

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                |  |  |                                     |
|--------------------------------|--|--|-------------------------------------|
| SUBMISSION TYPE:               | NEW ASSIGNMENT                                 |  |                                     |
| NATURE OF CONVEYANCE:          | SECURITY INTEREST                              |  |                                     |
| CONVEYING PARTY DATA           |  |  |                                     |
| Name                           | Formerly                                       | Execution Date                         | Entity Type                         |
| IMS Health Incorporated        |  | 02/26/2010                             | CORPORATION: DELAWARE               |
| IMS Software Services Ltd.     |  | 02/26/2010                             | CORPORATION: DELAWARE               |
| PharMetrics, Inc.              |  | 02/26/2010                             | CORPORATION: DELAWARE               |
| Health Benchmarks, Inc.        |  | 02/26/2010                             | CORPORATION: DELAWARE               |
| IMS Government Solutions, Inc. |  | 02/26/2010                             | CORPORATION: DELAWARE               |
| ValueMedics Research, LLC      |  | 02/26/2010                             | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA           |  |  |                                     |
| Name:                          | Bank of America, N.A., as Administrative Agent |  |                                     |
| Street Address:                | One Bryant Park                                |  |                                     |
| City:                          | New York                                       |  |                                     |
| State/Country:                 | NEW YORK                                       |  |                                     |
| Postal Code:                   | 10036  |  |                                     |
| Entity Type:                   | National Association: UNITED STATES            |  |                                     |
| PROPERTY NUMBERS Total: 37     |  |  |                                     |
| Property Type                  | Number   | Word Mark                              |                                     |
| Registration Number:           | 2971256  | BRAND MAXIMIZER                        |                                     |
| Registration Number:           | 3068972  | BRINGING YOUR MARKET INTO FOCUS        |                                     |
| Registration Number:           | 3453693  | DDD                                    |                                     |
| Registration Number:           | 2910281  | EARLY INSIGHT                          |                                     |
| Registration Number:           | 3219223  | EARLYVIEW                              |                                     |
| Registration Number:           | 3238786  | FOCUSCARE                              |                                     |
| Registration Number:           | 3084562  | ... GIVING MEANING TO HEALTH CARE DATA |                                     |
| Registration Number:           | 2724137  | HEALTH BENCHMARKS                      |                                     |
| Registration Number:           | 2874239  | IMS                                    |                                     |

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|                      |          |                               |
|----------------------|----------|-------------------------------|
| Registration Number: | 2840045  | IMS                           |
| Registration Number: | 2417138  | IMS HEALTH                    |
| Registration Number: | 3274421  | IMS INTELLIGENCE. APPLIED.    |
| Registration Number: | 3376122  | IMS PRECISION SALES FORCE     |
| Registration Number: | 3450999  | IMS PROMO.360                 |
| Registration Number: | 2807121  | INTEGRATED VIEWS              |
| Registration Number: | 2740677  | INVESTIGATOR.WEB              |
| Registration Number: | 2954623  | LIFECYCLE                     |
| Registration Number: | 2731262  | LRX                           |
| Registration Number: | 3539401  | MIDAS                         |
| Registration Number: | 2847029  | NATIONAL SALES PERSPECTIVES   |
| Registration Number: | 2985631  | PATIENT SHARE                 |
| Registration Number: | 2743156  | PHARMETRICS                   |
| Registration Number: | 2764858  | PHARMETRICS                   |
| Registration Number: | 2780014  | PHARMETRICS                   |
| Registration Number: | 3250986  | PREDICTOR STM                 |
| Registration Number: | 3399339  | PROFILER SERIES               |
| Registration Number: | 3089502  | PROGRESS                      |
| Registration Number: | 2783127  | REACH                         |
| Registration Number: | 3447269  | RXINSIGHT                     |
| Registration Number: | 2733007  | SYNCHRONOUS KNOWLEDGE INC.    |
| Registration Number: | 2784126  | SK SYNCHRONOUS KNOWLEDGE INC. |
| Registration Number: | 3133682  | VALUEMEDICS                   |
| Registration Number: | 1805520  | XPONENT                       |
| Registration Number: | 2810919  |                               |
| Registration Number: | 3240309  | RADAR DYNAMICS                |
| Registration Number: | 2861944  | RADAR SUCCESSFINDER           |
| Serial Number:       | 77450473 | IMS LIFELINK                  |

