

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Consent in Lieu of Special Meeting of Board of Directors		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heartland International Tradeshows, Inc.		12/22/2009	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	F+W Media, Inc.		
Street Address:	700 East State Street		
City:	Iola		
State/Country:	WISCONSIN		
Postal Code:	54990-0001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1343194	CICF	
Registration Number:	2873112	SPORTS COLLECTORS DIGEST VOICE FOR THE HOBBY THE HOBBY'S OLDEST AND LARGEST PUBLICATION SPORTSFEST THE WORLD'S LARGEST SPORTS COLLECTIBLE & ENTERTAINMENT FESTIVAL	
Registration Number:	2862501	INTERNATIONAL GIFT & COLLECTIBLE EXPO	
Registration Number:	2597582	SPORTSFEST	
Registration Number:	2877437		
CORRESPONDENCE DATA			
Fax Number:	(513)762-7935		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(513) 455-7635		
Email:	lek@gdm.com		
Correspondent Name:	Lori Krafte		
Address Line 1:	255 East Fifth Street		
Address Line 2:	2900 Chemed Center		

CH \$140.00 1343194

900155917

**TRADEMARK
 REEL: 004160 FRAME: 0663**

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	107668.311
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NAME OF SUBMITTER:	Lori Krafte
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Signature:	/Lori Krafte/
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Date:	03/02/2010
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Total Attachments: 2

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HEARTLAND INTERNATIONAL TRADESHOWS, INC.

**CONSENT IN LIEU OF SPECIAL
MEETING OF BOARD OF DIRECTORS**

December 22, 2009

The undersigned, being all of the members of the Board of Directors (the "Board") of Heartland International Tradeshows, Inc., a Wisconsin corporation (the "Company"), in lieu of holding a special meeting of the Board, hereby take the following actions and adopt the following resolutions by written consent pursuant to to the Business Corporation Law of the State of Wisconsin:

WHEREAS, the Board has determined that it is advisable, fair to and in the best interests of the Company for the Company to distribute all of the assets held by the Company (the "Distribution") to its indirect stockholder F+W Media, Inc., a Delaware corporation ("F+W Media").

RESOLVED, that the Distribution and performance by the Company of any and all actions in connection therewith, are, in all respects, authorized, adopted and approved.

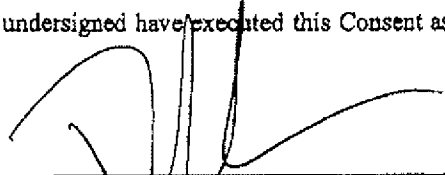
RESOLVED, that each of the officers of the Company (the "Authorized Officers") be, and each of them with full power to act without the others hereby is, authorized and empowered to execute and deliver any and all documents in the name and on behalf of the Company in connection with the Distribution, substantially in the form approved, with such changes therein or modifications thereto as the executing officer may in his or her sole discretion approve, which approval shall be conclusively evidenced by his execution thereof.

RESOLVED, that the Authorized Officers be, and each of them with full power to act without the others hereby is, authorized and empowered to execute and deliver for filing with the Secretary of State of Wisconsin as soon as practicable, in the name and on behalf of the Company, a certificate of dissolution in such form as the Authorized Officer executing the same may approve, such approval to be conclusively evidenced by such Authorized Officer's execution and delivery thereof and to take such other actions in furtherance of the completion of the Distribution as any such Authorized Officer shall deem necessary or appropriate.

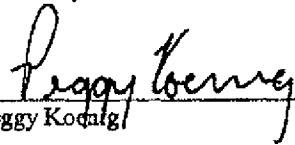
RESOLVED, as of the date hereof, F+W Media shall possess all the rights, privileges, and powers, and be subject to all the restrictions, liabilities and duties of the Company.

The actions taken by this consent shall have the same force and effect as if taken at an special meeting of the Board duly called and constituted pursuant to the Bylaws of the Company and the laws of the State of Wisconsin.


IN WITNESS WHEREOF, the undersigned have executed this Consent as of the date first set forth above.



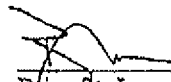
David Nussbaum



Peggy Kodat



Robert MacInnis



Brian St. Jean