

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The New York Times Company		02/01/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Local TV LLC		
Street Address:	1717 Dixie Highway		
City:	Ft. Wright		
State/Country:	KENTUCKY		
Postal Code:	41011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3123620	GET WISE	
CORRESPONDENCE DATA			
Fax Number:	(202)776-4981		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 776-2876		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Suzanne M. Underwald		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	01822.0111		
NAME OF SUBMITTER:	Suzanne M. Underwald		
Signature:	/Suzanne M. Underwald/		
Date:	03/04/2010		

OP \$40.00 3123620

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of February 1, 2008, by The New York Times Company, a New York corporation (the "Seller").

WHEREAS, the Seller and Local TV LLC, a Delaware corporation (the "Purchaser"), entered into an Asset Purchase Agreement, dated as of May 7, 2007 (the "Agreement"), providing, among other things, for the sale, assignment, transfer, conveyance and delivery to the Purchaser of the Assets (as defined therein);

WHEREAS, it was the intention of the Seller and Purchaser to include among the Assets the service mark "Get Wise" (the "Service Mark," Registration No. 3123620);

WHEREAS, all capitalized terms used herein shall have the meanings ascribed to such terms in the Agreement unless otherwise defined herein;

NOW, THEREFORE, in consideration of the payment by the Purchaser of the Purchase Price pursuant to the Agreement, the receipt and sufficiency of which are hereby acknowledged, and in further consideration of the mutual covenants and agreements contained in the Agreement, and pursuant to the terms of the Agreement, the Seller does hereby assign to the Purchaser and its successors and assigns all of the Seller's right, title and interest in the Service Mark, together with all claims for damages and/or profits and such other relief as might be granted by a court of competent jurisdiction by reason of past infringement of the trademarks, with the right to sue for and collect the same for its own use and behalf and for the use and behalf of its successors and assigns; and the Seller agrees that the Commissioner of Patents and Trademarks or other authority having jurisdiction over the Service Mark, is hereby authorized to deliver to the Purchaser, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this assignment (including any and all applications, registrations, extensions and renewals relating thereto).

Nothing herein is intended nor does it create any right or obligation greater, lesser or different from that set forth in the Agreement. In the case of any conflict between any provision hereof and any provision of the Agreement, the latter shall prevail.

IN WITNESS WHEREOF, the undersigned has caused this instrument to be duly executed, and its corporate seal affixed, as of the day and year first written above.

THE NEW YORK TIMES COMPANY

By:



Its _____