

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DOORAY WHEELS, INC.		02/22/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hyundai Motor America		
Street Address:	10550 Talbert Avenue		
City:	Fountain Valley		
State/Country:	CALIFORNIA		
Postal Code:	92708		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3259690	EQUUS WHEELS	
CORRESPONDENCE DATA			
Fax Number:	(914)723-4301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	914-262-9223		
Email:	rduff@lsllp.com		
Correspondent Name:	Renee L. Duff		
Address Line 1:	Lackebach Siegel LLP		
Address Line 2:	One Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583		
ATTORNEY DOCKET NUMBER:	HYUND.EQUUS		
NAME OF SUBMITTER:	Renee L. Duff		
Signature:	/RLD/		
Date:	03/03/2010		

CH \$40.00 3259690

Total Attachments: 2

source=Assignment of RN 3259690#page1.tif

source=Assignment of RN 3259690#page2.tif

ASSIGNMENT

WHEREAS, Dooray Wheels, Inc., a corporation organized and existing under the laws of Delaware, located at 18003 Sky Park Circle, Irvine, California 92614 (hereinafter "ASSIGNOR"), was the owner of all rights, title and interests in and to the below listed trademark which has been registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Registration No.</u>
EQUUS WHEELS	3,259,690

(hereinafter the mark and the registration shall be referred to as the "Mark");

WHEREAS, Hyundai Motor America, a corporation organized and existing under the laws of California, located at 10550 Talbert Avenue, Fountain Valley, California 92708 (hereinafter "ASSIGNEE") was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS, by agreement ASSIGNEE received the entire rights, title, and interests in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of ASSIGNEE.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby acknowledges and confirms its prior assignment of the Mark together with the goodwill of the business symbolized thereby to ASSIGNEE.

Dooray Wheels, Inc.

By: ~~_____~~

Name: Frank Lee

Title: president

Date: February 22, 2010