#### CORRESPONDENCE DATA

Fax Number: (202)408-3141

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 800-927-9801 x2348

Email: jpaterso@cscinfo.com

Correspondent Name: Corporation Service Company

Address Line 1: 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

**TRADEMARK**

**REEL: 004158 FRAME: 0862**

|   |               |
|---|---------------|
| ATTORNEY DOCKET NUMBER:   | 301780        |
| NAME OF SUBMITTER:  | Jean Paterson |
| Signature:  | /jep/         |
| Date:   | 03/02/2010    |
| <p>Total Attachments: 13</p> <p>source=3-2-10 IMS Health-TM#page1.tif</p> <p>source=3-2-10 IMS Health-TM#page2.tif</p> <p>source=3-2-10 IMS Health-TM#page3.tif</p> <p>source=3-2-10 IMS Health-TM#page4.tif</p> <p>source=3-2-10 IMS Health-TM#page5.tif</p> <p>source=3-2-10 IMS Health-TM#page6.tif</p> <p>source=3-2-10 IMS Health-TM#page7.tif</p> <p>source=3-2-10 IMS Health-TM#page8.tif</p> <p>source=3-2-10 IMS Health-TM#page9.tif</p> <p>source=3-2-10 IMS Health-TM#page10.tif</p> <p>source=3-2-10 IMS Health-TM#page11.tif</p> <p>source=3-2-10 IMS Health-TM#page12.tif</p> <p>source=3-2-10 IMS Health-TM#page13.tif</p> |               |

## TRADEMARK SECURITY AGREEMENT

**Trademark Security Agreement**, dated as of February 26, 2010 by and among IMS HEALTH INCORPORATED, IMS SOFTWARE SERVICES LTD., PHARMETRICS, INC., HEALTH BENCHMARKS, INC., IMS GOVERNMENT SOLUTIONS, INC. and VALUEMEDICS RESEARCH, LLC (each individually, a "Pledgor", and, collectively, the "Pledgors"), in favor of BANK OF AMERICA, N.A., in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the "Collateral Agent").

### WITNESSETH:

WHEREAS, the Pledgors are party to a Pledge and Security Agreement of even date herewith (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") in favor of the Collateral Agent pursuant to which the Pledgors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Pledgors hereby agree with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Pledgor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all Trademarks of such Pledgor listed on Schedule I attached hereto.

SECTION 3. Security Agreement. This Trademark Security Agreement has been executed and delivered by the Pledgor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control unless the Collateral Agent shall otherwise determine.

SECTION 4. Termination. Upon termination of the Security Agreement in accordance with Section 11 thereof, the Collateral Agent shall execute, acknowledge, and deliver to the Pledgors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

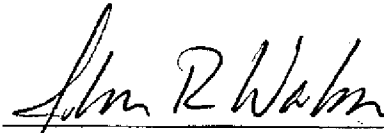
SECTION 6. Governing Law. This Trademark Security Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Trademark Security Agreement or the facts or circumstances leading to its execution, whether in contract, tort or otherwise, shall be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York.

[signature page follows]

IN WITNESS WHEREOF, each Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

IMS SOFTWARE SERVICES LTD.

By:   
Name: John R. Walsh  
Title: President

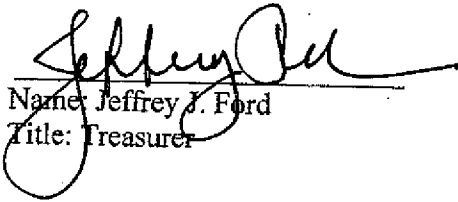
*[IMS Trademark Security Agreement]*

IMS HEALTH INCORPORATED

By: Leslye D. Katz  
Name: Leslye G. Katz  
Title: Senior Vice President and Chief  
Financial Officer

[IMS Trademark Security Agreement]

PHARMETRICS, INC.

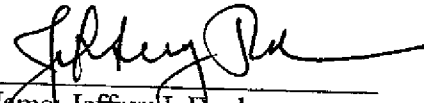
By:   
Name: Jeffrey J. Ford  
Title: Treasurer

[IMS Trademark Security Agreement]

TRADEMARK  
REEL: 004158 FRAME: 0868




IMS GOVERNMENT SOLUTIONS, INC.

By:   
Name: Jeffrey L. Eord  
Title: Treasurer

*[IMS Trademark Security Agreement]*

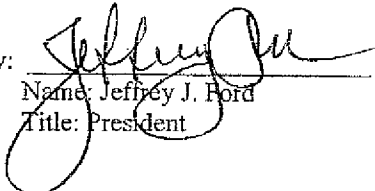
HEALTH BENCHMARKS, INC.

