

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cleform Tool Corporation		02/11/2010	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Marshalltown Company		
Street Address:	P.O. Box 738 104 S. 8th Ave.		
City:	Marshalltown		
State/Country:	IOWA		
Postal Code:	50158		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3001402	TRES "XXX" XXX CLEFORM PROFESSIONAL SERIES TOOLS	
Registration Number:	3223875	THE POWER OF RED	
Registration Number:	3161280		
Registration Number:	2119786	ELIMINATOR	
CORRESPONDENCE DATA			
Fax Number:	(479)251-0801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	479-251-0800		
Email:	meredith.lowry@kpslaw.com		
Correspondent Name:	Meredith K. Lowry		
Address Line 1:	3739 Steele Blvd. Ste. 340		
Address Line 4:	Fayetteville, ARKANSAS 72703		
ATTORNEY DOCKET NUMBER:	019600		
NAME OF SUBMITTER:	Meredith K. Lowry		

OP \$115.00 3001402

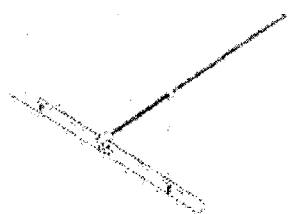
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TRADEMARK
REEL: 004160 FRAME: 0162

Signature:	/Meredith K. Lowry/
Date:	03/03/2010
Total Attachments: 9 source=Assignment- Design#page1.tif source=Assignment- Design#page2.tif source=Assignment- ELIMINATOR#page1.tif source=Assignment- ELIMINATOR#page2.tif source=Assignment- THE POWER OF RED#page1.tif source=Assignment- THE POWER OF RED#page2.tif source=Assignment- THE POWER OF RED#page3.tif source=Assignment- XXX#page1.tif source=Assignment- XXX#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, CLEFORM TOOL CORPORATION (“**Cleform**”), a corporation of the State of Michigan, is the owner of U.S. Reg. No. 3,161,280 for the registered trade dress for red-handled goods as shown:



referred to hereinafter as “Trademark,” for the following goods:

Manually operated hand tools, namely long metal handles for tools used for cement and masonry working usage; and

Manually operated hand tools having long handles, namely, channel floats, straight edges, highway screeds, and pull cretes for cement and masonry working usage.

WHEREAS, MARSHALLTOWN COMPANY (“**Marshalltown**”), a corporation of the State of Iowa, is desirous of acquiring the entire right, title and interest in and to the Trademark.

WHEREAS, Cleform and Marshalltown are parties to that certain Asset Purchase Agreement dated as of February 10, 2010 (“**Agreement**”) pursuant to which Cleform has agreed to sell, assign, transfer, convey and deliver to Marshalltown and Marshalltown has agreed to purchase and acquire from Cleform, all right, title and interest to certain assets.

WHEREAS, in accordance with the Agreement, Cleform and Marshalltown are desirous of transferring all right, title and interest in and to the Trademark from Cleform to Marshalltown.

NOW, THEREFORE, in consideration of entering into Agreement and other good and valuable consideration, the receipt of which is hereby acknowledged, Cleform, does hereby assign, sell and convey to Marshalltown, the Trademark, together with the goodwill associated therewith and the above-identified registration thereof, and including the right to sue for past infringement if any there may be. Cleform covenants that it will at any time hereafter, at Marshalltown's request, execute and deliver all other instruments necessary, in the opinion of Marshalltown's counsel, to complete or perfect the transfer of title to the Trademark.

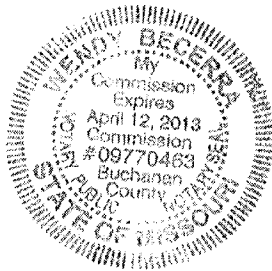
CLEFORM TOOL CORPORATION
a Michigan corporation


Dated: 2/11/2010


David L. Wigton, Jr., Treasurer

STATE OF MISSOURI)
) ss.
COUNTY OF BUCHANAN)

Subscribed and sworn to before me this 11th day of February, 2010 by David L. Wigton, Jr., CLEFORM TOOL CORPORATION's Treasurer who acknowledged that he did sign the foregoing instrument for and on behalf of said corporation and that the same is the free act and deed of said corporation and the free act and deed of him individually and as such officer.




Notary Public

My commission expires:
4-12-13

ASSIGNMENT OF TRADEMARK

WHEREAS, CLEFORM TOOL CORPORATION (“**Cleform**”), a corporation of the State of Michigan, is the owner of the trademark ELIMINATOR, U.S. Reg. No. 2,119,786, for a component for concrete finishing tool, namely, a chain bracket which controls the pitch of a concrete finishing float.

WHEREAS, MARSHALLTOWN COMPANY (“**Marshalltown**”), a corporation of the State of Iowa, is desirous of acquiring the entire right, title and interest in and to such trademark.


WHEREAS, Cleform and Marshalltown are parties to that certain Asset Purchase Agreement dated as of February 10, 2010 (“**Agreement**”) pursuant to which Cleform has agreed to sell, assign, transfer, convey and deliver to Marshalltown and Marshalltown has agreed to purchase and acquire from Cleform, all right, title and interest to certain assets.

WHEREAS, in accordance with the Agreement, Cleform and Marshalltown are desirous of transferring all right, title and interest in and to such trademark from Cleform to Marshalltown.

