

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Felters Company		12/21/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Felters of South Carolina, LLC		
Street Address:	5965 Highway 221		
City:	Roebuck		
State/Country:	SOUTH CAROLINA		
Postal Code:	29376		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2961050	SLEEP SAFE	
Registration Number:	2856915	FIRMAFLEX	
Registration Number:	2616644	THE FELTERS COMPANY	
Registration Number:	2929674	SAFE-T-BACKER	
Registration Number:	3047833	BEDHEADZZZ	
Registration Number:	2360027	THE FELTERS GROUP	
CORRESPONDENCE DATA			
Fax Number:	(865)523-4478		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8655464305		
Email:	mevals@lng-patent.com		
Correspondent Name:	Luedeka, Neely & Graham, PC		
Address Line 1:	P. O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901		
ATTORNEY DOCKET NUMBER:	65768.00/2251.7		

CH \$165.00 2961050

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~~TRADEMARK~~
REEL: 004159 FRAME: 0202

NAME OF SUBMITTER:	Robert O. Fox
Signature:	/robertofox/
Date:	03/02/2010
Total Attachments: 2 source=6576800-topto-20100302-Assignment-Trademark-asFiled#page1.tif source=6576800-topto-20100302-Assignment-Trademark-asFiled#page2.tif	

TRADEMARK AND COPYRIGHT ASSIGNMENT

ASSIGNOR:


THE FELTERS COMPANY, a corporation of the State of Delaware, with a business address at 5965 Highway 221, Roebuck, South Carolina 29376, and doing business as THE FELTERS GROUP (collectively hereinafter, "Assignor").

ASSIGNEE:

FELTERS OF SOUTH CAROLINA LLC, a Limited Liability Company of the State of Tennessee, with a business address at 5965 Highway 221, Roebuck, South Carolina 29376, (hereinafter "Assignee"), its successors, assigns, and legal representatives.

1. **Assignment.** Effective as of the date of execution of this Trademark and Copyright Assignment by Assignor, Assignor hereby assigns to Assignee its entire right, title and interests in and to all of the Marks and Registrations as described below in the section entitled "Trademark and Copyright Description".

2. **Trademark and Copyright Description.** All trademarks, services marks, trade names, trademarks, logos, commercial symbols, label designs, and copyrights (hereinafter collectively referred to as the "Marks") which Assignor owns or otherwise holds rights to anywhere in the World including the following United States Trademark Registrations for certain of the Marks (collectively "Marks and Registrations"):

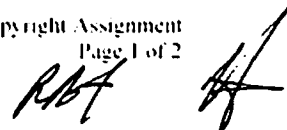
Registration No. 2,961,050 Registration Date: June 7, 2005 Mark: SLEEP SAFE	Registration No. 2,929,674 Registration Date: March 1, 2005 Mark: SAFE-T-BACKER
Registration No. 2,856,915 Registration Date: June 22, 2004 Mark: FIRMAFLEX	Registration No. 3,047,833 Registration Date: January 24, 2006 Mark: BEDHEADZZZ
Registration No. 2,616,644 Registration Date: September 10, 2002 Mark: THE FELTERS COMPANY	Registration No. 2,360,027 Registration Date: June 20, 2000 Mark: 

Along with all goodwill of the business symbolized by the same, and all present and past rights of action associated therewith, free and clear of all liens and encumbrances.

3. **Covenant to Further Assist with Assignment.** Assignor agrees to execute all documents and to perform such other proper acts as Assignee may deem necessary to secure for Assignee the rights herein assigned.

(Signature, and Notary on Page 2)

Felters Trademark and Copyright Assignment
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TRADEMARK
REEL: 004159 FRAME: 0204

THE FELTERS COMPANY
D/B/A THE FELTERS GROUP

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Date: December 31, 2009

By: Roger Fehrman
Name: Roger Fehrman, President and CEO

State of South Carolina
County of Spartanburg

Personally appeared before me, ROGER FEHRMAN, with whom I am personally acquainted or provided his or her identity on the basis of satisfactory evidence, and who, upon oath, acknowledged that such person executed the within instrument for the purposes therein contained, and who further acknowledged that such person, if acting on behalf of another entity, is the PRESIDENT AND CEO of THE FELTERS COMPANY and is authorized by said entity to execute this instrument on behalf of the maker.

Witness my hand, at office in Spartanburg, South Carolina, this 31 day of December, 2009.

Whitney D.
Notary Public

6-15-2012