

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Platte Chemical Co.		02/28/2010	CORPORATION: NEBRASKA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Loveland Products, Inc.		
<b>Street Address:</b>	7251 West 4th Street		
<b>City:</b>	Greeley		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80634		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0538118	C-O-C-S	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(303)607-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-607-3500		
Email:	trademarkdnvr@faegre.com		
Correspondent Name:	Joshua A. Smith		
Address Line 1:	1700 LINCOLN STREET		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	19661-300060		
NAME OF SUBMITTER:	Joshua A. Smith		
Signature:	/Joshua A. Smith/		
Date:	03/03/2010		

OP \$40.00 0538118

Total Attachments: 1

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## Trademark Assignment

WHEREAS, PLATTE CHEMICAL CO., a Corporation under the laws of Nebraska, with a principal address of 150 SO. MAIN ST., FREMONT, NE 68025 ("Assignor"), is the record owner of the following United States trademark application(s) and/or registration(s):

<u>Mark</u>	<u>Appln/Reg No</u>	<u>Appln/Reg Date</u>
C-O-C-S	538,118	2/20/1951


(the "Mark(s)");

WHEREAS, Loveland Products, Inc., a Corporation under the laws of Delaware, with a principal address of 7251 West 4th Street, Greeley, Colorado 80634, (the "Assignee"), is desirous of acquiring said Mark(s) and all title and rights thereunder, together with the goodwill of the business with which the Mark(s) is used and which is symbolized by the Mark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark(s), including any applications to register the Mark(s), together with the goodwill of the business symbolized by the Mark(s) and the right to sue for and recover damages and profits for any past, present or future infringements thereof.

Date: 2/29/10

PLATTE CHEMICAL CO.

By 

Name: Brent Smith

Title: Vice President

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