NOW, THEREFORE, in consideration of entering into Agreement and other good and valuable consideration, the receipt of which is hereby acknowledged, Cleform, does hereby assign, sell and convey to Marshalltown, the trademark ELIMINATOR, together with the goodwill associated therewith and the above-identified registration thereof, and including the right to sue for past infringement if any there may be. Cleform covenants that it will at any time hereafter, at Marshalltown’s request, execute and deliver all other instruments necessary, in the opinion of Marshalltown’s counsel, to complete or perfect the transfer of title to the trademark ELIMINATOR.

CLEFORM TOOL CORPORATION
a Michigan corporation

Dated: 2/11/2010


David L. Wigton, Jr., Treasurer

STATE OF MISSOURI)
) ss.
COUNTY OF BUCHANAN)

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Notary Public

My commission expires:
4-12-13

ASSIGNMENT OF TRADEMARK

WHEREAS, CLEFORM TOOL CORPORATION ("Cleform"), a corporation of the State of Michigan, is the owner of the trademark THE POWER OF RED, U.S. Reg. No. 3,223,875 for the following goods:

Metal swivel connectors for mounting screeds, fresno trowels and bull floats to handles for use in working concrete and metal handles for channel floats for use in working concrete; metal handle adaptors for mounting handles to concrete working tools; mortar boxes, namely, metal troughs for mixing mortar; metal adjustable heads for mounting handles to concrete working tools, all sold only through contractor's supply dealers and distributors;

Handtools for use by placing and finishing concrete, masonry and tile for use by construction workers, namely, trowels, bull and channel floats, pull cretes, s-creeds, groovers, hand and walking edgers for use in forming concrete; rebar cutters and benders; cement chutes; jointers; mortar scrapers; feather edges, darbys, utility knives; wall scrapers, tile cutters, sponge floats for masonry and tile grout working; asphalt rakes, shovels, spades, scrapers, digging and manure forks, hoes, sledge hammers, hammers, post hole diggers, crowbars, picks and mattocks, adapter bars for connecting fresno trowels to handles, bull floats and channel floats, straight edge concrete working tool for leveling earth and concrete in concrete construction, and non-metal adjustable heads for mounting screeds, fresno trowels and bull floats to handles used in concrete construction, all sold only through contractor's supply dealers and distributors;

Wood handles for channel floats sold only through contractor's supply dealers and distributors; and

Wire comb texture brooms and finishing brooms for concrete finishing sold only through contractor's supply dealers and distributors.

WHEREAS, MARSHALLTOWN COMPANY ("Marshalltown"), a corporation of the State of Iowa, is desirous of acquiring the entire right, title and interest in and to such trademark.

WHEREAS, Cleform and Marshalltown are parties to that certain Asset Purchase Agreement dated as of February 10, 2010 ("Agreement") pursuant to which Cleform has agreed to sell, assign, transfer, convey and deliver to Marshalltown and Marshalltown has agreed to purchase and acquire from Cleform, all right, title and interest to certain assets.

WHEREAS, in accordance with the Agreement, Cleform and Marshalltown are desirous of transferring all right, title and interest in and to such trademark from Cleform to Marshalltown.

NOW, THEREFORE, in consideration of entering into Agreement and other good and valuable consideration, the receipt of which is hereby acknowledged, Cleform, does hereby assign, sell and convey to Marshalltown, the trademark THE POWER OF RED and any designs therefore, together with the goodwill associated therewith and the above-identified registration thereof, and including the right to sue for past infringement if any there may be. Cleform covenants that it will at any time hereafter, at Marshalltown's request, execute and deliver all other instruments necessary, in the opinion of Marshalltown's counsel, to complete or perfect the transfer of title to the trademark THE POWER OF RED.

CLEFORM TOOL CORPORATION
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Wendy Becerra
Notary Public

My commission expires:
4-12-13

ASSIGNMENT OF TRADEMARK

WHEREAS, CLEFORM TOOL CORPORATION ("**Cleform**"), a corporation of the State of Michigan, is the owner of the trademark TRES "XXX" XXX CLEFORM PROFESSIONAL SERIES TOOLS, U.S. Reg. No. 3,001,402 for trowels.

WHEREAS, MARSHALLTOWN COMPANY ("**Marshalltown**"), a corporation of the State of Iowa, is desirous of acquiring the entire right, title and interest in and to such trademark.


WHEREAS, Cleform and Marshalltown are parties to that certain Asset Purchase Agreement dated as of February 10, 2010 ("**Agreement**") pursuant to which Cleform has agreed to sell, assign, transfer, convey and deliver to Marshalltown and Marshalltown has agreed to purchase and acquire from Cleform, all right, title and interest to certain assets.

WHEREAS, in accordance with the Agreement, Cleform and Marshalltown are desirous of transferring all right, title and interest in and to such trademark from Cleform to Marshalltown.

NOW, THEREFORE, in consideration of entering into Agreement and other good and valuable consideration, the receipt of which is hereby acknowledged, Cleform, does hereby assign, sell and convey to Marshalltown, the trademark TRES "XXX" XXX CLEFORM PROFESSIONAL SERIES TOOLS and any designs therefore, together with the goodwill associated therewith and the above-identified registration thereof, and including the right to sue for past infringement if any there may be. Cleform covenants that it will at any time hereafter, at Marshalltown's request, execute and deliver all other instruments necessary, in the opinion of Marshalltown's counsel, to complete or perfect the transfer of title to the trademark TRES "XXX" XXX CLEFORM PROFESSIONAL SERIES TOOLS.

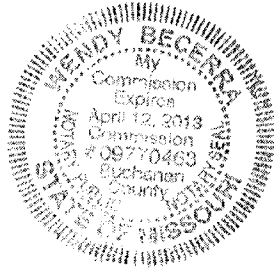
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Notary Public

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4-12-13