

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Consent in Lieu of Special Meeting of Board of Directors

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Krause Publications, Inc.		12/22/2009	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	F+W Media, Inc.
Street Address:	700 East State Street
City:	Iola
State/Country:	WISCONSIN
Postal Code:	54990-0001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 69

Property Type	Number	Word Mark
Registration Number:	2490695	ANTIQUE REVIEW
Registration Number:	2624028	ANTIQUE TRADER
Registration Number:	1965203	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE
Registration Number:	3354569	ANTIQUES & COLLECTIBLES JOURNAL
Registration Number:	2825290	ATB
Registration Number:	2354872	ATLANTIQUE CITY
Registration Number:	2415436	BANK NOTE REPORTER COMPLETE MONTHLY GUIDE FOR PAPER MONEY COLLECTORS
Registration Number:	1916406	BIG REEL
Registration Number:	2834654	BLADE
Registration Number:	2412163	BLADE SHOW & INTERNATIONAL CUTLERY FAIR
Registration Number:	2413802	BLADE SHOW WEST
Registration Number:	2415435	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2484531	BLADE THE WORLD'S #1 KNIFE PUBLICATION

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**TRADEMARK
 REEL: 004158 FRAME: 0667**

Registration Number:	2410329	BLADE TRADE AND CUTLERY RETAILER
Registration Number:	2410328	CARDTRADE OFFICIAL TRADE JOURNAL OF THE SPORTS COLLECTIBLE INDUSTRY SPORTS COLLECTORS DIGEST
Registration Number:	2507066	CARTRIDGES OF THE WORLD
Registration Number:	2662379	COIN OF THE YEAR
Registration Number:	2410327	COIN PRICES COMPLETE GUIDE TO U.S. COINVALUES
Registration Number:	2410326	COINS
Registration Number:	3553716	COMICS & GAMES RETAILER
Registration Number:	3293878	COMICS BUYER'S GUIDE
Registration Number:	3013147	COMICS BUYER'S GUIDE
Registration Number:	3324175	COMICS BUYER'S GUIDE
Registration Number:	1785033	COMICS RETAILER
Registration Number:	3260515	COTTON & QUAIL ANTIQUE GAZETTE
Registration Number:	2491858	CPMX SPONSORED BY BANK NOTE REPORTER
Registration Number:	2653728	CUTLERY HALL OF FAME
Registration Number:	2205053	DEER & DEER HUNTING
Registration Number:	3122249	DEER HUNTERS' ALMANAC
Registration Number:	1931326	DISCOVERIES
Registration Number:	3229797	FRAME BUILDING NEWS
Registration Number:	3285425	GD
Registration Number:	2821953	GOLDMINE
Registration Number:	2893306	GOLDMINE'S NATIONAL RECORD SHOW
Registration Number:	3284836	GUN DIGEST
Registration Number:	2071054	GUN DIGEST
Registration Number:	2420907	GUN KNIFE SHOW CALENDAR
Registration Number:	3045638	GUNLIST
Registration Number:	3041103	GUNLIST
Registration Number:	2510317	GUNS ILLUSTRATED
Registration Number:	3012824	HAWAII TRADE CONFERENCE
Registration Number:	1938797	HOBBY BULLETIN
Registration Number:	2499644	KNIFE OF THE YEAR
Registration Number:	2787967	KP
Registration Number:	2573101	KRAUSE PUBLICATIONS
Registration Number:	3236919	METAL ROOFING MAGAZINE
Registration Number:	2482336	MIDAMERICA COIN EXPO

Registration Number:	3285264	MILITARY TRADER
Registration Number:	1928301	MILITARY TRADER
Registration Number:	2565044	MILITARY VEHICLES MAGAZINE
Registration Number:	3386920	NUMISMASTER
Registration Number:	3550217	NUMISMASTER.COM
Registration Number:	2190531	NUMISMATIC NEWS
Registration Number:	2522021	OLD CARS
Registration Number:	1966407	POSTCARD COLLECTOR
Registration Number:	3229943	RURAL BUILDER
Registration Number:	2104635	SCRYE
Registration Number:	2633608	SPORTS COLLECTORS DIGEST TRADE FAX
Registration Number:	2131629	STANDARD CATALOG OF
Registration Number:	2412161	THE TRAPPER & PREDATOR CALLER
Registration Number:	1261718	THE WORKBASKET
Registration Number:	2576870	TOY CARS & MODELS
Registration Number:	2418907	TOY SHOP THE TOY COLLECTOR'S MARKETPLACE
Registration Number:	1697612	TUFF STUFF
Registration Number:	2412160	TURKEY & TURKEY HUNTING
Registration Number:	2004207	WARMAN'S
Registration Number:	2685479	WARMAN'S
Registration Number:	2287402	WHITETAIL CALENDAR
Registration Number:	2420911	WORLD COIN NEWS FROM THE PUBLISHERS OF THE STANDARD CATALOG OF WORLD COINS

CORRESPONDENCE DATA

Fax Number: (513)762-7935
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (513) 455-7635
Email: lek@gdm.com
Correspondent Name: Lori Krafte
Address Line 1: 255 East Fifth Street
Address Line 2: 2900 Chemed Center
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	107668.311KR
NAME OF SUBMITTER:	Lori Krafte
Signature:	/Lori Krafte/

Date:

03/02/2010

Total Attachments: 2

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KRAUSE PUBLICATIONS, INC.

**CONSENT IN LIEU OF SPECIAL
MEETING OF BOARD OF DIRECTORS**

December 22, 2009

The undersigned, being all of the members of the Board of Directors (the "Board") of Krause Publications, Inc., a Wisconsin corporation (the "Company"), in lieu of holding a special meeting of the Board, hereby take the following actions and adopt the following resolutions by written consent pursuant to the Business Corporation Law of the State of Wisconsin:

WHEREAS, the Board has determined that it is advisable, fair to and in the best interests of the Company for the Company to distribute all of the assets held by the Company (the "Distribution") to its sole stockholder F+W Media, Inc., a Delaware corporation ("F+W Media"),

RESOLVED, that the Distribution and performance by the Company of any and all actions in connection therewith, are, in all respects, authorized, adopted and approved.

RESOLVED, that each of the officers of the Company (the "Authorized Officers") be, and each of them with full power to act without the others hereby is, authorized and empowered to execute and deliver any and all documents in the name and on behalf of the Company in connection with the Distribution, substantially in the form approved, with such changes therein or modifications thereto as the executing officer may in his or her sole discretion approve, which approval shall be conclusively evidenced by his execution thereof.

RESOLVED, that the Authorized Officers be, and each of them with full power to act without the others hereby is, authorized and empowered to execute and deliver for filing with the Secretary of State of Wisconsin as soon as practicable, in the name and on behalf of the Company, a certificate of dissolution in such form as the Authorized Officer executing the same may approve, such approval to be conclusively evidenced by such Authorized Officer's execution and delivery thereof and to take such other actions in furtherance of the completion of the Distribution as any such Authorized Officer shall deem necessary or appropriate.

RESOLVED, as of the date hereof, F+W Media shall possess all the rights, privileges, and powers, and be subject to all the restrictions, liabilities and duties of the Company.

The actions taken by this consent shall have the same force and effect as if taken at a special meeting of the Board duly called and constituted pursuant to the Bylaws of the Company and the laws of the State of Wisconsin.

IN WITNESS WHEREOF, the undersigned have executed this Consent as of the date first set forth above.



David Nusbaum



Peggy Koehig



Robert MacInnis



Brian St. Jean