

R.H. Donnelley Inc.

By: 

Name: Mark W. Hianik
Title: Senior Vice President, General
Counsel and Corporate Secretary

EXHIBIT 1

RESOLVED, that R.H. Donnelley Inc. (the "Corporation") hereby adopts the following Plan of Merger:

FURTHER RESOLVED, that pursuant to Section 253 of the General Corporation Law of the State of Delaware and Section 17-6703 of the General Corporation Code of the State of Kansas, R.H. Donnelley Publishing & Advertising, Inc., a Kansas corporation ("Sub"), shall be merged with and into the Corporation (the "Merger"), whereupon the separate existence of Sub shall cease, and the Corporation shall be the surviving corporation (the "Surviving Corporation");

FURTHER RESOLVED, that the Merger is hereby approved pursuant to the provisions of Section 253 of the General Corporation Law of the State of Delaware and Section 17-6703 of the General Corporation Code of the State of Kansas;

FURTHER RESOLVED, that the Merger shall become effective following (i) the filing of the Certificate of Ownership and Merger with the Secretary of State of the State of Delaware and (ii) the filing of the Certificate of Ownership and Merger with the Secretary of State of the State of Kansas (the "Effective Time");

FURTHER RESOLVED, that all of the outstanding capital stock of Sub ("Sub Capital Stock") is owned by the Corporation;

FURTHER RESOLVED, that at the Effective Time (a) each share of Sub Capital Stock outstanding immediately prior to the Effective Time shall be cancelled and no payment shall be made with respect thereto; and (b) each share of capital stock, no par value per share, of the Corporation outstanding immediately prior to the Effective Time shall remain outstanding as a share of common stock of the Surviving Corporation;

FURTHER RESOLVED, that from and after the Effective Time, until successors are duly elected or appointed and qualified in accordance with approvable law, the directors of the Corporation at the Effective Time shall be the directors of the Surviving Corporation, and the officers of the Corporation at the Effective Time shall be the officers of the Surviving Corporation;

FURTHER RESOLVED, that from and after the Effective Time, the bylaws of the Corporation shall be the bylaws of the Surviving Corporation until amended in accordance with applicable law;

FURTHER RESOLVED, that from and after the Effective Time, the certificate of incorporation of the Corporation shall be the certificate of incorporation of the Surviving Corporation until amended in accordance with applicable law;

FURTHER RESOLVED, that upon the occurrence of the Effective Time, the Surviving Corporation expressly agrees to assume and perform all of the obligations of Sub.

whether in contract or otherwise, as successor thereto, and that all such obligations shall be binding upon the Surviving Corporation; and

FURTHER RESOLVED, that the officers of the Corporation are authorized on behalf of the Corporation to take any and all actions, to execute, deliver and file any and all documents, agreements and instruments (included, without limitation, a Certificate of Ownership and Merger) and to take any and all steps deemed by any such officer to be necessary or appropriate to carry out the purpose and intent of each of the foregoing resolutions and all actions heretofore taken by any of them in furtherance thereof are hereby authorized, approved, ratified and confirmed in all respects.