

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Target Products Ltd.		02/26/2010	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Quikrete International, Inc.		
Street Address:	3490 Piedmont Rd., One Securities Centre		
Internal Address:	Suite 1300		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2423712	TARGET	
Registration Number:	2936745	TARGET	
CORRESPONDENCE DATA			
Fax Number:	(614)227-2100		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	6142272182		
Email:	ipdocket@porterwright.com		
Correspondent Name:	Karen K. Hammond		
Address Line 1:	41 S, High Street		
Address Line 2:	29th Floor		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	0515200-012285		
NAME OF SUBMITTER:	Ka		

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 REEL: 004161 FRAME: 0045

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Signature:	/karen k. hammond/
Date:	03/04/2010
Total Attachments: 1 source=assign#page1.tif	


ASSIGNMENT OF MARKS AND REGISTRATIONS

WHEREAS, Target Products Ltd. ("Assignor"), a Canadian corporation, owns all right, title, and interest in the mark "TARGET"("the Mark"). In connection with the Mark, Assignor owns registrations in the United States Patent and Trademark Office under Registration Nos. 2,423,712 and 2,936,745 (the "Registrations"); and

WHEREAS, Quikrete International, Inc. ("Assignee"), a Delaware corporation with a principal place of business at One Securities Centre, 3490 Piedmont Road, Suite 1300, Atlanta, Georgia 30305, desires to acquire the Mark and the Registrations; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark and the Registrations, together with the goodwill symbolized by the Mark and the Registrations thereof, including all claims for damages for past infringement.

TARGET PRODUCTS LTD.

By: 

William R. Magill

Title: Chief Financial Officer

Date: 2-26-10