TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
S.B.S TEKSTIL SANAYI VE TICARET LIMITED SIRKETI		02/28/2010	CORPORATION: TURKEY

RECEIVING PARTY DATA

Name:	S.B.S TEKSTIL SANAYI VE TICARET ANONIM SIRKETI
Street Address:	EMEK MAH. NATO YOLU NO:4, SARIGAZI UMRANIYE
City:	ISTANBUL
State/Country:	TURKEY
Entity Type:	CORPORATION: TURKEY

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77751314	J.A.C.H.S. JUST A CHEAP SHIRT SINCE 2008
Serial Number:	77680536	SHIRT BY SHIRT
Serial Number:	77258409	SBS SHIRTBYSHIRT

CORRESPONDENCE DATA

Fax Number: (866)707-7596
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 713-802-9144
Email: trademark@craftchu.com
Correspondent Name: L. Jeremy Craft
Address Line 1: 1445 North Loop West, Suite 840
Address Line 4: Houston, TEXAS 77008

ATTORNEY DOCKET NUMBER:	112/0

DOMESTIC REPRESENTATIVE

Name: L. Jeremy Craft

OP $90.00 77751314

Address Line 1:	1445 North Loop West, Suite 840
Address Line 4:	Houston, TEXAS 77008

NAME OF SUBMITTER:	L. Jeremy Craft
Signature:	/112/0/
Date:	03/03/2010
Total Attachments: 0	

THIS

PAGE

INTENTIONALLY

LEFT

BLANK