TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the The assignment document that was attached to the original assignment was incorrect and needs to be replaced previously recorded on Reel 004159 Frame 0905. Assignor(s) hereby confirms the Assigns the entire interest and the goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jetaun S. Jones		02/26/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Walden-Hays, Inc.
Street Address:	PO Box 1071
City:	New York
State/Country:	NEW YORK
Postal Code:	10276
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3256097	BEYOUTIFUL

CORRESPONDENCE DATA

Fax Number: (724)779-7820

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4124324582
Email: trademark@ae.com
Correspondent Name: Courtney Ballas
Address Line 1: 77 Hot Metal Street

Address Line 4: Pittsburgh, PENNSYLVANIA 15203

NAME OF SUBMITTER:	Courtney Ballas
Signature:	/Courtney Ballas/
Date:	03/03/2010

TRADEMARK REEL: 004160 FRAME: 0497 OF \$40.00 3256097

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Total Attachments: 4

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TRADEMARK
REEL: 004160 FRAME: 0498

TO: COURTNEY BALLAS COMPANY: 77 HOT METAL STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1 03/03/2010 Stylesheet Version v1.1 900156095

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jetaun S. Jones		02/26/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Walden-Hays, Inc.
Street Address:	PO Box 1071
City:	New York
State/Country:	NEW YORK
Postal Code:	10276
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3258097	BEYOUTIFUL

CORRESPONDENCE DATA

Fax Number: (724)779-7820

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 412-432-4582
Email: trademark@ae.com
Correspondent Name: Courtney Ballas
Address Line 1: 77 Hot Metal Street

Address Line 4: Pittsburgh, PENNSYLVANIA 15203

NAME OF SUBMITTER:

Courtney Ballas

/Courtney Ballas/

Date:

03/03/2010

Total Attachments: 7

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TRADEMARK REEL: 004160 FRAME: 0499

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TO: COURTNEY BALLAS COMPANY: 77 HOT METAL STREET

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TRADEMARK

REEL: 004160 FRAME: 0500

Exhibit A

TRADEMARK ASSIGNMENT

7.0. BUX YOU Amhois

WHEREAS, Jetaun S. Jones, an individual residing at 513 Elmwood Avenue, Buffalo, w 30 +1

NY 14222 (hereinafter referred to as the "ASSIGNOR"), has adopted and is using in the United

States the mark set forth in the attached Exhibit A (hereinafter referred to as the "Mark"); and

WHEREAS, Walden-Hays, Inc., a corporation organized and existing under the laws of the State of New York (hereinafter referred to as the "ASSIGNEE"), desires to acquire the rights ASSIGNOR has in and to said Mark and the goodwill associated with said Mark and the application for registration and registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Mark and the application for the Mark and registration thereto, together with the goodwill of the business symbolized by the Mark and the application thereof, and all other rights which ASSIGNOR has enjoyed thereunder in the United States, including any and all rights of recovery based on past infringement of said Mark and application, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

JETAUN S. JONES

By:

Tetaun S Iones

EXHIBIT A

<u>Mark</u>	US Registration No.
BEYOUTIFUL	3,256,097