

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 12/18/2009 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------------|----------|----------------|-------------------------|
| Luna Rossa Trademark S.a.r.l. | | 02/26/2010 | CORPORATION: LUXEMBOURG |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------|
| Name: | Prada S.A. |
| Street Address: | 23, rue Aldringen |
| City: | 1118 Luxembourg |
| State/Country: | LUXEMBOURG |
| Entity Type: | CORPORATION: LUXEMBOURG |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|----------|------------|
| Registration Number: | 3386761 | LUNA ROSSA |
| Registration Number: | 2795197 | LUNA ROSSA |
| Serial Number: | 77670116 | LUNA ROSSA |

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-813-5900
 Email: jweiss@frosszelnick.com
 Correspondent Name: Susan Upton Douglass
 Address Line 1: 866 United Nations Plaza
 Address Line 2: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: PRAD 1002154

DOMESTIC REPRESENTATIVE

900156164

**TRADEMARK
 REEL: 004160 FRAME: 0494**

CH \$90.00 3386761

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Susan Upton Douglass

Signature:

/joanna weiss/

Date:

03/03/2010

Total Attachments: 1

source=Confirmatory Assignment Deed for Prada S.A. (F0590270)#page1.tif

**CONFIRMATORY DEED OF
ASSIGNMENT**

BETWEEN

LUNA ROSSA TRADEMARK S.à.r.l.

with registered office at
23, rue Aldringen, 1118 Luxembourg, Luxembourg (hereinafter "the Assignor")
on the one hand

and

PRADA S.A.

with registered office at
23, rue Aldringen, 1118 Luxembourg, Luxembourg (hereinafter "the Assignee")
on the other

IT IS HEREBY AGREED AS FOLLOWS:

1. The Assignor does hereby confirm the sale and assignment, for Euro 10 and other good and valuable consideration, unto the Assignee, who confirms having accepted this assignment, of all rights, title and interests in and to Trademark Applications/Registrations in the USA

No. 3386761 LUNA ROSSA
No. 2795197 LUNA ROSSA
No. ~~77~~/670116 LUNA ROSSA

as well as the assignment of all common law or similar trademark rights relating to the trademark which are the subject of said Trademark Applications/Registrations, together with the goodwill of the business related with and symbolized by the said Trademark Applications/Registrations, including the right to proceed against infringers and counterfeiters.

2. The said sale and assignment shall be effective as of the date of December 18, 2009.

3. The parties undertake to execute any further deed or document which may prove necessary or advisable in order to record the assignment.

4. The parties hereby grant sufficient power to the holder of a certified copy of this assignment to proceed to the recordal of this deed with the local Trademark Offices.

IN WITNESS WHEREOF, each of the parties has caused this instrument to be executed on the date set forth beneath its name below.

Date/Date:

Mr. Antonio Cassano - Manager

LUNA ROSSA TRADEMARK S.à.r.l.

Ms. Myrielle Vincenti - IP Director

PRADA S.A.