

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Assisted Living University, Inc.		06/30/2005	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Senior Living University, LLC		
Street Address:	7902 Westpark Drive		
City:	McClean		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2097405	ASSISTED LIVING UNIVERSITY	
CORRESPONDENCE DATA			
Fax Number:	(717)260-1641		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	717-232-8000		
Email:	trademarks@mwn.com		
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	356/09797-0034		
NAME OF SUBMITTER:	Sue Heberlig		
Signature:	/SueHeb/		
Date:	03/05/2010		

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Total Attachments: 1
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Assisted Living University, Inc., a Virginia corporation with its principal place of business at 2944 Hunter Mill Road, Suite 204, Oakton, Virginia 22124 ("Assignor"), is the owner of the marks ASSISTED LIVING UNIVERSITY and ASSISTED LIVING UNIVERSITY and Design, which is the subject of U.S. Trademark Registration No. 2,097,405 ("the Trademarks").

Senior Living University, LLC, a Delaware limited liability company, with its principal place of business at 7902 Westpark Drive, McLean, Virginia 22102 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Assisted Living University, Inc.

By: 

Name: David D. Peete, Jr.

Title: President

Date: June, 2005