

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sanei Charlotte Ronson LLC		10/19/2009	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

Name:	Charlotte Ronson LLC
Street Address:	1071 Avenue of the Americas
Internal Address:	Suite 301
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Serial Number:	78507236	CHARLOTTE RONSON
Serial Number:	78507248	CHARLOTTE RONSON
Serial Number:	78507242	CHARLOTTE RONSON
Serial Number:	77659549	CR CHARLOTTE RONSON
Serial Number:	77659546	CR CHARLOTTE RONSON
Serial Number:	77659544	CR CHARLOTTE RONSON
Serial Number:	77471006	I RONSON
Serial Number:	77471000	I RONSON
Serial Number:	77457184	PLAY BY C. RONSON
Serial Number:	78980993	CHARLOTTE RONSON
Serial Number:	77976909	I RONSON

**CORRESPONDENCE DATA**

**900156277**

**TRADEMARK  
 REEL: 004161 FRAME: 0131**

**OP \$290.00 78507236**

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ATTORNEY DOCKET NUMBER:	12455.000
NAME OF SUBMITTER:	Jennifer D. Silverman
Signature:	/Jennifer D. Silverman/
Date:	03/04/2010

Total Attachments: 1  
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**CERTIFICATE OF AMENDMENT  
OF  
ARTICLES OF ORGANIZATION  
OF  
SANEI CHARLOTTE RONSON LLC**

**Under Section 211 of the Limited Liability Company Law  
of the State of New York**

**FIRST:** The name of the limited liability company is:

SANEI CHARLOTTE RONSON LLC

**SECOND:** The date of the filing of the articles of organization is:

December 8, 2005

**THIRD:** The amendment to be effected by this Certificate of Amendment is as follows:

Paragraph FIRST of the Articles of Organization relating to SANEI CHARLOTTE RONSON LLC is hereby amended to read as follows:

**FIRST:** The name of the limited liability company is:

CHARLOTTE RONSON LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Articles of Organization as of October 19, 2009

/s/ Aaron Nir

Aaron Nir  
Authorized Person