By:   
Name: Jeffrey J. Ford  
Title: Treasurer

[IMS Trademark Security Agreement]

TRADEMARK  
REEL: 004158 FRAME: 0870

VALUEMEDICS RESEARCH, LLC

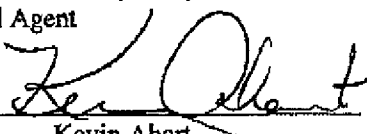
By:   
Name: Jeffrey J. Ford  
Title: President

*[IMS Trademark Security Agreement]*

Accepted and Agreed:

BANK OF AMERICA, N.A.,  
as Collateral Agent

By: \_\_\_\_\_

  
Name: Kevin Ahart  
Title: Vice President

Trademark Security Agreement

**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**

**Trademark Registrations:**

| <b>Trademark</b>                      | <b>Registration Number</b> | <b>Ownership</b>               |
|---------------------------------------|----------------------------|--------------------------------|
| BRAND MAXIMIZER                       | 2971256                    | IMS Software Services Ltd.     |
| BRINGING YOUR MARKET INTO FOCUS       | 3068972                    | PharMetrics, Inc.              |
| DDD                                   | 3453693                    | IMS Software Services Ltd.     |
| EARLY INSIGHT                         | 2910281                    | IMS Software Services Ltd.     |
| EARLYVIEW                             | 3219223                    | IMS Software Services Ltd.     |
| FOCUSCARE                             | 3238786                    | Health Benchmarks, Inc.        |
| ...GIVING MEANING TO HEALTH CARE DATA | 3084562                    | Health Benchmarks, Inc.        |
| HEALTH BENCHMARKS                     | 2724137                    | Health Benchmarks, Inc.        |
| IMS                                   | 2874239                    | IMS Software Services Ltd.     |
| IMS                                   | 2840045                    | IMS Software Services Ltd.     |
| IMS HEALTH                            | 2417138                    | IMS Software Services Ltd.     |
| IMS INTELLIGENCE. APPLIED. and Design | 3274421                    | IMS Software Services Ltd.     |
| IMS PRECISION SALES FORCE             | 3376122                    | IMS Software Services Ltd.     |
| IMS PROMO.360                         | 3450999                    | IMS Software Services Ltd.     |
| INTEGRATED VIEWS                      | 2807121                    | IMS Software Services Ltd.     |
| INVESTIGATOR.WEB                      | 2740677                    | IMS Health Incorporated        |
| LIFECYCLE                             | 2954623                    | IMS Software Services Ltd.     |
| LRX                                   | 2731262                    | IMS Software Services Ltd.     |
| MIDAS                                 | 3539401                    | IMS Software Services Ltd.     |
| NATIONAL SALES PERSPECTIVES           | 2847029                    | IMS Software Services Ltd.     |
| PATIENT SHARE                         | 2985631                    | PharMetrics, Inc.              |
| PHARMETRICS                           | 2743156                    | PharMetrics, Inc.              |
| PHARMETRICS                           | 2764858                    | PharMetrics, Inc.              |
| PHARMETRICS                           | 2780014                    | PharMetrics, Inc.              |
| PREDICTOR STM                         | 3250986                    | IMS Software Services Ltd.     |
| PROFILER SERIES                       | 3399339                    | PharMetrics, Inc.              |
| PROGRESS                              | 3089502                    | Health Benchmarks, Inc.        |
| REACH                                 | 2783127                    | Health Benchmarks, Inc.        |
| RXINSIGHT                             | 3447269                    | IMS Health Incorporated        |
| SYNCHRONOUS KNOWLEDGE INC. and Design | 2733007                    | IMS Government Solutions, Inc. |
| SYNCHRONOUS KNOWLEDGE INC. and Design | 2784126                    | IMS Government Solutions, Inc. |
| VALUEMEDICS                           | 3133682                    | ValueMedics Research, LLC      |
| XPOÑENT                               | 1805520                    | IMS Health Incorporated        |
| Design only                           | 2810919                    | IMS Software Services Ltd.     |
| RADAR DYNAMICS                        | 3240309                    | IMS Software Services Ltd.     |
| RADAR SUCCESSFINDER                   | 2861944                    | IMS Software Services Ltd.     |

**Applications:**

| <b>Trademark</b> | <b>Application<br/>Number</b> | <b>Ownership</b>           |
|------------------|-------------------------------|----------------------------|
| IMS Lifelink     | 77450473                      | IMS Software Services Ltd. |