

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Canadelle Limited Partnership		03/03/2010	LIMITED PARTNERSHIP: QUEBEC
<b>RECEIVING PARTY DATA</b>			
Name:	HBI Branded Apparel Enterprises, LLC		
Street Address:	1000 East Hanes Mill Road		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27105		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	3202703	BEHIND THE SCENES	
Registration Number:	2818421	BEHIND THE SCENES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(336)519-7441		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-519-7074		
Email:	amanda.truesdale@hanesbrands.com		
Correspondent Name:	Amanda Truesdale		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 2:	Hanesbrands Inc. Legal Department		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
NAME OF SUBMITTER:	Amanda K. Truesdale		
Signature:	/Amanda K. Truesdale/		
Date:	03/04/2010		

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Total Attachments: 2

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ASSIGNMENT

**WHEREAS** Canadelle Limited Partnership, a limited partnership organized under the laws of Quebec, its general partner being Canadelle Holding Corporation Limited, a corporation organized under the laws of Nova Scotia, 4405 Metropolitan Blvd E., Montreal, Quebec, H1R 1Z4 has adopted, used, and is using the trademarks listed below;

U.S. Registration 3202703      BEHIND THE SCENES  
U.S. Registration 2818421      BEHIND THE SCENES


**WHEREAS** HBI Branded Apparel Enterprises, LLC (hereinafter called "Assignor"), a Delaware limited liability company having its principal place of business at, 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105 is desirous of acquiring said trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title, and interest in and to said trademarks together with the goodwill of the business symbolized by the mark and the registrations and applications thereof

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Canadelle Limited Partnership

Date: 3/3/10

By:   
Warren L. Zeserman  
Vice President & Assistant Secretary

Notary statement attached

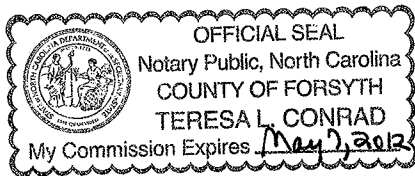
**STATE OF NORTH CAROLINA, UNITED STATES**

**COUNTY OF FORSYTH**

I, Teresa L. Conrad, a Notary Public for said County and State, do hereby certify that Warren L. Zeserman personally appeared before me this day and acknowledged that he is Vice President and Assistant Secretary of Canadelle Limited Partnership, and that he as Vice President and Assistant Secretary, being authorized to do so, executed the foregoing instrument on behalf of Canadelle Limited Partnership.

Witness my hand and official seal, this the 3<sup>rd</sup> day of March, 2010.

[Official Seal]



Teresa L. Conrad

Notary Public

Printed Name: Teresa L. Conrad

My commission expires May 7, 2012