

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
032 ehf.		02/26/2010	Private Limited Liability Company: ICELAND
RECEIVING PARTY DATA			
Name:	Soccerade Ireland Limited		
Street Address:	3rd Floor Ulysses House, Foley Street		
City:	Dublin 1		
State/Country:	IRELAND		
Entity Type:	Private Limited Liability Company: IRELAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	78925944	SOCCERADE	
Serial Number:	78926059	SOCCERADE	
Serial Number:	78926069	SOCCERADE	
Serial Number:	78926076	SOCCERADE	
Serial Number:	78925956	SOCCERADE	
Serial Number:	78926146	SOCCERADE	
CORRESPONDENCE DATA			
Fax Number:	(212)554-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 554 7800		
Email:	ecorradino@mosessinger.com, lbuchanan@mosessinger.com		
Correspondent Name:	Elizabeth Corradino		
Address Line 1:	405 Lexington Avenue		
Address Line 2:	The Chrysler Building		
Address Line 4:	New York, NEW YORK 10174		

CH \$165.00 78925944

ATTORNEY DOCKET NUMBER:	10447-0101
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Elizabeth Corradino
Signature:	/ecorradino/
Date:	03/04/2010
Total Attachments: 3 source=assignment soccerade#page1.tif source=assignment soccerade#page2.tif source=assignment soccerade#page3.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (“Confirmatory Assignment”) is made by and between **032 ehf.** (the “Assignor”), a private limited liability company duly incorporated and existing under the laws of Iceland, located at Vidaras 26, Reykjavik IS-110, Iceland; and **SOCGERADE IRELAND LIMITED** (the “Assignee”), a private limited liability company duly incorporated and existing under the laws of Ireland, located at 3rd floor Ulysses House, Foley Street, Dublin 1, Ireland (hereinafter collectively referred to as the “Parties” and individually as a “Party”).

WHEREAS, pursuant to the Sale and Purchase Agreement between the Parties, Assignor agreed to transfer and assign to Assignee all of Assignor’s right, title and interest in and to the “SOCGERADE” trademark(s), including, without limitation, all pending applications and registration(s) in the United States Patent and Trademark Office set forth in **Schedule A** attached hereto, and all goodwill associated therewith (the “Trademarks”); and

WHEREAS, the parties wish to confirm such transfer and assignment in this Confirmatory Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business connected with and symbolized by such Trademarks and all rights for recovery, damages and profits for past infringements, if any, and further agrees, upon Assignee’s reasonable request, to promptly take such actions, including, without limitation, the prompt execution and delivery of documents in recordable form, as may be reasonably necessary to vest, secure, perfect, protect or enforce the rights of Assignee in and to the Trademarks.

IN WITNESS WHEREOF, the Parties have caused this Confirmatory Assignment to be executed this 26 day of February, 2010.

032 ehf

By Egir Sigmundsson
Name: Egir Sigmundsson
Title: Legal, POA

SOCCERADE IRELAND LIMITED

By Egir Sigmundsson
Name: Egir Sigmundsson
Title: Legal Officer, POA

Schedule A

<u>MARK</u>	<u>APPLN. NO.:</u>	<u>APPLN. DATE:</u>	<u>REG. NO.:</u>	<u>REG. DATE</u>
SOCCERADE	78/925944	July 10, 2006		
SOCCERADE	78/926059	July 10, 2006		
SOCCERADE	78/926069	July 10, 2006		
SOCCERADE	78/926076	July 10, 2006		
SOCCERADE	78/925956	July 10, 2006	3608937	April 21, 2009
SOCCERADE	78/926146	July 10, 2006	3725614	December 15, 2009

aps