

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tweezerman International, Inc.		11/07/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Tweezerman International, LLC		
Street Address:	2 Tri-Harbor Court		
City:	Port Washington		
State/Country:	NEW YORK		
Postal Code:	11050		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2298836	THE CHOICE OF BEAUTY PROFESSIONALS	
CORRESPONDENCE DATA			
Fax Number:	(212)425-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	Kenyon & Kenyon LLP		
Address Line 1:	One Broadway		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	79568/62		
NAME OF SUBMITTER:	James E. Rosini, Esq.		
Signature:	/James E. Rosini/		
Date:	03/02/2010		

OP \$40.00 2298836

Total Attachments: 4

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Delaware

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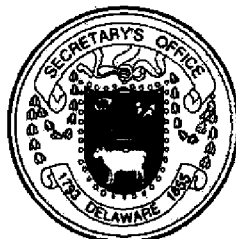
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "TWEEZERMAN INTERNATIONAL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "TWEEZERMAN INTERNATIONAL, INC." TO "TWEEZERMAN INTERNATIONAL, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2005, AT 6:18 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7836396

DATE: 02-25-10

TRADEMARK
REEL: 004158 FRAME: 0946

CERTIFICATE OF CONVERSION
OF TWEEZERMAN INTERNATIONAL, INC.
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 266 OF
THE DELAWARE GENERAL CORPORATION LAW

November 7, 2005

Frank Suttell, being the duly elected Secretary and Treasurer of Tweezerman International, Inc. (the "Company"), a Delaware corporation, does hereby certify as follows:

1. The name of the corporation is Tweezerman International, Inc.
2. The date on which the original Certificate of Incorporation was filed with the Secretary of State was October 29, 2004.
3. The name of the limited liability company into which the corporation is herein being converted is "Tweezerman International, LLC."
4. The conversion has been approved in accordance with the provisions of Section 266.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of the date first above written.

By: /s/ Frank Suttell
Frank Suttell

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "TWEEZERMAN INTERNATIONAL, LLC" FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2005, AT 6:18 O'CLOCK P.M.

3874784 8100V

100207127

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7836396

DATE: 02-25-10

TRADEMARK
REEL: 004158 FRAME: 0948

CERTIFICATE OF FORMATION
OF
TWEEZERMAN INTERNATIONAL, LLC

This Certificate of Formation of TWEEZERMAN INTERNATIONAL, LLC (the "Company"), dated as of November 7, 2005, is being duly executed and filed by Frank Suttell, an authorized person under the Act, to form a limited liability company under the Delaware Limited Liability Company Act, Del. Code, tit. 6, Section 18-101 et seq., as amended from time to time (the "Act").

1. Name. The name of the limited liability company formed hereby is "Tweezerman International, LLC".
2. Registered Office. The address of the registered office of the Company in the State of Delaware is c/o The Corporation Trust Company, 1209 Orange Street, Wilmington, Delaware 19801.
3. Registered Agent. The name and address of the registered agent for service of process on the Company in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, Delaware 19801.
4. Indemnification. The Company shall indemnify, to the full extent permitted by the Act, as amended from time to time, all persons whom it is permitted to indemnify pursuant thereto.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

AUTHORIZED PERSON

/s/ Frank Suttell
Frank Suttell